

# Colorado State University-Pueblo **Works**

May 2019 Board of Governors Meeting

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# Context



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What does it mean to become the people's university by 2028?

Steady enrollment growth

Increased retention and graduation rates

Meaningful placements

Financial sustainability

University reserves and enhanced CFI score

Ability to invest monies in innovation

Preferred employer in Southern Colorado



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How do we get there?

Build to our capacity (+1,442 students, 27% increase, or \$8.1 million)

Implement a set of strategic investments totaling \$34 million to execute Vision 2028

Create a culture of trust, responsiveness, innovation

What is likelihood for success?

Capture market, which is available

Execute 10 research-based initiatives

Develop infrastructure to manage implementation and investments

Drive results using performance metrics and annual reporting



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Project Management

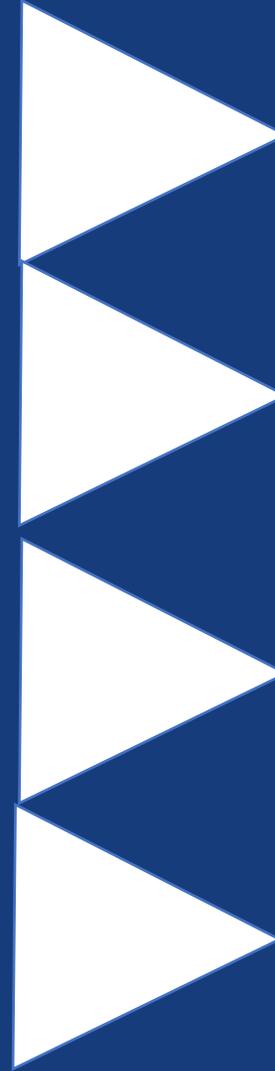
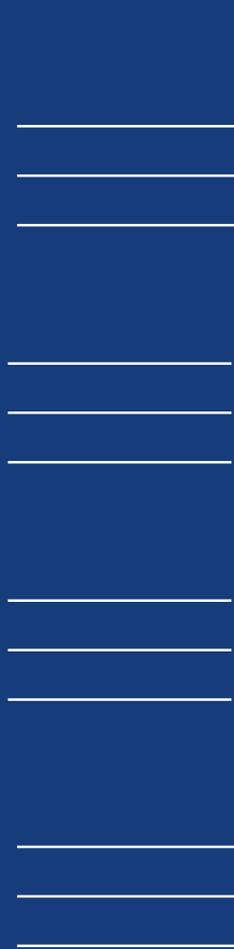
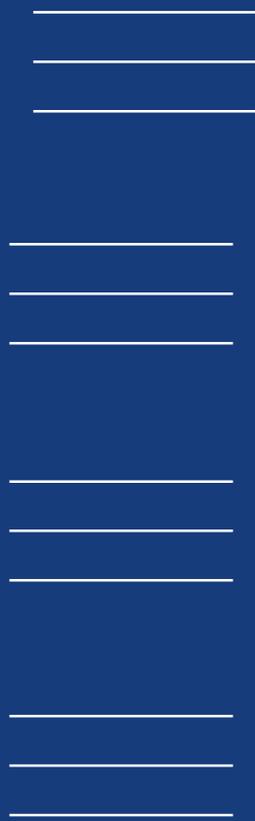
Initiatives

Tasks

Outcomes

Accountability

Performance



# Current state Future state Alignment



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CSU-Pueblo

Peer Group

3,936

Enrollment

Avg 7,449

68.4

Retention

70.6

32.4

Completion

41.2

83%

Placement

National Avg 86%



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	Current State	Capacity	Delta
Enrollment	3,936	5,378	1,442
Residents living on campus	820	920	100
% of Undergrad to grad	97% / 3%	90% / 10%	
% online enrollment	3%	10%	7%



Student Type	Fall 2018	Per Year New Potential	Delta
<b>NEW FRESHMEN</b>			
Pueblo County	294	394	100
Other SoCO Counties	125	275	150
Out-of-state/Intl	83	133	50
<b>NEW TRANSFERS</b>			
Pueblo County	125	369	244
Other SoCO Counties	113	275	162
Out-of-state/Intl	73	93	20
<b>NEW ADULT LEARNERS (UG)</b>			
SoCO Region	438	1638	1200
<b>Total</b>	<b>1251</b>	<b>3177</b>	<b>1926</b>
<b>NEW GRADUATE STUDENTS</b>			
Graduate Students	207	600	393



# Current state Future state Alignment



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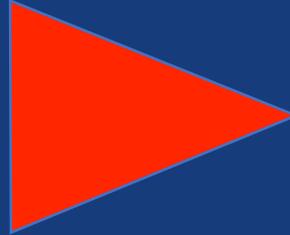
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Current State

Vision 2028

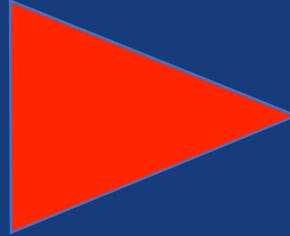
Future State

Enrollment



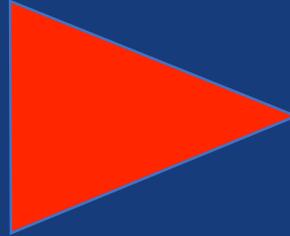
Enrollment

Retention



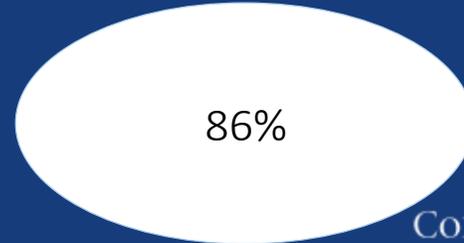
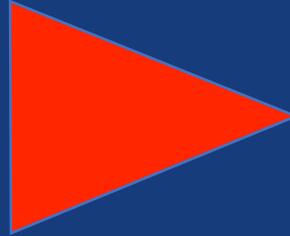
Retention

Completion



Completion

Placement



Placement



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Initiative 1  
New Financial  
Aid Model



Enrollment

Retention

Completion

Placement



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## Initiative 2 Athletics



Enrollment

Retention

Completion

Placement



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# Initiative 3 University Tracks Centers



Enrollment

Retention

Completion

Placement



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# Initiative 4 New Advising Model



Enrollment

Retention

Completion

Placement



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# Initiative 5 CSU-Pueblo at Colorado Springs



Enrollment

Retention

Completion

Placement



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# Initiative 6 Adult Learning Program



Enrollment

Retention

Completion

Placement



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# Initiative 7 General Education & Capstone Curriculum Redesign



Enrollment

Retention

Completion

Placement



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## SYSTEM GOALS:

**Ensure student satisfaction and success.** We will ensure access and affordability and make sure students receive the support they need to succeed, graduate and obtain the benefits of their post-graduate careers.

**Expand statewide presence.** Our outreach efforts include initiatives aimed at increasing the percentage of students enrolling in higher education and increasing the proportion of students who choose to enroll in one or more of the CSU System campuses.

**Create financial sustainability.** We will reinforce our contributions to Colorado in teaching, research and service, and the positive economic impact of the state's investment in public higher education.

**Transform Colorado's future.** We will provide an educated workforce to keep Colorado competitive in the global marketplace through teaching, research and outreach.

## INITIATIVES MAP TO SYSTEM GOALS:

**Initiative 1:** New Financial Aid Model

**Initiative 2:** Athletics

**Initiative 3:** University Tracks Center

**Initiative 4:** New Advising Model

**Initiative 5:** CSU-Pueblo @ Colorado Springs

**Initiative 6:** Adult Learning

**Initiative 7:** General Education and Capstone Redesign

MISSION: Developing students to navigate work in a rapidly changing world.



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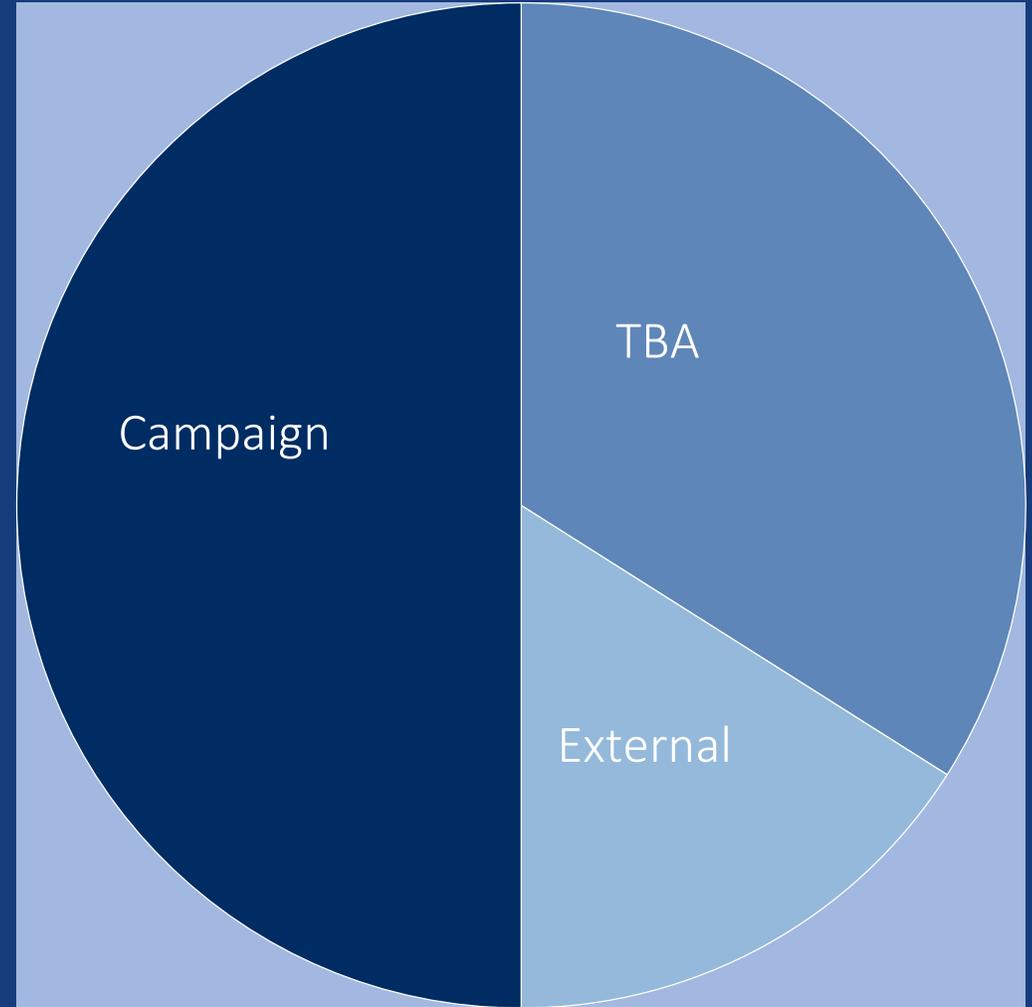
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Our goal: A financially sustainable CSU-Pueblo by 2028

We will raise \$50 million through campaign

We will procure \$16 million through external funding

We are seeking \$34 million to execute Vision 2028



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