

# CSU PUEBLO

Purpose: The Office of University Operations is excited to seek partners to help advance our academic mission through increased financial sustainability.

partnering to expand resources

## Potential Partnership: Event Management

After careful cost analysis, the food vending has been identified as an area that would benefit significantly from external partnership. We are currently reviewing a proposal from **Aladdin Campus Dining.** 

### **Proposal Foundation**



#### **Financial Impact**

- The management fee model based on total revenue incentivizes the vendor to improve and expand services.
- The Events Manager will be paid by the vendor, allowing the Auxiliary Services area to redistribute the funds previously earmarked for a currently open position.



#### Expanded Services

- Event Management software to streamline processes and improve communication.
- Improved and targeted marketing.



#### Customer Experience

• The on-site event manager coordinates all aspects to ensure a smoother, more efficient customer experience.

## **Our Commitment**

The Auxiliary Services Office is dedicated to supporting and furthering the University's goals.

#### Commitment to Our Community

- Responsive customer service
- Easy to use booking software
- Clear guidelines for reserving spaces

#### Commitment to Financial Stability

• The revenue-based structure guarantees the University pays based on actual service usage, not for idle service availability.

#### Commitment to Transparency

• Robust reporting from the software allows for better access to trends and data.

Join Us in Advancing Academic & Financial Excellence The Office of University Operations invites campus stakeholders to engage with us in this strategic partnership initiative. Together, we can improve student experience, reduce costs, and create lasting value for our academic community.