

COLORADO STATE UNIVERSITY-PUEBLO



# VISIONARY



#VISION  
2020



# FROM THE OFFICE OF THE PRESIDENT

Over the next 10 years, Colorado State University-Pueblo will reimagine higher education across the Southwest United States, in our region, for our community, and on our Pueblo campus.

We believe that a university for the people must be inclusive, accessible, and affordable, and we remain steadfast in our determination to offer any interested student the opportunity to earn a university degree. Our goal will be to equip our students — and ourselves — no longer with disciplinary knowledge alone, but with problem solving skills and hands-on experiences that will allow our graduates to make significant contributions to their families, their communities, and their world. Our graduates will be prepared and responsible for defining their own lives and for building a sustainable and bright future for all of us.

There is much work ahead for CSU-Pueblo.

In order to serve students, empower our educators, and elevate our community, we must be dedicated to change. This change will not come without sacrifice and will demand creativity and collaboration from all of us. There is hard work in front of us, but at CSU-Pueblo, we are not afraid of hard work.

Indeed, work is our heritage in Pueblo and on our campus. As an integral part of the Colorado State University System, we must take a lead in helping the state of Colorado serve its citizens and begin to close the attainment gap for our first generation, minority students — the fastest growing population in the state.

Indeed, while we are a Hispanic Serving Institution, we are not satisfied with a designation in name or demographic only. We understand that the road ahead must move our campus, our community, our students — and their families — forward.

Our values reflect a respect for our histories and our people. Our next bold step will be to create new academic opportunities that allow students to become innovators, economic entrepreneurs, and well-educated, involved global citizens.

## Our People. Our Community. Our Future. WE ARE CSU-PUEBLO.



**Dr. Timothy P. Mottet**  
*President*



**Donna Souder Hodge, Ph.D.**  
*Special Assistant to the President  
for Visioning*



# CULTURA. GENTE. COMUNIDAD.



## CULTURE. PEOPLE. COMMUNITY.

The Spanish word *“pueblo”* means “town” or “village.”

The Latin root of the word is *populus*, which means **“people.”**

The community of Pueblo, Colorado rests along the Arkansas River—a gathering place for nations, peoples, and cultures for hundreds of years. At the turn of the 20th century, immigrants came to Pueblo from all over the world, and migrants came from across the United States, all in search of a better life. Pueblo, Colorado continues to reflect the vibrant history and cultures of these communities. Pueblo is, indeed, “The People’s Town.”

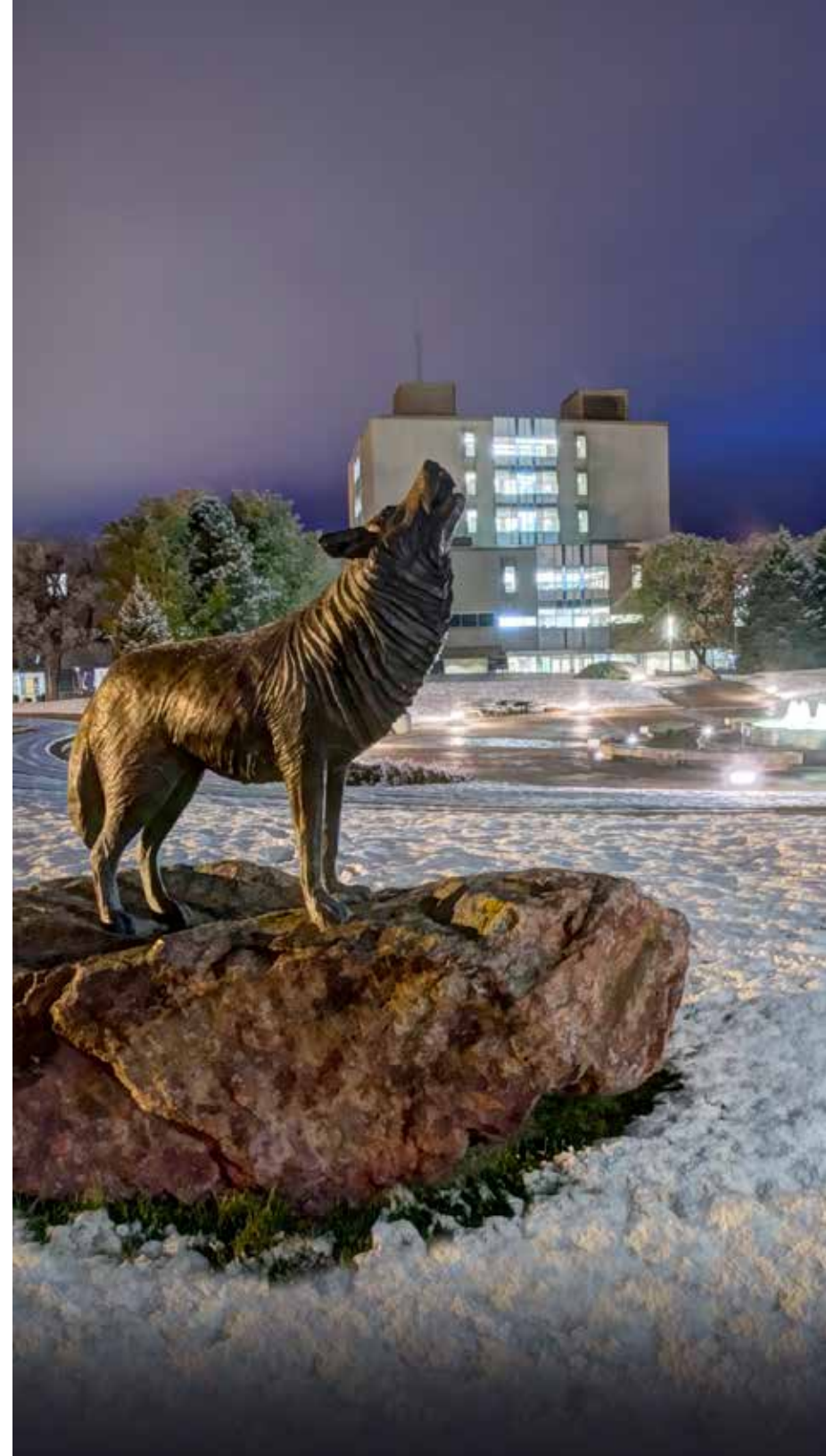
# REDEFINING

# THE PEOPLE'S UNIVERSITY

We are a designated regional comprehensive university, but what does that really mean? Historically, regional comprehensives were referred to as “people’s universities,” but the phrase fell out of favor over the years. At CSU-Pueblo, we are reclaiming the “people’s university,” because this phrase, more than any other, embodies our values, our mission, who we are, and what we aspire to become. CSU-Pueblo is the people’s university. We are inclusive, accessible, and affordable for anyone who wants to become part of our vibrant community.

**people** [pēpəl]  
*noun*

1. human being
2. members of a family or kinship
3. persons united by a common culture, tradition, or beliefs



# WRITING OUR OWN STORY

*Esto significa que estamos desafiando conocimientos convencionales, tomando riesgos, rompiendo reglas y cambiando el escenario educativo. En CSU-Pueblo nuestra creencia y confianza en la gente nos define. Rechazamos la idea de que solamente un tipo de estudiante puede obtener un título universitario y que los estudiantes y profesores tienen que verse y actuar de una única forma para encajar en el molde tradicional de la educación superior. Nuestros estudiantes, profesores, personal y comunidad han servido a muchas personas por años mediante guiar a estudiantes y darles oportunidades de aprendizaje prácticas y experienciales que les permitirán utilizar su potencial y determinación para salir adelante y contribuir de forma significativa a la región del sur de Colorado.*

▶ SEE BACK COVER FOR ENGLISH TRANSLATION

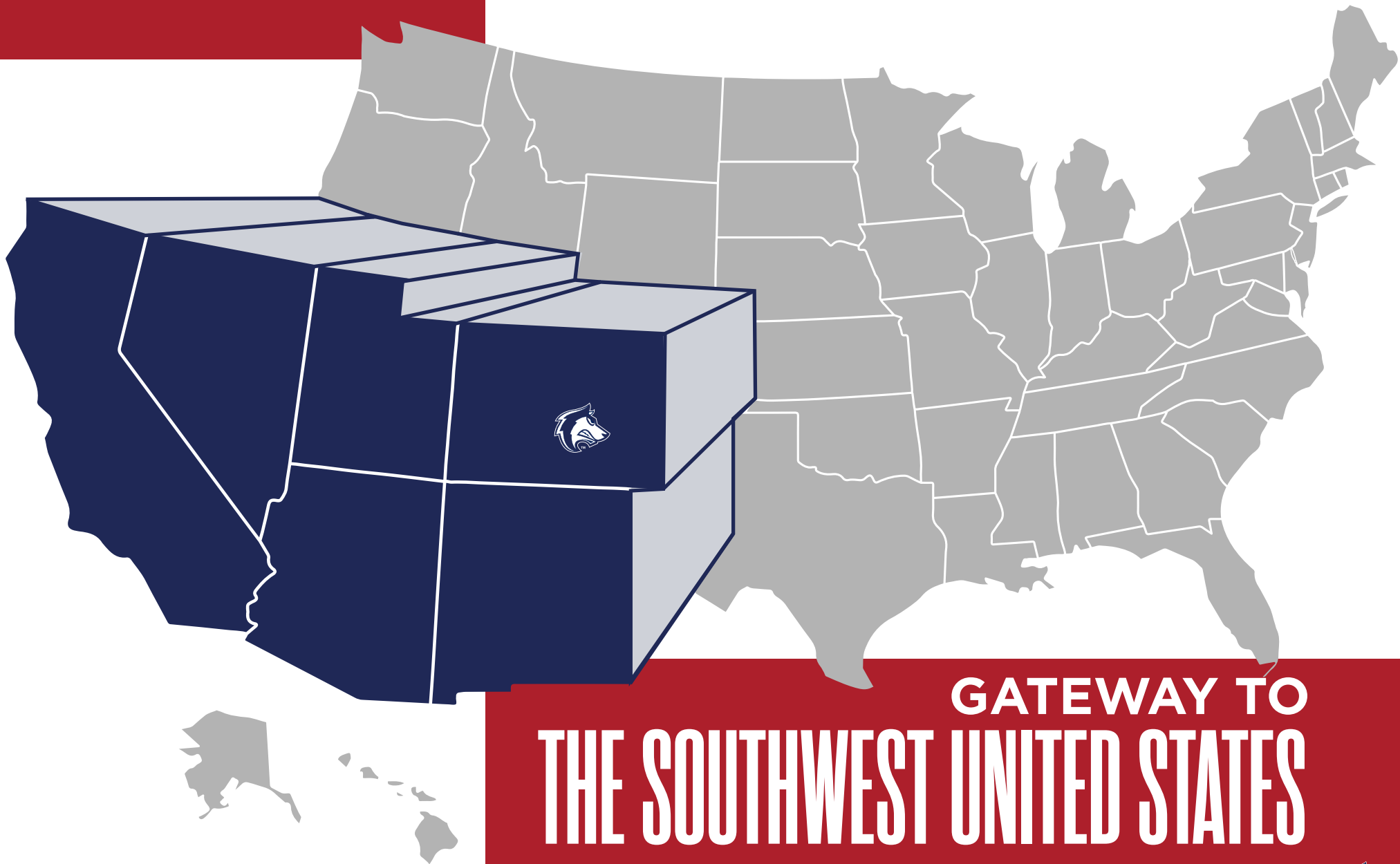
LEADER  
INNOVATOR  
ADVENTURER  
TRENDSETTER  
CREATOR  
THINKER  
MAKER  
ARCHITECT  
DESIGNER  
PROBLEM SOLVER  
GROUND BREAKER

# VISIONARY

**VISION** TO ESTABLISH  
COLORADO STATE UNIVERSITY-PUEBLO  
AS THE PEOPLE'S UNIVERSITY OF THE  
SOUTHWEST UNITED STATES BY **2028**



# CSU-PUEBLO:



## GATEWAY TO THE SOUTHWEST UNITED STATES



# OUR MISSION

**CSU-Pueblo's success will be measured by the resilience, agility, and problem-solving abilities of our diverse student population, and the ways in which our graduates are able to navigate work in a rapidly changing world.**

# OUR VALUES

**CSU-Pueblo is dedicated to interdisciplinary learning and entrepreneurship that elevate our people and our community, create educational opportunities, foster unique collaborations, and support inclusion, access, and affordability as a gateway to the world.**





# GUIDING PRINCIPLES

## 1 DEVELOP PEOPLE

CSU-Pueblo develops people who have meaningful lives and make significant contributions to their families, communities, and world.

## 2 LIVE SUSTAINABLY

CSU-Pueblo dedicates resources and focus toward programs and policies that support sustainable living.

## 3 ENGAGE PLACE

CSU-Pueblo embraces our regional histories, diverse cultures, socioeconomic realities, and physical location.

## 4 EMPOWER STUDENTS

CSU-Pueblo empowers whole-student success in and out of the classroom.

## 5 TRANSFORM LEARNING

CSU-Pueblo creates new opportunities by reimagining academic experiences.

## 6 CULTIVATE ENTREPRENEURSHIP

CSU-Pueblo creates educational, economic, cultural, and global innovators.

## 7 BUILD KNOWLEDGE

CSU-Pueblo advances research and scholarship that serves the public good.

## 8 IMPACT SOCIETY

CSU-Pueblo elevates the region through our commitment to the health and well-being of our people and our communities.



# HOW WE GOT HERE



### APRIL 2018

President Mottet appoints Dr. Donna Souder Hodge as Special Assistant to President for Visioning, through 2019



### MAY 2018

Entangled Solutions consulting group engaged to offer guidance and provide external validation and expertise

### JUNE 2018

TASK FORCE CREATED (Steering Committee and Working Group) representing all stakeholder groups on campus

### MAY/JUNE/JULY

University Leadership Team participated in three two-hour workshops engaging in the visioning process

Needs Assessment Conducted (included Tapestry Segmentation Data, PEDCO Report, CDHE data and Federal Data regarding access and affordability)

### MAY-JULY 2018

SWOT Analysis conducted by every unit on campus (included 350 employees' feedback)



### JULY 27, 2018

#Vision2028 survey launched publicly (1800 respondents as of September 2018)



### JULY 2018

Held campus open forum and community open forum at El Pueblo History Museum



### AUGUST 13-17, 2018

### CONVOCATION WEEK

Speakers, learning sessions and multiple validation sessions across campus

### AUGUST 28, 2018

Steering Committee makes changes and edits based on feedback

**AUGUST 27, 2018** Draft created!

### LATE AUGUST 2018

Steering Committee retreats to begin drafting

### SEPT 13, 2018

Draft document presented to campus



### SEPT 25, 2018

Entangled Solutions conducts "FUTURE STATE DESIGN WORKSHOP" with University Leadership Team

### OCT 4-5, 2018

Vision, Mission, and Values presented to Board of Governors



# OUR FUTURE

## At CSU-Pueblo we are writing our own story.

This means that we are challenging conventional knowledge, taking risks, breaking rules, and changing the educational and academic scenario. At CSU-Pueblo, our belief and trust in people defines us. We reject the idea that there is only one type of student who can obtain a college degree, and that students and teachers have to look and act in a certain way to fit in the traditional mold of higher education. Our students, professors, staff, and community have served many people for years by guiding students and providing them opportunities for practical and experiential learning that will allow them to use their potential and determination to go forward and contribute to southern Colorado in a meaningful way.



Go get it at  
**CSUPUEBLO.EDU**

AN EQUAL ACCESS AND EQUAL OPPORTUNITY UNIVERSITY