



Now Trending is a weekly communication focused on the Enrollment Management, Communication, and Student Affairs (EMCSA) Division, highlighting the important and innovative work done by the team and campus colleagues to recruit, retain, and support students.

HAVE IDEAS FOR ENHANCING CAMPUS ENROLLMENT EFFORTS, AND HOW YOU CAN PARTNER WITH EMCSA ON THOSE? SEND YOUR SUGGESTIONS TO CHRISSEY.HOLLIDAY@CSUPUEBLO.EDU

EASING STUDENT VERIFICATION

Financial aid verification is never fun, but the COVID-19 crisis made it even more essential that CSU Pueblo's Student Financial Services team guide families through the complex process. The move to remote operations created new urgency, as students could no longer bring their required documents to campus. With help from IT, the SFS team quickly launched a secure document upload function through the PAWS student portal. While this may seem simple, it was a technological leap for CSU Pueblo and a new benefit for students. However, this did not address the entire need, as not all students have the technology needed for the PAWS upload. The Library offered a strong second option during remote operations - students utilize the secure library drop box, and the documents are transferred to SFS for processing. This coordination among EMCSA, IT, and Academic Affairs to quickly address an urgent issue exemplifies this campus' commitment to addressing barriers to student success.



VIRTUAL RECREATION OPTIONS

While the ThunderWolf Recreation Center building may have closed with the campus move to remote operations, that doesn't mean all access to those resources ended. The Rec team developed remote programming to continue serving members and guests. Our fitness team launched a variety of program options, including recorded fitness classes, live Zoom classes, social media Workouts of the Day, and the launch of two free on-demand fitness options special to CSU-Pueblo – Down Dog Yoga (download app and use your .edu address for free access) and Fitbod (<https://www.fitbod.me/pueblo>). Enhanced fitness offerings are only one piece of ThunderWolf Recreation's virtual offerings. Outdoor Pursuits launched the first part of their outdoor how-to videos last week with [Camp Cuisine with Chef Robertshaw](#), and more will follow about safely experiencing the outdoors. Intramurals hosted a trick shot contest in early April, and this past week ThunderWolf Rec hosted a virtual 5K with over 40 participants! We will continue working to creatively serve our faculty, staff, students, and community during this time.



**CURRENT MARKETING
EFFORTS**



Somos CSU Pueblo.

