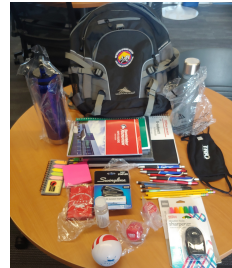




**Now Trending** is a communication focused on the Enrollment Management, Communication, and Student Affairs (EMCSA) Division, highlighting the important and innovative work done by the team and campus colleagues to recruit, retain, and support students.

**HAVE IDEAS FOR ENHANCING CAMPUS ENROLLMENT EFFORTS, AND HOW YOU CAN PARTNER WITH EMCSA ON THOSE? SEND YOUR SUGGESTIONS TO [CHRISSEY.HOLLIDAY@CSUPUEBLO.EDU](mailto:CHRISSEY.HOLLIDAY@CSUPUEBLO.EDU)**

## PROGRAMS PARTNER FOR VETERAN STUDENT SUCCESS



This summer, Veterans Upward Bound (VUB), with help and support from the Military and Veteran Success Center (MVSC), launched their first Prep for Success Workshop series. Together they partnered with a variety of instructors from VUB, Educational Talent Search and Upward Bound to teach topics such as study skills, note taking, test taking and transitions. MVSC Director Laura Barela taught a workshop in veteran benefits and resources. MVSC Student Success Advisor John King, using his years as an US Air Force trainer, taught two separate workshops covering four topics, including Active Constructive Responding and Interpersonal Problem Solving. The MVSC was key in identifying potential VUB participants and veterans who could benefit from the workshops. This nine-part workshop was intended to prepare student veterans for the upcoming academic year, and give them a classroom experience before they ever step foot in a regular class. As part of the VUB CSU Pueblo Give Day campaign project in partnership with the CSU Pueblo Foundation, VUB was able to provide branded Go Bags filled with school supplies to each attendee. Items key to their success were selected, including pencils and pens, notebooks, sticky notes, as well as branded items like a mask, hand sanitizer, and water bottle. VUB hopes to continue providing these workshops and bags each semester as they prepare incoming veteran students for college success. For more information about visit [the VUB web page](#).

## TEAM EFFORT DRIVES EXPANDED FAIR ENGAGEMENT

Our Colorado State Fair engagement efforts were stronger than ever this year, in support of this state-wide community event. Director of Alumni and Community Relations Tracy Samora coordinated university participation in events ranging



from two parades to a special rodeo night and CSU Pueblo's Ag Palace booth. Led by President Mottet and Rick Gonzalez, over 40 campus members staffed 70 shifts at the booth. Creative Director Keelan Bailey re-imagined it with state-of-the-art technology, including videos showcasing campus, along with information kiosks. Our fair sponsorship enabled local schools to provide 34,000 admission tickets for CSU Pueblo Kids Day each Friday, and the CSU Pueblo Alumni Association hosted CSU Pueblo Night at the Rodeo, complete with campus representatives in and on the stagecoach. State Fair and Fiesta Day Parade participation was stronger than ever. The ThunderWolves Marching Band led the CSU Pueblo contingent (employees, Men's and Women's Basketball, Pack Softball, Pack Baseball, Pack Cheer and Dance, Wolfie, and Roch) through the State Fair Parade route. Student athletes also held Meet and Greets and autograph sessions during live REV89 broadcasts throughout the 11-day event. To top it all off, our Fiesta Day Parade float highlighting the amazing talents of our Ballet Folklorico took home the Best Overall Trophy. Thanks to all who made this level of engagement possible!



## SPOTLIGHT: CSU PUEBLO STATE FAIR DISPLAY

