

**Academic Program Assessment Plan:  
Communication & Information Design (minor)**

**Department of English & World Languages  
College of Humanities, Arts & Social Sciences (CHASS)  
Colorado State University Pueblo**

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**The Relation of the Communication & Information Program to College Mission and Departmental Expectations**

The Communication & Information Design (CID) minor advances the mission of the College of Humanities, Arts & Social Sciences in numerous ways. Students will “develop critical thinking skills” in each course within the curriculum, will focus on various “ethical perspectives” in the development and communication of messages, be able to function as “responsible citizens and professionals” through the development of professional communication and learn how to be “responsive to challenges of a diverse society” by taking courses that teach students how to communicate across genders and cultures.

Additionally, the CID minor advances the expectations of the Department of English & World Languages by helping students develop their communication, language, listening, speaking and visual design skills. CID minor minors are expected to think critically about their surrounding contexts, communicate effectively in various environments with various audiences, and effectively articulate information about their careers and/or disciplines in verbal, visual, and textual modes.

**Communication & Rhetoric Program Description**

The CID minor minor at CSU Pueblo is designed for students interested in developing effective verbal, visual, and textual communication skills. It provides a course of study that emphasizes both a theoretical understanding and practical application of communication in these modes in ways that prepare students technically, professionally, and personally to successfully navigate a variety of challenges.

The CID minor minor consists of 18 credits, comprised of required and elective courses. Six credits must be earned at the 300-400 level. Acceptance of transfer courses is contingent upon approval by the faculty program coordinator. No more than three credits of an independent study can count toward the minor. All students must complete the 18 credits with a grade of C or better in required classes.

## Communication & Information Design Minor Goals

1. To provide individual courses as well as an academic minor in Communication & Information Design that foster students' abilities to describe, analyze, critique, explore, create and produce ideas and content in various contexts.
2. To cultivate students' abilities to construct and respond to messages effectively utilizing various modes of communication.
3. To develop students' understanding of demographics and cultures and how these factors influence the communication context.
4. To prepare students to communicate in professional contexts as well as in more informal ones.
5. To train students to better communicate their academic, personal, and civic knowledge.

## Expected Student Learning Outcomes

1. Produce and deliver content and messaging appropriate in a variety of contexts.
2. Work in small groups to facilitate collaboration with others.
3. Create artifacts of communication that reflect critical cultural awareness.
4. Communicate contextually relevant knowledge.

## Relation of Curriculum to Expected Student Outcomes

	<b>Outcome #1</b> Produce and deliver content and messaging appropriate in a variety of contexts.		<b>Outcome #2</b> Work in small groups to facilitate collaboration with others.		<b>Outcome #3</b> Create artifacts of communication that reflect cultural awareness.		<b>Outcome #4</b> Communicate contextually relevant knowledge.	
CID 103: Speaking & Listening	B	O, S, A, E	B	A	B	S, A, O	B	O, A, S, E
CID 115/116/117: Intro Writing Courses	B-I	P, A	B-I	O, P, A	B-I	P, A, E	B-I	P, A, E
CID 230: Document Design	I-M	PF, P, A	I	A	I-M	P, S, A, PF	I-M	A, PF, S, P
CID 493: Seminar	M	S, A, P	M	A	M	S, A, P	M	A, S, P

Level of Expected Mastery:

B=Beginner

I=Intermediate

M=Master

NA=Not expected to cover

Means to Achieve Mastery

P=Paper

O=Outline

S=Speech

A=Assignments/Activities

E=Exams/Quizzes

PF=Portfolio/CV/Resume

**Dissemination of Program Goals & Outcomes**

To inform the public and the University, written accounts of current program goals, expected student outcomes, and assessment activities are published in the Colorado State University-Pueblo Catalog which is available on the University's website and listed on the Assessment webpage at CSU-Pueblo. The program goals will also be made available through our departmental webpage, which is linked to the University's homepage.

The Communication & Rhetoric coordinator will provide program faculty with electronic copies of the goals, outcomes, and curriculum map. During individual advising sessions students will be informed about their progress toward various learning outcomes based on the courses they have taken or are expected to take.

**Assessment Methods/Results/Continuous Processes**

Faculty teaching in the minor will evaluate pre-determined assignments/artifacts to determine if students are meeting the program objectives. The results of assessment activities will be used to make changes to courses and/or curriculum to improve students' mastery of outcomes.