

# NOW TRENDING: DIVISION HIGHLIGHTS



COLORADO STATE UNIVERSITY PUEBLO  
**Enrollment Management,  
Communication & Student Affairs**

**Now Trending** is a weekly communication focused on the Enrollment Management, Communication, and Student Affairs (EMCSA) Division, highlighting the important and innovative work done by the team and campus colleagues to recruit, retain, and support students.

**HAVE IDEAS FOR ENHANCING CAMPUS ENROLLMENT EFFORTS, AND HOW YOU CAN PARTNER WITH EMCSA ON THOSE? SEND YOUR SUGGESTIONS TO [CHRISSEY.HOLLIDAY@CSUPUEBLO.EDU](mailto:CHRISSEY.HOLLIDAY@CSUPUEBLO.EDU)**

## ⇒ CELEBRATE OUR PAST, PRESENT AND FUTURE

Due to the pandemic, the CSU Pueblo Alumni Association opted to postpone all in-person events for this year's Homecoming to Fall 2021. Instead, we will focus on Celebrating the Past, Present and Future of CSU Pueblo leading up to our annual Love CSU Pueblo Give Day activities on Thursday, October 29, 2020. All members of our Pack Family can look to the CSU Pueblo Alumni Association website and social media for nostalgic photos and memories. We are looking forward to sharing the history and growth of our institution throughout our 87-year journey; from our inception and earliest years as Southern Colorado Junior College on the third floor of the county courthouse, to our home on the Belmont campus – and everything in-between! Unique elements this year include the launch of the CSU Pueblo Alumni Association podcast in partnership with REV89, alumni story sharing via social media and the web, messages of Pack Pride throughout the month on REV89, and promoting our partnership with the CSU Pueblo Library Archives and the Colorado Historic Newspapers Collection that allow viewing of past editions of the CSU Pueblo Today and other student publications. Homecoming 2021 dates are still to be determined.



## ⇒ COACHES EXPAND STUDENT ADVISING SUPPORTS

The Center for Academic Enrichment, soon to be renamed the PACK Center, is now fully staffed and ready to serve students under the new advising model. CAE now has nine Academic Success Coaches, one transfer advisor, and another transfer advisor hired and on the way. Five of the coaches work with incoming freshmen through their sophomore year, and four of the coaches work with students their junior year until graduation. Transfer advisors assist in the onboarding of transfer students and are also involved in outreach to surrounding community colleges. The PACK Center will focus on enhancing the student experience from the time a student applies to the university until they graduate. Coaches are collaborating with all academic departments and faculty mentors to ensure a holistic support network, and the PACK Center will integrate career services to ensure students are researching their careers and preparing for the workforce from the time they arrive on campus. The PACK Center will also collaborate with non-academic departments across campus to make sure the student is able to find the resources they need to be prepared, engaged, and successful at CSU Pueblo. This new advising model is the first of its kind at the university and is part of Vision 2028, envisioned as a driving force in the retention and persistence of every student. An updated web page is in the works, including a special function that will allow students to find and learn more about their coach and support team.



**CSU  
PUEBLO**

**CURRENT MARKETING  
EFFORTS:  
BACHELORS OF  
APPLIED SCIENCE**

