

NOW TRENDING: DIVISION HIGHLIGHTS



COLORADO STATE UNIVERSITY PUEBLO

**Enrollment Management,
Communication & Student Affairs**

Now Trending is a communication focused on the Enrollment Management, Communication, and Student Affairs (EMCSA) Division, highlighting the important and innovative work done by the team and campus colleagues to recruit, retain, and support students.

HAVE IDEAS FOR ENHANCING CAMPUS ENROLLMENT EFFORTS, AND HOW YOU CAN PARTNER WITH EMCSA ON THOSE? SEND YOUR SUGGESTIONS TO CHRISSEY.HOLLIDAY@CSUPUEBLO.EDU

STUDENT SATISFACTION WITH HOUSING INCREASES

Our students are more satisfied with their residential living experience than they have been in many years, according to recent survey data. Every spring, the Residence Life and Housing team surveys students who live in the residence halls to learn more about their on-campus experience, the impact of their living arrangements on their learning, and overall perceptions of quality and

Overall: To what degree has living on campus positively contributed to:

	16-17	17-18	18-19	19-20	20-21
Sense of belonging to this institution	4.32	4.40	4.58	4.71	5.25
Learning	4.67	4.60	4.77	4.82	5.15
Are you satisfied with your on-campus housing experience this year?	4.13	4.33	4.61	4.73	5.10
Has living on-campus positively contributed to your academic performance	4.24	4.23	4.56	4.47	4.88
Will you recommend living in on-campus housing to new students	4.18	4.43	4.70	4.69	5.40
Has it positively impacted your decision to return to this university next year	4.03	3.99	4.41	4.27	5.20
Comparing cost to quality, rate the overall value of the residence hall experience	3.55	3.55	3.67	3.91	4.28

value. The Skyfactor survey is a nationally-normed survey of college students. Improving overall satisfaction scores, as well as key components such as value determinations and impact to college persistence, have been a long-term goal of the RLH team. As the table above demonstrates, key indicators have increased consistently since the 2016-17 academic year. Seeing this sort of improvement, particularly during a pandemic, is a testament to the strategic work of the RLH staff. Particular attention has been paid to streamlined processes for move-in and registration, as well as enhanced communication efforts. Weekly theme programs (Movie Club Monday with Joe, How To Tuesdays with Carl, Wild Card Wednesdays with Kane, Creative Thursdays with Charity, and Self Care Fridays with Robby) were held, even in the virtual environment, and a residential curriculum with learning outcomes was introduced. In addition, resident assistants were trained to hold regular meaningful conversations with their residents, leading to more than 1900 of those tracked conversations in the past year. RLH will continue to refine its processes to improve student satisfaction, focusing on integrated living and learning experiences.

WEB PAGE LETS STUDENTS EXPLORE PATHWAYS

Incoming students can now learn more about the promise of their individualized student experience, as part of the new [CSU Pueblo Pathways landing page](#). The page introduces students and families to the Pathways concept and begins building a common campus language for this new approach to student advising and support services. Students can determine which [pathway](#) is right for them, learn more about their [success team](#), and learn more about the milestones along their journey. All pathways have seven milestones that students will complete by their final year at CSU Pueblo. These are not new bits of knowledge in most cases, but instead an intentional approach to the information we have always tried to share with our students. These milestones are meant to help students develop important skills and gain valuable experience to accomplish their goals and stand out in the job market. The seven required milestones can be completed and tracked through Blackboard LMS modules, which will offer different information to students based on their selected pathway. A special section explains Pathways for our faculty and staff who want to learn more, and this will be supplemented with Convocation training sessions.



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