



Now Trending is a weekly communication focused on the Enrollment Management, Communication, and Student Affairs (EMCSA) Division, highlighting the important and innovative work done by the team and campus colleagues to recruit, retain, and support students.

HAVE IDEAS FOR ENHANCING CAMPUS ENROLLMENT EFFORTS, AND HOW YOU CAN PARTNER WITH EMCSA ON THOSE? SEND YOUR SUGGESTIONS TO CHRISSEY.HOLLIDAY@CSUPUEBLO.EDU

CELEBRATING OUR GRADUATES' FINISH

CSU Pueblo 2020 graduates had a unique end to their college experience. They didn't have the opportunity for the "last moments" so many cherish from their time in college. While we wanted to present them with a special memento to mark the end of their time as a ThunderWolf, we did not want to give a t-shirt or postcard. We thought a medallion, or "finisher medal" as seen here, could be worn proudly at Commencement or displayed with their degrees. The medallion represents their long road to



the finish, marking their resilience and agility as they navigated the unpredictable path to their degrees. Students will receive a special package including a note from President Mottet, Alumni Association and Career Services information, a description of the meaning behind the medal, and the new Commencement date. Packages were assembled by staff from Student Engagement and Leadership, Residence Life and Housing, Career Services, Student Affairs, and the Alumni Office. Packets were mailed June 17; our graduates should receive them soon.

VIRTUAL SUMMER: TRIO UPWARD BOUND

Every summer for over 50 years, CSU Pueblo's TRIO Upward Bound (UB) Program has welcomed students to campus. These are the spirited, college-bound, 60+ high school students you would normally see wearing "College Material" t-shirts, running around campus, taking classes, and staying in the residence halls. These young scholars have shown grit and flexibility as Upward Bound recently converted the 6-week summer program into a 6-week fully virtual



experience running June 8-July 17. Students take a combination of self-paced and "in-person" classes, including Spanish, English, Science, Math, Coding, Gaming Design, Financial Literacy, Senior Seminar, Freshman Seminar, SAT Prep, Yoga, Art, Zumba, and an "I'm First" College Access class. In preparation for program launch, staff members compiled art supplies, science kits (including COVID kits to study viruses), books, and supplies. These were distributed to students on Supply Day by staff and volunteers. In addition to high school students in the virtual summer program, the team collaborated with Extended Studies to facilitate an online Summer Bridge program for graduated seniors. This summer, 14 UB graduates are taking two college classes paid for by the program: Intro to Psychology and ENG 101. Upon completion of the courses, some Bridge students will participate in a paid virtual internship, which will include creating portfolios, a virtual job shadow online class, and a financial fundamentals class.

CURRENT MARKETING EFFORTS

This digital content is being served to potential students on our web site by our enrollment partner, Capture Higher Ed. It promotes the 0% tuition increase with a call to action meant to drive new applications for fall.



HAVE YOU HEARD?

CSU Pueblo is **freezing tuition** for the 2020-21 school year.

▶ **APPLY TODAY**