



#VISION2028 Task Force Meeting Minutes 06/22/18

Leader: Dr. Donna Souder Hodge

Recorder: Meg Brewer

Time Keeper: Emily McElwain

Facilitator: Justin Streater

Attendees: Adam Pocius, Donna Souder Hodge, Amy Robertshaw, Md Islam, Meg Brewer, Jackie Wallgren, Fawn Amber Montoya, Brian Vanden Heuvel, Kristyn White Davis, Justin Streater, Jonathan Poritz, and Emily McElwain

Survey Discussion:

We discussed the survey and what it should “look” like. It was suggested that we ask fewer question for community and alumni and more for Faculty and Staff. Group thought it would be good to ask 3 or 4 questions to each stakeholder group. Also there needs to be a question or questions to determine what stakeholder group the survey participant is in. Questions will differ depending on what “group” the participant belongs to.

General consensus was that there should be no more than 10 questions and that survey should take no more than 5 minutes. It was suggested that there should be quantitative questions.

Survey will be mobile friendly.

Finalize Surveys:

Steering Group tasked with getting the survey out to possible participants. Donna passed around list of summer classes that are in session.

Donna said that within 4 or 5 days she would craft a survey so that we could launch by the end of the first week in July.

We can disseminate survey to participants through emails, texts, and simply just asking.

Groups on campus were identified such as:

Day Care Center, Athletics (Thunder Pup), Alumni, Student Athletes, and Veterans

After survey dissemination, need to have open fora. We discussed potentially having afternoon (lunch) sessions and evening sessions. Also hold community events for focus groups.

Convocation Week:

Convocation this year will have the feel of a conference. On Monday our group will lead various small sessions. Tuesday, somebody from Vision team should be at every

Department Meeting. Wednesday, there will be an exhibit set up in the ball room with tables ran by different departments, campus groups, etc. At lunch that day we will float around and touch base with everyone engaging our colleagues in group discussions with visioning in mind.

There will also be evening "stuff" during convocation week: Something at the Field House, Tim & Rick hosting a get together at their house, and there will be an employee barbeque.

Survey will be open until after convocation, probably shut it down in September.