



# **Student Organization Handbook**

**2025-2026**

Office of Students, Leadership, Involvement, Career, and Engagement  
Colorado State University Pueblo

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**General Disclaimer**

*Reasonable changes may be made to this handbook without notice at any time. Information regarding any changes will become available as soon as possible.*

## **Section I: Student Organizations: General Information**

### **Definitions**

1. **Recognized Student Orgs (RSO):** An entity that is initiated and directed by a group of current CSU-Pueblo students who share a common vision in promoting an extracurricular or co-curricular mission that enriches campus or community life and personal development. Student Orgs must be registered with the office of Students, Leadership, Involvement, Career, and Engagement (SLICE) by submitting a New Student Org Form in accordance with these policies and procedures located on the SLICE webpage.
2. **Active Student Orgs (ASO):** An entity who has not met the requirements to fully receive RSO status (i.e. students who are still searching for advisor, 3 members, or finishing their constitutions) but submitted a student org. Application, was approved, and request to recruit members and table. ASOs are limited to only being able to reserve tabling locations and nothing else until receiving RSO status. Student orgs/clubs in ASO status must meet with the Student Organization Coordinator once a month to provide updates on steps being taken to complete RSO status.
3. **Membership:** Active membership in Recognized Student Orgs and Active Student Orgs. shall be limited to registered students from the CSU-Pueblo campus. Active members may participate at all levels in the organization's activities (beyond membership registration and payment of financial obligations) as determined by the organization. Membership shall be on a completely volunteer basis and shall not be the basis of academic credits, nor shall any coercion be used forcefully to maintain membership. Membership MUST be open to all students.

**Note:** The Student Org Coordinator has authority in the interpretation of Student Org policies and guidelines, including, but not limited to, exemptions and exceptions. The Executive Director of SLICE has this authority in the absence of the Student Org. Coordinator. The Dean of Student Affairs has the final authority over all issues involving RSO's. In addition to the rights assured to CSU Pueblo Students (as outlined in the *Student Conduct Code*), Active and Recognized Student Orgs and its officers and members must meet the following requirements. If your organization is concerned about meeting the requirements for recognition, please contact the Student Org Coordinator immediately to discuss possible solutions.

### **Responsibilities of an Active Student Org (ASO)**

1. ASO's must be actively working on receiving RSO status.
2. ASO's must meet once a month with the Student Org. Coordinator to provide updates and receive guidance on how to reach RSO status.

### **Responsibilities of a Recognized Student Org (RSO)**



1. RSO's must have at least one CSU-Pueblo faculty/staff advisor.
2. All Presidents from Student Organizations must be part of the Presidents Council and comply with the policies.
3. RSO's must have at least three officers who are current CSU Pueblo students who are enrolled in at least six (6) credits per semester with minimum cumulative GPAs of 2.0.
4. All officers must be in good standing with the University.
5. RSO's must have a mission statement and constitution uploaded and submitted on the university website and to the Student Org. Coordinator.
6. RSO's must have an up-to-date SLICE club profile.
7. RSO's must send two members with one being an officer to all mandatory trainings.
8. RSO's must renew their organization every year
9. Student Orgs who collect monies in the form of fundraisers, donations, dues, etc. must maintain a university 900 account through SLICE. University and state fiscal rules state that no Student Orgs affiliated with CSU Pueblo are allowed to have outside savings or checking accounts.
10. Student Orgs are responsible for all account activities, including overdrafts.
11. Student Orgs will be assigned a university 900 account when requested. All financial transactions (including fundraising, purchases, and other activities) must be conducted through use of the Student Org's University 900 account. Hence, SLICE is responsible for setting up the Student Org's University 900 account. Only the Student Org's advisor is authorized to complete financial transactions.
12. Student Orgs must be unique and substantially different entities. The extent of such uniqueness shall be demonstrated through differences in members, officers, advisors, and/or the mission statement of the Student Org. The Student Org Director will have the authority to decide if a Student Org is a duplicate and/or similar to any other Recognized Student Org, campus department, or program.

### **Benefits of Recognition**

1. Access to Student Organization Funding (SOF) Grants which aid in operation, programming, and travel expenses of your organization
2. The ability to use the University's name in the title of the organization
3. The ability to use the University's logo on promotional and other materials
4. The ability to use the University's tax id number for the purposes of proving tax exempt status
5. The ability to request permission to host a raffle on campus
6. The use of University facilities and space at no charge
7. Access to information regarding University awards and nomination processes for organizations and individual members
8. Free use of basic office supplies from SEAL such as file folders, pens, stapler, etc.
9. Free use printer machine.
10. The privilege to conduct fundraising activities.
11. Eligibility for Lighting Link page
12. Access to a Student Org University 900 Account

## Student Org Categories

A list of current RSO's is published according to the following categories on the university website under student organizations. Here are a few categories your student org. may fall under:

1. Academic Organization
  - Organizations with an academic interest
  - Organizations that promote development in a particular academic area or discipline
2. Cultural Organization
  - Organizations with a Diversity or Multicultural interest
  - Organizations that encourage and support the various cultural and diverse interests of students including race, background, personal identity, sexual orientation, gender, etc.
3. Campus-Life Organization
  - Organizations with an Entertainment, Social, or Media interest
  - Organizations that provide social and media outlets for on campus projects and membership requirements generally include a commitment to work for and/or an interest in a particular cause or project
4. Honor Society
  - Organizations affiliated with a National Professional or Academic Society
  - Organizations that recognize high level of academic achievement and generally require a demonstrated interest in a particular career or academic discipline and membership requirements may include a certain grade point average, leadership and involvement experience, credit hours, or academic discipline
5. Specific Interest Organization
  - Organizations with a Religious, Political, or Social Action interest
  - Organizations with a focus on any general area of interest, topic, or special issue including social, political, or serve as a support for students of a particular religious denomination
6. Limited Membership Organizations
  - Organizations with an affiliation with a national Fraternity and Sorority
  - Organizations recognized as social Greek-Letter Organization and exempted by Title IX or have a process for membership selection which is not academically based. Student Orgs. Exempt from title IX funds cannot apply for SOF grants.

## **Section II: Student Org Policies and Procedures**

At CSU Pueblo, Recognized Student Orgs (clubs and honor societies) serve a valuable and educational function, offering students the opportunity to join in academic/professional, honor, political, service, social, cultural and/or spiritual groups, and societies. RSO's allow students to assume various leadership roles that provide insight to further the mission of the group and contribute to the personal development and enjoyment of members within the context of the broader teaching, research, and service missions of CSU Pueblo. These opportunities offer students a chance to become more involved with their campus community, adding an experiential component to their educational experience.

CSU Pueblo has established a process to define the basis of the relationship between the University and RSO's and the responsibilities and privileges afforded to RSO's. The registration process serves many purposes. First, it offers structure by providing parameters in which organizations can function. It spells out responsibilities for groups that the University expects them to fulfill. Second, it establishes a communication pattern between organizations and SLiCE that may support and add stability to organizations. Finally, it outlines the consequences for groups that choose not to exist in accordance with these guidelines.

All RSO's are responsible for conducting its affairs in a responsible manner consistent with the policies and procedures of the University, the CSU Pueblo *Student Conduct Code*, and Student Org policies. RSO's will be held accountable for the actions and behavior of their members or guests at their functions.

**It is the responsibility of the Student Org to familiarize themselves with the contents of the Student Org Handbook.** Officers should take responsibility to inform others in the organization about University policies affecting their group. Any change in officers, advisors, and/or constitution should be promptly submitted to SLiCE and to the Student Org. Coordinator.

### **Student Org profile**

All RSO's are responsible for maintaining up-to-date information on their club profile.

### **Communication and Publicity Agreement**

RSO officers and advisors agree to maintain open communication with SLiCE and abide by all Student Org and University policies and procedures. Officers' directory information may be released to the public. If information is not to be released, please notify SLiCE. By registering a RSO, the full RSO membership hereby gives CSU Pueblo consent to the use of all digital images, photographs, videotapes, or film, taken of the RSO and/or recordings made of their voices and/or written extractions, in whole or in part, of such recordings or musical performance representing CSU Pueblo and/or others with its consent, for the purposes of illustration, advertising, creating derivative works, or publications in any manner.

**Non-Discrimination Policy**

CSU-Pueblo complies with all federal laws, executive orders, and state regulations pertaining thereto and does not discriminate based on disability, race, color, religion, national origin, age, sex, sexual orientation, or veteran status, except in the case of designated organizations which are exempted by federal law from Title IX Regulations concerning discrimination on the basis of sex.

**Anti-Hazing Policy**

In keeping with its commitment to a positive academic environment, the CSU Pueblo community is unconditionally opposed to any situation created intentionally to produce mental or physical discomfort, embarrassment, harassment, or ridicule. Respect and cooperation among peers within RSO's are a guaranteed right that all students possess, regardless of race, religion, gender, sex, sexual orientation, accessibility, or national origin. Hazing is a *Student Conduct Code* violation and a crime in Colorado.

Hazing is defined as any action taken or situation created intentionally, whether on or off University property, by either Greek-letter Organizations, Student Orgs, Club sports, Athletic teams, individual students, or student groups, to produce physical or emotional discomfort, endangerment of life, embarrassment, harassment, intimidation, or ridicule.

Hazing encompasses any action or activity that does not contribute to the positive development of a person; which inflicts or intends to cause physical or mental harm or anxieties; and/or which demeans, degrades, or disgraces any person regardless of location, intent, or consent of participants. Hazing can also be defined as any action or situation that intentionally or unintentionally endangers a student for admission to, or affiliation with, any Student Org.

The President, Captain, or person "in charge", and students may be charged with a violation of this hazing policy. If hazing is confirmed, the student(s) may be dismissed. The RSO may also lose privileges and/or recognition status. RSO's are strongly encouraged to have their preinitiation and other activities reviewed by their advisor and/or the Student Org Director, to determine if they promote positive character development. RSO's may develop additional policies and procedures that are more specific to prevent incidents of hazing within their membership. Engaging in the above activities may result in sanctions imposed by the Office of Student Conduct and Case Management. Questions concerning this policy should be referred to the Student Org Coordinator.

The following examples are defined as hazing and are strictly forbidden. This list is by no means comprehensive.

General rules:

1. If you must ask if it is hazing, it is.
2. If still in doubt, call your Advisor/Coach/National office.
3. If you allow hazing to occur, you are a 'hazing enabler'.
4. Failure to prevent hazing could result in serious injury or death.

**Subtle Hazing**

Subtle Hazing actions are against accepted standards of conduct, behavior, and good taste. An activity or attitude directed toward a member or an act that ridicules, humiliates or embarrasses.

Examples include (but are not limited to) the following:

- Neglecting new member(s)
- Calling new members “pledgie” or any other demeaning name
- Silence periods for certain members
- Any form of demerits
- Initiating writing progress reports on new members
- Requiring certain members to address officers as Mr., Miss, etc.
- Scavenger hunts for meaningless objects
- Tasks/privileges only assigned to certain members
- Requiring new members to carry items everywhere they travel
- Scaring new members with what may happen at initiation
- Deprivation of privileges

**Harassment Hazing**

Harassment Hazing is defined as anything that can cause mental anguish or physical discomfort to a member that might confuse, frustrate, or cause undue stress on them. Examples include (but are not limited to) the following:

- Verbal abuse
- Paddling
- Forced calisthenics
- Coerced physical activity causing excessive fatigue
- Forced consumption of food, alcohol or drugs
- Physical or psychological shock
- Exposure to extreme weather conditions
- Any form of questioning under pressure or in an uncomfortable position
- Stunt or skit nights/events with demeaning and/or crude skits and/or poems
- Requiring pledges to perform personal service or activities such as carrying books, running errands, performing maid duties, etc.
- Participating in morally degrading/humiliating games, activities or public stunts
- Publicly wearing apparel and/or partaking in stunts not normally considered being in good taste
- Activities that interfere with the policies and regulations of SLICE
- Activities that engage in discrimination of any form
- Stranding members far from campus
- Confinement in any room or compartment
- Acts of vandalism or acts that aid and abet vandalism or the destruction of property
- Engaging in behavior that is in violation of University regulations or state and federal laws

(Adapted from Metropolitan State College of Denver’s Student Org Handbook, 2003)

**Failure to Adhere to Regulations**

SLICE will periodically review RSO's to ensure compliance with policies. SLICE reserves the right to impose sanctions against any RSO, officer, and/or members. Concerns regarding student conduct may be referred to Student Conduct and Case Management.

**Sanctions**

SLICE and/or Student Conduct and Case Management may determine if a sanction is warranted via a review. Moreover, depending on the severity of the violation assigned, any of the following sanctions deemed appropriate:

1. Place the RSO on probation with full privileges
2. Place the RSO on probation with restricted privileges
3. Suspend the RSO without privileges
4. Revoke the RSO permanently

**Appeals**

Letters of appeal for sanctions may be submitted to the Dean of Student Affairs within seven days of judiciary sanctions has been deliberated.

**Authority**

The Student Org Director makes the final decision regarding the registration and recognition of a Student Org in accordance with these guidelines and may grant certain exceptions or make additional necessities on a case-by-case basis. SLICE is the University department that oversees all Student Org operations, programs, and travel for Student Orgs when utilizing SOF Grant funding, but is not responsible for RSOs' actions.

### **Section III:** **Leading a Student Org**

Building your Student Org begins by understanding the roles of each officer position within your Leadership Team. In this section, you will find a guideline of the potential responsibilities and roles of each officer position. Please note that it is up to the officers to assign additional responsibilities to each officer position or members as it relates to your Student Org.

The Executive Board of a Recognized Student Org (RSO) serves as the Leadership Team of each organization. Typical Leadership Teams include a President, Vice President, Secretary, Treasurer, and advisor, but many organizations have executive boards that reflect their diverse interests. The **President** is the primary contact and face of the organization. This person should exemplify what the organization stands for and act as its representative. The **Vice President** often acts as “fill-in” for the President and connects the internal organization members and leaders. **Secretaries** record minutes and often manage the membership and database information for the organization. **Treasurers** manage the organization’s spending and incoming funds of the organization. The **Advisor** shares knowledge about the University, personal experiences and can assist the RSO in its operation.

Each RSO’s constitution should outline the basic role of each officer. Even though an organization’s constitution states some specific position responsibilities, each officer has the liberty to personalize their position. Individual interest areas and skills often determine the amount of time an officer spends on a particular responsibility. However, a good officer never forgets what their basic responsibilities are.

#### **General Responsibilities of Officers and Members**

1. Officers and members must adhere to all policies found in the *Student Conduct Code*
2. Officers and members shall abide by University regulations, as well as federal, state, and local laws.
3. Officers and members must abide by all SLICE policies, guidelines, and requirements and should work with SLICE staff to comply with these requirements.
4. Officers and members are not permitted to host or sponsor events that incorporate the consumption of alcohol (this includes cash bar, bring your own beer/alcohol, or open bar). The Dean of Student Affairs may grant exceptions on a case-by-case basis if the purpose of the event is of educational value.
5. Officers and members are encouraged to improve their leadership skills through attendance at available workshops and other opportunities provided by SLICE and other University Departments.
6. Officers and members must have an up-to-date Student Org. Profile on the SLICE webpage.

#### **President**



**The President (or other designated primary officer) should:**

1. Be a current CSU-Pueblo student.
2. Provide guidance, direction, and support for the Student Org in pursuit of its goals and objectives
3. Be awarded specific powers to call a general or special meeting and be responsible for the conduct of such meetings
4. Be awarded the power to appoint all committee chairpersons, if not elected
5. Present all motions to the members present
6. Be present at 90% of the meetings
7. Represents the organization at official functions
8. Update the Student Org. Profile by submitting any updates to the Student Org. coordinator
9. Maintain contact with SLICE and the Student Org. Coordinator
10. Other duties and tasks you can add in relation to this position can include, but are not limited to:
  - a. Oversee the responsibilities and actions of each officer position
  - b. Obtain appropriate facilities for activities
  - c. Complete annual RSO renewal form
  - d. Maintain contact with the advisor
  - e. Maintain contact with alumni
  - f. Vote in cases of ties
  - g. Oversee activities for organization
  - h. Maintain contact with affiliated organizations or departments
  - i. Maintain contact with national organizations, if applicable
  - j. Remain fair and impartial during organization decision-making processes
  - k. Delegate organizational tasks as deemed necessary

**Vice President****The Vice President (or secondary officer) should:**

1. Be a current CSU Pueblo student
2. Assume the duties of the President in the event of President's absence
3. Preside at all meetings and functions in which the President cannot attend
4. Update the Student Org. web page
5. Present all motions to the members present
6. Be present at 90% of the meetings
7. Other duties and tasks you can add in relation to this position include, but are not limited to:
  - a. Plan new officer's orientation and organization retreats
  - b. Coordinate organizational recruitment efforts
  - c. Represent the organization at official functions
  - d. Coordinate elections
  - e. Maintain contact with the advisor
  - f. Maintain contact with affiliated organizations or departments



- g. Remain fair and impartial during decision-making processes

### **Treasurer**

#### **The Treasurer (or financial officer) should:**

1. Be a current CSU Pueblo student
2. Keep accurate records of all financial transactions of the organization
3. Collect membership dues
4. Update Student Org. webpage
5. Keep a current account of the financial status (annual budget) of the organization and arrange debt repayment
6. Be familiar with policies and procedures
7. Oversee all fundraising activities
8. Other duties and tasks you can add in relation to this position include, but are not limited to:
  - a. Prepare and submit Treasurer's Reports to the membership at each meeting
  - b. Prepare all budget requests for funds, including SOF Grant proposals
  - c. Be familiar with general accounting procedures
  - d. Advise members on financial matters (i.e. budgets, fundraisers)
  - e. Collect, record, and deposit all dues or funds
  - f. Keep organized financial records
  - g. Maintain contact with advisor
  - h. Pay bills and reimburse expenses

### **Secretary**

#### **The Secretary (or administrative officer) should:**

1. Be a current CSU Pueblo student
2. Keep an accurate record of all proceedings of the organization
3. Maintain and update membership roster on Excel Spread sheet and communicate updates and changes in board members to the Student Org. Coordinator
4. Be responsible for notifying all active members of all meetings
5. Provide copies of minutes to members present at each meeting
6. Other duties and tasks you can add in relation to this position include, but are not limited to:
  - a. Keep a record of all members and activities of organization
  - b. Help build the agenda for each meeting
  - c. Distribute agendas at each meeting
  - d. Prepare the calendar of events
  - e. Help in the coordination of events and programs

### **Active Members**

**Role of Active Members:**

Membership plays key roles in executing the mission and goals of each organization. As members of a RSO, you must work with your executive board to learn the goals and plans for the organization. Contribute your ideas to the group to build a history and successful RSO.

Members should use Student Org. webpage to learn more about the organization and find ways to contribute. Membership in RSO's can build stronger communication, leadership skills, and experience while contributing to the vibrant student life at CSU-Pueblo.

Some students are members of multiple RSO's on campus. Be sure not to spread yourself too thin by joining too many groups. Although members have less responsibility than the leadership team, each RSO relies on their members to contribute and be involved with their organization.

**Advisor**

The role of an advisor can vary widely depending on the needs of the RSO. To fulfill these needs, it is recommended to openly discuss the areas where you will be needed the most and how much time you will be able to dedicate.

**The Advisor should:**

1. Attend meetings whenever possible.
2. Assist in identifying program purpose.
3. Assist in planning and implementing programs and events and to refer officers and members to appropriate university resources.
4. Be aware of and assist in the management of its general and financial operations.
5. Be available for consultation and mentorship to advise in organizational-related problems or issues.
6. Encourage all officers and members to participate and collaborate as a team.
7. Do not let personal work, goals and/or motives interfere with or influence group decisions, activities, or goals.
8. Provide constructive feedback where appropriate.
9. Stay up to date on what is occurring within the organization and in the campus community.
10. Attend functions that meet one of the following criteria:
  - a. Admission is charged at the door
  - b. The event takes place "after hours"
  - c. The event is an official University dance, party, or concert
  - d. The event is a fundraising event
  - e. When asked to be in attendance either by the officers and members or Director.
11. Student Org Advisor must notify SLICE in the event the Student Org has decided to or has ceased to function
12. If an advisor chooses to resign or is asked to resign:

- a. It is the responsibility of that advisor to notify SLICE and the Student Organizations Coordinator.
  - b. Officers have thirty (30) days to find a new full-time faculty/staff advisor
  - c. The outgoing advisor must serve until a successor has been appointed. If, for any reason, it becomes impossible to continue as the advisor, notify SLICE and Student Organization Coordinator.
13. Be honest in offering suggestions, considerations, or ideas, and discussing possible consequences.
14. Be familiar with the organization's history.
15. Help in training new officers and help them develop leadership skills. 16. Be prepared to deal with major problems or emergencies within the organization.

## **Welcome to Student Org/Club profiles**

The Student Club and Organizations profiles are intended to give students searching for a community a place to see which groups they could potentially join. The profiles are a great tool to promote your club or organization and recruit potential future members.

### **What information should I have on my Student Club/Org. Profile?**

1. Main contact information - Whether it's the Club/Org president or a general email for the club, it is important that you have contact information so students interested in joining may reach out and get information on the club.
2. Meeting times
3. Location
4. Mission Statement
5. Links to any websites or social media profiles if the club/org. has any.

### **Creating a New RSO**

Before filling out all necessary forms to create an RSO, it is recommended to meet with the Assistant Director of 1<sup>st</sup>-Gen & Student Organization Programs to discuss vital information and requirements to create and maintain an RSO.

### **Creating Your Mission Statement**

The SLiCE and Student Org Team staff recommend your executive board examine your mission statement each year to identify any possible revisions. Compare it to the University and SLiCE's mission statement.

Does your mission support ours?

No/Yes

Does your mission drive the University ideals?

No/ Yes

### **The Importance of Mission Statements**

A mission statement defines the purpose of the organization and the values and ethical principles by which members aspire to live. Mission statements provide a foundation by which the organization should operate and create goals. It is very similar to the statement of purpose, found within the organization's constitution, but is broader in scope and connects the organization's purpose with the University and SLiCE. Creating and integrating an empowering mission statement takes time and commitment. You should refer to CSU Pueblo's Mission Statement and consult the following list of statement characteristics as a guideline:

### **An Empowering Mission Statement**

- Focuses on contribution and worthwhile purposes
- Should be created by the organization's members and executive officers
- Is based on timeless principles
- Contains both vision and principle-based values
- Addresses the needs of all participants
- Includes fulfillment in physical, social, mental, and academic dimensions

- Is written to inspire you – not to impress anyone else

If you need guidance in writing or revising a mission statement, a Student Org Team member can help in this process.

**Ideas for your Mission Statement:**

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**Colorado State University Pueblo Mission Statement**

Colorado State University Pueblo is committed to excellence, setting the standard for regional comprehensive universities in teaching, research, and service by providing leadership and access for its region while maintaining its commitment to diversity.

**SLiCE Mission Statement**

The Student Leadership, Involvement, Career Engagement office cultivates a sense of belonging and connectedness in the university community by empowering and educating students through co-curricular activities, leadership development, and civic outreach.

**Student Org Team Mission Statement**

Student Orgs offer opportunities for students to assume various leadership roles in carrying out the mission of the group and contribute to the personal development and enjoyment of their members within the context of the broader teaching, research, and service missions of CSU Pueblo. These opportunities provide students with a special experiential component to their lives and contribute a range of perspectives to the overall University community, thus enriching the campus environment.

**What is your Student Org's Mission Statement?**

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### **Writing a Constitution**

The following outline and questions are designed to help you write a constitution for your organization. The constitution should contain statements concerning enduring aspects of the organization. Items that are subject to frequent revision should be included in the bylaws.

#### **PREAMBLE**

This section should be a statement of the group's establishment and purpose of the Constitution. The preamble should contain the name of the organization.

#### **ARTICLE I. NAME OF THE ORGANIZATION/CLUB**

Section 1. What is the exact title to be used in addressing this organization?

#### **ARTICLE II. PURPOSE**

Section 1. What is the purpose? Is it fostering a broad educational goal? Is it a social, cultural, or political organization? Why was the group founded?

Section 2. This section should include a statement of the group's willingness to abide by established policies.

#### **ARTICLE III. MEMBERSHIP**

Section 1. Who is eligible for membership? Are there any restrictions? How does one become a member?

Section 2. Can a member remain in the organization if she/he fails to pay dues? Section

3. Nondiscrimination clause should include the following: race, color, creed, sex, disability, or sexual orientation.

#### **ARTICLE IV. OFFICERS**

Section 1. How many officers are there? What are their titles and duties? Will the officers constitute an executive committee? Description of any standing committees should be included. What are the duties of the faculty advisor?

#### **ARTICLE V. OPERATIONS**

Section 1. How are officers elected? What type of ballot? When are they elected (month), and for what period? Who is eligible for office? When do officers assume their positions? How many officers are removed? You may clarify the role of your advisor. Policies pertaining to the time, location of organizational meetings.

#### **ARTICLE VI. FINANCES**

Section 1. How will the organization finance its activities? Will the organization use membership dues or perhaps receive funding from SOF or their department?

## ARTICLE VII. AMENDMENTS

Section 1. How are amendments to be proposed and by whom? Do you want to provide a delay before voting on amendments? How are amendments to be voted?

## ARTICLE VIII. RENEWAL

Section 1. In accordance with established policies and procedures, this section should contain a statement that specifies a date for annual renewal. This date should be one month after your organization's elections.

## BYLAWS (Optional)

Constitutions may also include a "Provision for Bylaws" article or a clause pertaining to the establishment of bylaws. The Bylaws might include some of the following items:

- Standing committees of the organization
- Ad Hoc Committees of the organization, which are established for a single purpose, or 1 year commitment. Such committees will be eliminated from the bylaws once abolished or defunct
- Structures/purposes of committee

## Membership Recruitment

Membership recruitment is vital to ensuring the continuance of support, stability, and expansion of your RSO. New members bring in fresh ideas, encourage organization promotion, and may assume leadership roles. The key to targeting potential members is determining what you can provide for them that they cannot obtain by themselves. Below is a list of suggestions that can help in your recruitment efforts. However, keep in mind that you should also develop other methods that further target your organization's mission and goals.

### Target members who share common interests

- ☐ Many students will search for social groups that pertain to the career field they are pursuing. Try to target those groups whose interests correlate with your organization's mission and goals.

### Set recruitment goals

- What kind of recruitment efforts will it take to gain the attention of these potential members?
- How many new members would you like to have?

- How many members will it take to accomplish your organization's goals?

### Develop various forms of advertisement

- Flyers, brochures, banners, email digest, sign-up sheets, etc.
- What do you put on your advertisement (Information about the first meeting, mission, goals, objectives of the organization, benefits of joining)?

### Get current members involved in recruitment efforts

- Students like insight from members' point of view
- Service involvement

**Correlate your efforts with other campus events**

- SLiCE hosts various events on campus that your organization can take part in and encourage membership recruitment
- Athletic games and events
- PowerPoint Presentation, membership packet
- Icebreakers to let the new members meet the current membership
- Brainstorming session to give members a chance to express their opinion about the organization's objectives

**Plan an orientation event for new members**

- How will you introduce the new members to your organization?

**Recruitment Tips**

- Organize the accomplishments and activities of your organization into a list and make it available to your prospective members. A scrapbook/photo album of your activities and awards is an excellent way to show members in action.
- Invite prospective members to your meeting or other exciting program (in groups or one on one). Be sure that prospective members do not sit by themselves. Have members greet them and invite them to sit with the group.
- Hold an informal open house and have each member invite a non-member. Creating a buddy program, which pairs underclassmen with upperclassmen, is a great way to develop friendship.
- Invite a former student who was involved in your organization as a speaker. Look for someone who was a state or national officer or committee person, or someone who attended a recent convention for your organization. Have them discuss their involvement and how it affected their personal and professional growth.
- Hold action-oriented programs. Involve new and prospective members in community health projects.
- Emphasize the positive achievements of your organization.
- Invite your organization's national officers to visit your school to meet with faculty and students.
- Attend Associated Students' Government meetings and be involved with University actions and developments.
- Use colorful recruitment posters and strategically place them. Have a membership recruitment poster contest.
- Design bulletin boards depicting activities and projects.
- Select someone from your group to approach your local radio and TV stations for help in recruiting publicity.
- Get involved with other RSO's and Club Sports.

**Answer the following questions about your recruitment process.**

1. What motivates potential new members to join?
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- 
2. What methods can you use to attract new members (brochures, web posts, activities, etc.)?
- 
- 

3. What things need to be done or established before recruitment starts?
- 
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### **Running an Effective Meeting**

Maintaining the integrity of your RSO through the eyes of your members begins by providing information for them in an organized, efficient, comprehensible, and effective manner. Utilizing the fundamentals of parliamentary procedure, creating an agenda for your meeting, and informing your members (and even potential members) of your meeting times will enhance the quality of your RSO.

#### **Promoting your meeting times and dates**

1. A meeting flyer that lists the date, time, location, and information about your RSO.
2. A calendar listing the days you will be meeting for the semester provides a way for members to clear their schedules ahead of time.
3. Send an email to your members to remind them about your meeting. You can include the agenda within the email and other important information.

#### **Developing an agenda for your meeting**

The procedure for creating an agenda should follow the guidelines established by your RSO's constitution. Some additional notes to follow while conducting your meeting include:

1. Make sure the Secretary records the minutes of each meeting. The minutes should include:
  - a. Time when meeting was called to order and adjournment
  - b. A breakdown of the orders of business presented during the meeting
  - c. Notes on any important decisions or votes made during the meeting
  - d. Names of the members who motioned to adjourn
2. Record membership attendance at each meeting (sign-in sheet).
3. After your meeting has been conducted, you can leave extra copies of your agenda in a place where your members who cannot attend can access it.

**Running the meeting via Robert's Rules of Order (Recommendation)**

Following the basic guidelines of parliamentary procedure will help ensure that your meeting is conducted formally, all votes performed during the meeting are bona fide, and the information you bring to the meeting is properly presented. Some very essential rules must be followed to ensure the correct use of Robert's Rules:

1. You must have quorum, meaning that you have  $\frac{3}{4}$  of your members present to make a vote official.
2. There is no food or gum during the meeting.
3. When meeting is proceeding and it is your turn to speak in accordance with your information on the agenda, you must stand while speaking/presenting. It makes it easier for everyone to hear.
4. The President is not a voting member. They are there to direct the meeting and must remain unbiased. They are the only members not allowed to vote and must keep the meeting on time and productive.
5. Abstaining members such as alumni and advisors do not vote and are allowed to collect votes written on paper by voting members.

Any motion or discussion can be tabled until the next meeting. The following is a list of the basic rules for Parliamentary Procedure and Robert's Rules of Order:

1. **Motion** - A motion is a formal proposal by a voting member, in a meeting, that the assembly take certain action to make sure an issue is voted on and put to rest. Usually the director of the meeting will inform the organization's members to make a formal motion.
2. **Main Motion** - This is the basic form of a motion – The motion is brought to the entire organization to be voted upon by voting members only and is introduced with the expression, *I move to...* (Example: *I move to open discussion about the upcoming fundraiser event*).
3. **Seconding a Motion** - Once a motion is put into effect, another member, before a  $\frac{3}{4}$  vote can be taken into account, must second it.
4. **Stating of the Question** - Once a motion is seconded, the director of the meeting, (usually the President), restates the motion to put the motion in effect before the assembly and open it for debate (Example: *A motion is placed on the floor to open discussion about the upcoming fundraising event. All in favor please raise your right hand* (The President takes count of hands and moves on if the majority is in favor of moving forward with the motions). *All opposed please raise your right hand* (the President has to ask if anyone opposes and ensure that every voting member has raised his or her right hand). In addition, the President must ask for any abstentions in attendance to the meeting. Once the count has been taken, the motion will begin in progress with a discussion followed with a vote.
  - a. **Handling a Motion**- Six steps in which the motion is brought before the assembly.
    - i. A voting member makes the motion by stating, "I move to..."
    - ii. Another member seconds the motion.
    - iii. The President then restates the question

- The motion is up then for debate and can be adopted or rejected by the assembly
- iv. Members debate the motion (including the member who brought the motion to the floor). Members can only speak up to two times on a single motion unless the motion is open for discussion. At this time, anyone can speak on the matter at hand.
- v. After the members debate, a motion must be put into place to close discussion and seconded.
- vi. The question is then put to vote by the chair. Voting is normally performed by a raise of hand but can also be done by secret ballot. Voting requires either an affirmative (aye) or a negative (no) or a raise of hands. Note: a negative vote must be called even if the affirmative vote was clearly a majority (for some common motions see table below to see if more than a majority is needed).
- vii. The chair then announces the result of the vote:
  - Stating who has it (the ayes or the no's)
  - Declaring if the motion has been adopted or lost
  - Stating how the motion will be executed
  - The chair then announces the next item of business 5.

**Adjournment of Meeting-** Before adjuring, make sure the following items are completed:

  - a. All agenda points have been covered
  - b. Gave time for officer reports
  - c. Allowed membership to inform the organization
  - d. Restate any duties or responsibilities that need to be done before next meeting
  - e. Set up a day and time for the next meeting

To do this:	You say this:	May you interrupt the speaker?	Do you need a second?	Is it debatable?	Can it be amended?	What vote is needed?	Can it be reconsidered?
Call meeting to order	"I now call this meeting (state date and time) to order"	No	No	No	No	No vote	No
Introduce business	"I move that..."	No	Yes	Yes	Yes	Majority	Yes
Amend a motion	"I move to amend the	No	Yes	Yes	Yes	Majority	Yes

	motion by..."						
Give closer study of something	"I move to refer the matter to committee"	No	Yes	Yes	Yes	Majority	Yes
Adjourn a meeting	"I move to adjourn the meeting"	No	Yes	No	No	Majority	No

(Adopted from The Official Robert's Rule of Order Web Site: <http://www.robertsrules.com> and Auburn University's Student Org Handbook, 2008)

### **Leadership Transition**

Making the transition from the outgoing to the incoming leadership is the responsibility of both the outgoing and incoming leadership. The passage of knowledge, experience, accomplishment, and goals to your incoming officers will give them the information, advice, and confidence they need to run the RSO successfully. The following suggestions may prove helpful in your leadership transition process.

#### **Start early**

1. Identify potential officers early in the year.
2. Encourage these potential officers through personal contact. Develop their leadership skills and explain to them the benefits of running for an elected position and the responsibilities involved.
3. Create and maintain a list and contact information of all your current and alumni members.

#### **Elections**

Transitioning a new executive board has to begin with elections. Every elections process should begin with a timeline. Some RSO's provide interest sessions for those curious about running for a board position.

#### **Advisor**

Your attendance should be required during the elections. Showing your support during these meetings will give you the opportunity to see students' interest in positions and display your involvement with the organization. The length of the elections process itself will vary depending on how many positions are available. An option is to have a moderator run elections. This person will facilitate the elections and have control over the entire process. This person's main responsibility will be to control the time of the election process.

**Inauguration**

The installation of the newly elected executive board should occur by the spring semester, at least two weeks before the end of the academic year. When inaugurated by the existing board, the new executive board should assume control of all of the responsibilities pertinent to their elected position. A shadowing period with the outgoing executive board can allow the new executive board members a sneak peak of what their new position entails.

**Retreats**

Retreats offer the opportunity for motivation, evaluation of organizational goals, bonding time for the new board, and program planning for the new academic year. Some organizations invite past executive board members to help with the translation of information. Visit page 30 of this handbook for more information. Topics to consider covering at the retreat are:

- History
- Challenges to be faced
- What I wish I knew
- Executive board - Advisor relationship
- What could have been done better?
- Available resources
- Time management
- Team builders
- Realistic goals for the upcoming year
- How to handle stress
- Budget
- Responsibilities
- Membership recruitment

**Officer Transition Evaluation Form**

The purpose of this evaluation form is to help ensure that incoming officers are ahead of the game when they begin the year as the new executive board. Before you start, try to think of the things that would have made your position easier had you known them at the beginning of your term. By doing this, new officers will be able to pursue new avenues without falling back on the same troubles you faced.

Officer Name: _____	Organization Name: _____
Date(s) of Term(s) Held: _____	Position: _____
Phone: _____	Email: _____

What three things (meetings, events, fundraisers, conferences, services, etc....) were the biggest successes for your Student Org?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

What three things were the biggest drawbacks to your organization? What could you have done to improve them?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

If you were a potential member, what might you look for that are currently not provided by this organization (but could be)?

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What ideas were not implemented in your term that you wish could have been done?

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Going into this position, what are some of the main things that you wish you would have known?

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What is the best advice you have for the next person in this position?

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### **New Officer To-Do List**

#### **Spring, before summer break**

- |  |  |
|--|--|
| <input type="checkbox"/> Complete renewal form                                   | <input type="checkbox"/> Contact names and phone numbers used over the past year |
| <input type="checkbox"/> Debrief between old and new officers                    | <input type="checkbox"/> Historical information about your organization          |
| <input type="checkbox"/> Get information/documents from the outgoing officers    | <input type="checkbox"/> List of past year's events                              |
| <input type="checkbox"/> Budget report for the year or other account information | <input type="checkbox"/> Roster of past and current members                      |

**Over the summer**

- ☐ Think about what you would like to accomplish during your term in office
- ☐ Where would you like to see the organization at this time next year?
- ☐ Sign up for Student Involvement and Employment festival and prepare booth
- ☐ Think of other ways to recruit new members
- ☐ Brainstorm ideas for the next academic year (fundraisers, events, leadership development, service projects,

- ☐ teambuilding, etc)

**Beginning fall semester**

- ☐ Meet with advisor to discuss upcoming year
- ☐ Schedule, reserve space for, and promote your first meeting
- ☐ Attend Student Organization Summit
- ☐ Continue recruitment efforts
- ☐ Begin planning and scheduling your entire year
- ☐ Contact SLICE if you have any questions

(Adapted from Creighton University's Student Org Officer Guide, 2007)

**Student Org Retreats**

Upon electing a new leadership team into office, a great way to hand the organizational torch over to the new team is through a retreat. A retreat acts as a formal event for your leadership transition, allows your new officers to sit down with the previous leadership team to discuss the difficulties encountered and goals not reached, a chance to plan out the activities and events for the upcoming year, and create an environment for your new officers to bond and learn to cooperate effectively as a team. Retreats can vary widely from a simple meeting to a full weekend getaway. Whichever end of the spectrum you decide, try to choose a place where you can work quietly and efficiently.

**Purpose of a retreat**

1. Determine what you will accomplish at your retreat
  - Team building, event planning, goal setting, Student Org. Profile prep, maintaining the organization's history
  - Who will attend the retreat?

**Organizing the retreat**

2. Budget
  - Review your budget to see what you can afford
  - SOF grants can be requested for your retreat
3. Facilities and food
  - Will the retreat be on or off campus?
  - Make the proper accommodations to suit your needs and budget
  - How many meals will you need to budget for?
4. Transportation
  - If the event is off campus, members should be provided with adequate transportation
5. Recreation
  - As part of your retreat, you can set up a fun activity that provides a bonding experience for your new leadership team

### **Conducting the retreat**

6. Resources for the activities
  - What will be required for the activities you want to put on?
7. Evaluation of the retreat
  - Providing some form of evaluation is important in giving officers an overview of what portions of the organization need improvement and what goals were not accomplished



## **Section IV:** **Event Planning**

### **Programming Basics**

Programming events can serve as publicity for your RSO and lead to an increase in membership or co-sponsorship with other entities. These programs are also what create campus life. Programming includes everything ranging from a bake sale to a concert, and each event needs to be planned out according to its specific needs. The following is a general guide intended to help with your programming.

#### **Whom does your program target?**

Each event should have a defined target audience. A large target audience could be the entire campus, for example: having a DIY event in the LARC or a performance on the OSC South Patio.

#### **Who are you bringing to your event?**

If your event includes bringing speakers or performers, you need to consider their transportation, technical, and hospitality accommodations. For someone traveling from out of town, make sure to arrange all details before their arrival. This includes lodging, transportation, and meals if their contract stipulates such. This all includes extra forms and paperwork from the university and enough time to process those.

#### **Who is going to help staff your event?**

Every event needs people to help run things. Make sure that the person running the event is onsite to ensure that he/she is able to handle any potential obstacles that may arise. Use your members or professionals to staff events. Do not be understaffed; this may make your organization look disorganized. If any event is happening after hours or the weekend, your advisor **MUST** be notified and attending the event if it meets the above requirements.

#### **What purpose does your event serve?**

Set goals to achieve during your event and strive to meet those goals. Make sure the type of event you are planning matches your goals. If you want the audience to take something away from your event other than just free food, make sure your event planned to produce these outcomes.

#### **What type of event are you planning?**

The type of event you plan influences every detail of the event. Informative or educational events will have a much different focus than an event aimed at entertaining people.

**What is the format of your event?**

Determining the format for your event will help in the implementation of the program. The set-up of your venue will depend on the type of event. An interactive event might have seats arranged in a circle, while a more serious event, such as a lecture, might consider theater-style seating.

**When will your event start?**

Effective timing for your event involves more than just picking a good date. For outdoor venues, lunchtime provides a lot of traffic and high exposure. For more serious or labor-intensive programs, nighttime might be a better option.

**When will your event end?**

The ending time of your event is another factor to consider. Publicizing an ending time for your event lets people know how long your event will last. Be sensitive to the audience's time commitments and interests. Your target audience will appreciate an event that starts and ends on time.

**When will your event take place?**

Choosing the right date for your event can greatly affect its success. Check academic schedules, holidays, major campus events (homecoming, sporting events) and plan around them. Try not to schedule an event right before a break since many students leave town early.

**Where will your event take place?**

The location of your event matters. When planning an on-campus event, you must consider accessibility and visibility. For maximum exposure, outdoor venues work great. For a more private atmosphere, meeting rooms might be more appropriate.

**Where are reservations needed?**

Another factor to think about is what University areas require reservations. How many people are you expecting at your event? While outdoor venues have unlimited capacity, indoor venues must abide by fire marshal laws. Keep in mind the possibility of a bigger attendance than expected and plan accordingly.

**Where will you go in case of rain?**

Colorado is known for having sunny skies one minute and downpours the next. When holding an event at an outdoor venue, always have a backup location in place. You do not want to be scrambling for all your things and have nowhere to go. Be sure to notify the public if an event moves locations.

### **Preparing for an Event**

The success of your RSO's events relies heavily on how prepared you are for the unexpected. However, your RSO should try to anticipate everything by systematically following these steps and remaining organized throughout the process. Each event should have a planning and brainstorming period, an organizing period, conduction period, and an overall evaluation of the event. Following these steps will help to avoid last-minute stress, anxieties, and major unforeseen obstacles.

#### **Brainstorming**

- Why do you want this event to take place? Does it follow your organization's mission statement? What are the goals of the program? What can your organization provide to the campus community? Is the program within your budget?

#### **Responsibilities**

- Develop goals, timelines, a task list for the event, and how you expect to delegate responsibilities.

#### **Time and Date**

- Find a convenient time and date that works for most of the members in the group and does not conflict with other campus event times.
- Make sure this time and date allows members to assist in the set-up and takedown of the event.

#### **Location and Room Reservations**

- Consider your anticipated attendance.
  - RSO's can reserve spaces at no cost.
1. To reserve a room, click on the link on the Event Scheduling website page or go to the website: <https://ems.csupueblo.edu>
  2. Select CREATE A REQUEST in the upper left-hand corner
  3. Fill in the date and time of the event.
  4. To search for a room, select which building location you would like your event to occur in by selecting the Add/Remove link. Then add the building to your search and select the search icon.
  5. Select Request Details at the top of the page.
  6. Enter the required information in the appropriate field.
  7. Submit the request by selecting the "Create Request" button.
- If you require further assistance, please contact Jerry Carter, [jerry.carter@elior-na.com](mailto:jerry.carter@elior-na.com)

### **Equipment**

- What equipment does your event require? Will the location you select support the equipment? Make necessary equipment arrangements (seating, audio-visual, sound, lighting, staging, maintenance, projection screens, etc.) before your event.
- RSO's may request equipment at no cost. Equipment request forms can be found on the Student Organizations webpage under Student Org. Forms. Contact Student Leadership, Involvement, Career Engagement (SLiCE) at 719-549-2151 for more information.

### **Budget**

- Calculate all expenses and incomes (fees, advertising, security, food, supplies, etc.) to ensure that enough funds are available to cover the expenses.
- If your event requires additional funding, you can conduct a fundraising event to cover the costs and/or you can apply for a Student Organization Funding (SOF) grant.

### **Publicity**

- Design publicity for your target audience
- Develop publicity materials, t-shirts or other promotional materials. Advertise on the University calendar, bulletin boards, kiosks, residence halls, Facebook, etc.
- Make sure publicity is neat, accurate, and is distributed to the public in an effective and timely manner. This will allow your audience to plan of time and make room in their schedule to attend your event. Generally, you want a minimum of two weeks in advance.
- Poster requests must be submitted to Jose Chavez, Assistant Director of 1<sup>st</sup>-Gen & Student Organization Programs.

### **Food**

- Does your event require food? If so, what type of food should be served?
- Any food present at your event must be purchased from Elior (<https://csupueblo.campus-dining.com/>).
- For orders and questions - email Jerry Carter, Catering Manager at [jerry.carter@elior-na.com](mailto:jerry.carter@elior-na.com)

### **Risk Management**

- If event requires liability waivers or releases, ensure that they are completed prior to the event.
- Develop a contingency plan in case the event is postponed, cancelled, or an unforeseen item comes up to inhibit smooth conduction of the event.

(Adapted from the Auburn University's Student Org Handbook, 2008 and University of Miami Student Org Handbook, 2009)

### **Event Planning Checklist**

Title of Event:

Date of Event:

Location of Event:  
Target Audience:

Purpose of Event:

**At least 2 months before:**

- ☐ Brainstorm ideas for your event
- ☐ Organize an event budget
- ☐ Prepare an outline or schedule
- ☐ Determine a target audience (students, community, kids, etc.)
- ☐ Apply for SOF grants

**At least 1 month before:**

- ☐ Reserve facilities
- ☐ Check schedule conflicts
- ☐ Develop co-sponsorship agreement with another entity or organization
- ☐ Fill out co-sponsor agreement
- ☐ Create a publicity plan
- ☐ Arrange travel and transportation. Reserve A/V Equipment

**3 weeks before:**

- ☐ Order and turn in catering
- ☐ Get flyer approved
- ☐ Finalize publicity plan

**2 weeks before:**

- ☐ Meet with co-sponsors and staff
- ☐ Post flyers, banners, and publicity items around campus

- ☐ Sign-up sheet for members to work event
- ☐ Confirm facilities
- ☐ Confirm transportation
- ☐ Confirm A/V Equipment

**Week of event:**

- ☐ Finalize arrangements made with various entities
- ☐ Work with organization members to make final preparations for the event
- ☐ Confirm catering details

**Day of event:**

- ☐ Arrive early to set up
- ☐ Begin your event on time
- ☐ Photograph the event
- ☐ Facilitate and participate in the event

**After event:**

- ☐ Clean up venue and be sure the room is returned to its original condition
- ☐ Send out thank you cards within 1 week
- ☐ Fill out evaluation form
- ☐ Take down publicity
- ☐ Deposit earned revenue by next business day

Notes:

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### **Publicity**

The purpose of publicity is to sell programs to target audiences by using relevant and unique marketing materials that will attract attention, amusement, interest, and bring people together. To attract attention to the event, the RSO must make it real for the target audience. Allowing people to visualize your event is crucial to their attendance, and the more pervasive the publicity is, the more likely it is that you will have a bigger audience. Putting up a few flyers will not be enough; RSO's should ensure their publicity is easily viewable and creative. Thirty (30) flyers will cover campus. All flyers must have stamp of approval from Jose Chavez, Coordinator of 1<sup>st</sup>-Gen and Student Organization Programs or Brianna Sammons, Marketing Specialist for Student Affairs. Also, be sure to make use of Facebook, handbills, and word of mouth.

#### **The following are useful methods to get your publicity noticed**

Put up publicity on appropriate posting locations across campus.

- Make it creative and eye-catching. Be mysterious by not revealing all or a part of the event.
- Use different tactics: comedy, controversy, and current issues are usually good tracks to follow.
- Personalize the message.
- Distribute promotional items rather than putting them up.
- Use technology, but do not rely on emails that people might delete without reading.

#### **Essential items to include in all publicity**

- Name of attraction or event
- Date of event
- Time: beginning and ending
- Location of event
- Admission price (even if it is free)
- Deadline for applying (if applicable)
- Contact information of sponsoring organizations
- Any co-sponsoring organization names
- If you have free food or prizes

#### **Things to consider before starting a publicity campaign**

- **Budget-** Determine how much you can realistically spend on publicity.
- **Audience-** Who do you want to reach and how? Is there a pre-selected market available? Take into account age groups, audiences' likes and dislikes, career fields, etc. Publicizing something for professors or non-students may be entirely different than publicizing an event for students.
- **Information-** Make sure your publicity materials contain all of the important information. Publicize the aspect of your program that is most familiar to the audience. Make sure you include correct names and logos of any co-sponsors.

- **Resources-** What are your resources? Are people in your organization skilled at art, design, and/or computers? Make sure everyone understands that publicizing the program is just as critical as planning it.
- **Schedule-** What deadlines must be met? Advertising for the event should start 2-3 weeks before the event, but not any earlier because people may forget about your event when it actually happens. Alternatively, they will become used to seeing your publicity.

### Publicity styles

Information must be truthful, attractive, easily understood, tasteful, and informative.

- **Word of Mouth-** Personal solicitation and personal endorsement are the best and most effective ways to promote activities.
- **Color-** One of the most important decisions you will make about publicity involves color.  
Use your colors as a symbol for your RSO or event. Use positive color combinations: blue on orange, orange on blue, purple on yellow, black on orange, and green on white. Avoid using more than three colors on one poster.
- **Costumes-** If your upcoming event has a theme, rent costumes that go with it and have members from your organization wear them while handing out event information. Please note masks are not allowed on campus.
- **Unusually shaped posters-** Different shapes will draw more attention than the typical square or rectangular poster
- **Be creative-** Use candy, stickers, balloons, or other inexpensive things you can hand out.

### A few other suggestions

- Always use spell check
- When using a computer to make publicity, SAVE your work frequently
- Use distinctive shapes or designs
- Balance light and dark space
- Using all capital letters is very hard to read from long distances
- Adding "Attendees who need special accommodations may contact "\_\_\_" can be helpful for certain events
- Use no more than three fonts and sizes
- Use minimal colors to get your point across

### Reasons why publicity fails

- It's not eye catching enough - It does not stand out amongst everything else that is out there
- There is not enough of it - Maybe the publicity looked good, but there is so little of it around campus that many will never learn of the event
- It is not informative - It does not include enough information to inform students about what the event is
- It is too cluttered - No one wants to take the time to read too much text

**After your event**

- Clean up publicity around campus
- Do an evaluation of the event

**University Posting Policy**

All posters/flyers intended for display beyond those in the OSC or residence halls must be approved. Posters for residence halls must be handed to the front desk employees and posters in the OSC must be approved through the SLiCE office.

The following is a list of the policies:

1. Posters/flyers for events that are sponsored by University departments or organizations and those taking place at the University have posting priority and may be posted up to two weeks in advance of the event. Those not related to a University event must be approved by the appropriate individual in each building/department, must be dated, and will only be permitted to be posted for two weeks or as space permits.
2. All posters/flyers must be timely and will have a two-week time limit or through the day after the event and will then be removed. Exceptions must be approved through the Office of Marketing, Communication and Community Affairs.
3. All posters/flyers must include the name of the sponsoring department or organization, the date, time and location of the event and contact information. General, undated postings will not be approved and will be removed to accommodate for specific events. Posters from businesses seeking to make a profit also will not be allowed. Off campus activities or services deemed beneficial to students will be considered.
4. Any postings designed in poor taste or with obscene language will not be approved or posted. Discretion will be left up to Office of Marketing, Communication and Community Affairs.
5. Any unapproved flyers or advertisements will be removed immediately.
6. Any posters/flyers that are torn/defaced will be immediately removed regardless of the date.
7. If posters/flyers will be laminated please do this AFTER they have been approved and stamped otherwise that stamp may come off and the postings may be removed.
8. No posting on entry doors, walls or windows.
9. Chalk posting on the sidewalk must be cleaned and removed immediately after the event.



**Posting of Approved Flyers****OSC**

- ☐ Top and bottom of south stairwell
- ☐ 2 strips on OSC main level near Café

**Art/Music Building**

- ☐ Bulletin board in OSC 103
- ☐ Bottom floor near courtyard

**LARC**

- ☐ On tables on both sides of entry doors
- ☐ On tables by the computers with the high bar stools and tables around seating areas
- ☐ On the stand-alone poster triangles located by Café Libro

**Chemistry Building**

- ☐ On round tables in the entry way
- ☐ On wall strip located below glass display case in the left hallway

**Life Science Building**

- ☐ Tables around main lobby
- ☐ Upstairs on the tables around hallways

**Math/Physics Building**

- ☐ Sandwich board in main entrance
- ☐ Tables in front of classrooms

**Technology Building**

- ☐ Cork boards on both floors
- ☐ Standing easel in 2<sup>nd</sup> floor entry area

**Hasan School of Business**

- ☐ Wall strip in left hallway
- ☐ Wall strip in right hallway

**Psychology Building**

- ☐ On tables in main lobby
- ☐ Bulletin boards
- ☐ Tables on lower level

**Buell Communication Center**

- ☐ Bulletin board in lobby

**Massari**

- ☐ Main entrance tables and benches

**Recreation Center**

- ☐ Bulletin board across from main entrance
- ☐ Check-in desk by racquetball courts

**Residence Halls (must be approved at front desk in Culebra)**

- ☐ Staff will distribute

**General Classroom Building**

- ☐ Two board in Solar Roast
- ☐ One board on main floor between classes
- ☐ On second floor, billboards by elevator

**Chalking Regulatory Procedures****Chalking is prohibited in the following areas**

- All asphalt surfaces, brick surfaces, pavers and stucco surfaces
- All vertical surfaces, including building vertical surfaces, unless specifically designated by these regulations
- All doors and windows
- All stairs and stairwells including exterior stairs
- All classrooms
- Walls, pillars, benches, bulletin boards, and trash cans
- All signs (it is a criminal offense for anyone to remove, change, cover, or damage)

- University regulatory or way-finding signs and appurtenances)
- Within 20 feet of building entrances (exception is housing village where chalking may not be done within 10 feet of building entrances)
- On the Wolfie Statues and the bases (note, defacement of this item may result in criminal charges)
- All parking lots
- All streets and roads<sup>14</sup>

### **Procedures**

1. All RSO's must request approval for chalking from Students, Leadership, Involvement, Career, and Engagement office at the time they submit their event application.
2. Information required on all requests include:
  - a. Requested location(s)
  - b. Message
  - c. A diagram of the proposed chalking may be submitted with each request
  - d. Requested start and end date. Note, chalking may be done no more than 7 days in advance of event and must be cleaned up within 24 hours of event end date unless cleanup would constitute a safety hazard such as use of water during a winter ice storm.
3. Only water-soluble chalk may be used for chalking. Water-soluble chalk is available in SLiCE
4. Clubs, departments, or individuals who do not adhere to the terms and conditions of these regulations may be required to pay for any clean up or maintenance charges.

### **Program Evaluation**

Evaluator:	_____
RSO Name:	_____
Program Title:	_____
Date(s) of Program:	_____
Start Time:	_____
End Time:	_____
Target Audience:	_____
Total Attendance:	_____
Co-Sponsor (if any):	_____
Total Expense of Program:	_____
Income of Program (minus expenses):	_____
Brief Description of the Program:	_____

### **Program publicity**

- What forms of publicity did you use? \_\_\_\_\_
- Which was most effective? \_\_\_\_\_
- Which was least effective? \_\_\_\_\_

**Program funding**

- Where did you obtain funding for your event? \_\_\_\_\_
- Were there any co-sponsorships you could have established? \_\_\_\_\_
- Was there any way to make this program more cost effective? \_\_\_\_\_

**Overall success of the program**

- What was the audience's reaction? \_\_\_\_\_
- The best part of the event was: \_\_\_\_\_

**SWOT analysis**

What was the program's overall Strengths and Weaknesses? What were some Opportunities you could have utilized? What Threats (challenges) made your program difficult to conduct, or were a setback?

Strengths _____ _____	Weaknesses _____ _____
Opportunities _____ _____	Threats _____ _____

Notes:

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## Contracts

When programming on campus and bringing in outside performers, speakers, and/or when requesting goods or services from a vendor such as entertainment, special events, services and consulting, you may be asked to enter into a legal agreement, which is a contract. Even if the group you are working with has a standard contract that they use, contact Student Leadership, Involvement, Career, and Engagement to see how you should proceed. If there is no exchange of money, a contract is still needed for legal agreement purposes. Colorado State University Pueblo policy states that only specific University officials are authorized as signers to enter into such an agreement. Students of the University do not have this authority and cannot bind the University to an agreement.

A contract is a legal agreement made between two or more parties that defines and sets forth the legal obligations of the parties. It clearly specifies all information about the provisions of payment and services so there is no question of the expectations of the parties. CSU Pueblo does not sign third party vendor contracts.

Each contract should be reviewed first by your Advisor and then forwarded to SLiCE for their review. A contract must be used any time a Recognized Student Organization (RSO) makes an agreement with another party whether or not payment is necessary. Since timely payment to suppliers is important, the review and approval must be done weeks in advance of an event.

Contracts made by the RSO that provide a service without the use of rented or purchased equipment must be approved by Johnna Doyle, Deputy General Counsel in Admin 305.

Contracts made by the RSO and companies that provide a service with the use of rented or purchased equipment must be approved by both Johnna Doyle and CSU-Pueblo's Purchasing Department.

Services paid for using Student Organization Funding (SOF) will be contracted through the committee and Students, Leadership, Involvement, Careers, and Engagement.

No contracts or legal documents such as banquet hall reservations, performances, speakers, etc. issued by an agency can be signed by students or advisors as an authorizer on behalf of the University. Any attempt to enter into a contract on behalf of the University without proper authorization is prohibited.

Any contract entered on behalf of the University by a student without proper authorization is void. The Executive Director of Student Leadership, Involvement, Career Engagement may take disciplinary action against a student, an advisor, or RSO that attempts to enter into a contract on behalf of the University without the proper approval and signatures.

(Adapted from the Western Michigan University' Student Activities and Leadership Programs Handbook)

### **Risk Management**

Risk Management is responsible for administering the state's liability, workers' compensation, and property programs. Utilizing loss control and training, the unit provides services to state employees and state agencies (RSO's) to manage risk in all three programs.

#### **International Travel**

Any student or RSO traveling outside of the United States on behalf of the University must contact Risk Management to provide pertinent information and forms before the trip is to take place. Detailed travel schedules and contact information are needed for Risk Management to make a determination if it is safe for the student to travel.

#### **All Travel**

All students who participate in any travel must contact the Office of Students, Leadership, Involvement, Career, and Engagement to complete and sign various travel forms. The Coordinator of 1-st Gen Programs and Student Organization Programs should keep a copy of the forms for the RSO's records. Students under the age of 18 must have each form signed by their parent/guardian.

### **University Catering and Donated Food Guidelines**

CSU Pueblo has a contract with Elier Catering Services. The terms within this contract specify that all catering needs for campus organizations and departments are to be coordinated through the Elier Catering Department. The overall administration of contracts with Elier is handled through Auxiliary Services, and they serve as a resource for information pertaining to those contracts.

#### **Donated Foods**

No donated food is permitted at this moment.

#### **Definitions**

1. The term "program" can include (but is not limited to) a gathering, meeting, event, business meeting, or a social.
2. The term "catering" includes the provision of food and service for a program.

### **University Travel Reference Guide**

The following rules and definitions apply to all RSO travel, no matter the source of the funds, and to all individuals engaged in such travel, whether administration, faculty, staff, students, or non-employees traveling for University business. Travel expenses paid by the University must be incurred for the benefit of the State, in furtherance of the University's mission, and in support of assigned duties. It is important to note that **SOF no longer funds flights, hotels, or car rentals. It will, however, fund registration and admittance costs.**

**Rental Vehicles**

Rental car reservations must be made in advance. All available auto collision (CDW/SL) and liability insurance must be purchased on rented vehicles. Consult with SLiCE for guidance to determine if liability insurance should be purchased to the benefit of the State.

CSU Pueblo has a corporate account with Enterprise Rent-A-Car, which incorporates all fees and taxes into one low fee. For more information, contact SLiCE.

**Travel Society Contact Information****Nida Javed****Corporate Travel Agent****Frosch Travel****303-874-7122****Csupueblo@frosch.com****Lodging Agreements**

The In-State Lodging Directory provides hotel options for official State of Colorado business travel. However, these agreements are considered permissive, which allows a State Traveler to stay at other lodging establishments. A traveler shall follow the Traveler's Agency or Institution of Higher Education's Travel Policy regarding the use of the State Travel Management Program approved or designated lodging facilities. The traveler shall submit receipts for lodging as documentation of the expense and shall be reimbursed for the actual cost of lodging, provided the Traveler complies with §3.2 of this Fiscal Rule.

**Per Diem**

SOF does not fund per diem.

**Taxis/Subways/Local Travel**

Local Travel may not be reimbursed for RSO's. If travel is through a University department, receipts can be kept and used for reimbursement. If taking a taxi or bus, ask for a receipt. Remember to include the tip on the taxi receipt.

**Conference/Event Registration**

If possible, use a University Procurement Card. Otherwise use Check Request to issue payment directly to vendor/event. Attach registration form or invoice to Check Request (CR) and submit it to Accounts Payable. SLiCE can assist in this process. Travelers who personally pay for a registration (in advance of the trip or while on-site at the event) may use CR to request reimbursement upon trip completion if applicable.

**Non-Reimbursable Travel Expenses**

- Personal entertainment expenses (movies, bowling)
- Commuting between home and campus
- Travel accident insurance premiums
- Credit card charges due to the actions of the traveler

- Personal expenditures (laundry, dry cleaning)
- Gifts to friends or relatives in lieu of meals and lodging
- Moving and parking violations
- Personal services (barbers, beauticians)
- Other expenses not directly related to the performance of University business

**Travel Funding**

All RSO's are eligible to apply for professional development funds through the SOF Committee in the form of registration and admittance costs under the Professional Development SOF grant.

## **Section IV: Treasury**

### **Budgeting 101**

The first thing Recognized Student Organizations need to do before applying for funding is to create a budget. The budget should be realistic but high enough to accomplish what the RSO has set out to do. Plan carefully for income and expenses and remember to consider time constraints. Also, remember SOF funding is not intended to be the only source of funds. RSO's are expected to obtain funds by other means, such as dues and fundraising. Some departments are willing to sponsor RSO's in exchange for publicity or services. Before you begin fundraising, design a budget itemizing all of your projected expenses.

#### **Benefits of preparing a budget**

- Help identify exactly what your needs are.
- Find various means to fulfill your needs.
- Show prospective co-sponsors that your RSO is organized and serious. It is important to do a cost-benefit analysis before any fundraising activity. It costs money to raise money but should generally cost at most 25% of the total raised. Do not spend \$75 to raise \$100.

#### **Membership dues**

Many RSO's use dues as a means of meeting revenue requirements. If your group decides to ask members to pay dues, you may want to meet with a member of the Student Organization Team and your advisor to discuss different procedures and methods of collecting dues. It is essential to deposit all collected dues the day you receive them. When you receive funds from dues, you must keep all funds in your RSO's 900 account. Organizations are not permitted to have private bank accounts in an off-campus financial institution.

#### **Fundraising**

Fundraising events are designed to increase visibility to your RSO and encourage individuals to make financial contributions. They can also be a fun opportunity for RSO members to take the lead on a project. Consider holding a car wash, used book sale, rummage sale or small reception. They are easy to plan and most people have participated in at least one of these events in the past. RSO's are required to pay Colorado Sales Taxes for all fundraising items that are tangible goods.

#### **More fundraising ideas**

- Restaurant Nights(BWW, Cold Stone, etc)
- Birthday cake delivery
- Finals care package delivery
- Garage sales
- Amazon Smile Accounts
- Coupon book
- Sell buttons with RSO's logo



**Depositing checks and cash**

Checks should be made payable to Colorado State University Pueblo. All checks and cash should be delivered to the Cashier's Office within 24 hours. Included with the check should be a deposit form, available from the Cashier's Office, indicating the RSO's University 900 account for deposit. Contact the Coordinator of 1<sup>st</sup>-Gen & Student Organization Programs to assist with this process.

**Monetary donations**

All donations (including cash and checks) will receive a gift receipt, which will serve as the tax-deductible document for the donor. Donation checks need to be deposited with the Foundation Office within 24 hours. If the gift is over \$1,000, an acknowledgment from the Coordinator of 1<sup>st</sup>-Gen & Student Organization Programs will be sent. RSO's are also encouraged to thank the donor no matter the amount. All donations must have written documentation from the donor to ensure gift.

**Non-cash gifts**

Non-cash gifts (in-kind donations) can be accepted by the RSO. Non-cash donations in excess of \$5,000 cannot be accepted by a RSO, and should be directed to the Coordinator of 1<sup>st</sup>-Gen & Student Org. Programs. No values for non-cash donations should appear in acknowledgment letters. To process these donations, complete the In-Kind Donation form (available from SEAL) and sent to the Coordinator of 1<sup>st</sup>-Gen & Student Org. Programs. All in-kind donations must have written documentation from the donor to ensure gift.

(Adapted from the Auburn University's Student Org Handbook, 2008, and the University of Miami Student Org Handbook, 2009)

**Fundraising Guidelines and Policies****General fundraising guidelines**

1. Only Recognized Student Organizations (RSO's) may sponsor a fundraising activity on campus and/or using Colorado State University Pueblo resources.
2. Fundraisers may not be conducted for private gain of individuals or for-profit businesses.
3. RSO's may conduct fundraising activities on campus only after receiving written approval from the Assistant Director of 1<sup>st</sup>-Gen & Student Org. Programs.
4. Any RSO requesting approval for a fundraising activity must describe, in writing, the nature of the fundraising activity and any University facilities or equipment to be utilized.
5. Approval for fundraising projects is not transferable from one RSO to another.
6. RSO's that conduct fundraising projects must comply with all University, local and state regulations.
7. Under no circumstances can your RSO resell and/or profit from items bought from University/State dollars due to state regulations. All items must have been bought from personal, self-generated dollars, or donated by an individual's personal collections.
8. Before your RSO invites an area merchant or corporation to co-sponsor an event by a contribution of any dollar amount or in-kind service or items, your RSO must receive

permission from the Assistant Director of 1<sup>st</sup>-Gen & Student organization Programs who will consult with the Colorado State University- Pueblo Foundation Office.

9. An event evaluation must be completed at the end of your fundraising activity and submitted to SLiCE. This form can be found on the Student Org web page.

### **Timeline for approval**

Requests for fundraising activities should be submitted via email to the Assistant Director of 1<sup>st</sup>-Gen & Student organization Programs at least two weeks prior to the event. The Assistant Director of 1<sup>st</sup>-Gen & Student organization Programs may request a meeting with the leadership team for further information.

### **Liability**

By holding a fundraising event, the RSO assumes all responsibility and liability for the event. Fundraising activities must be consistent with the policies of Colorado State University- Pueblo and must comply with all local, state, and federal laws and ordinances.

### **Raffles**

Any raffle type activity (selling tickets for a drawing or game of chance) must have approval from the coordinator of 1<sup>st</sup>-Gen & Student organization Programs at least three weeks prior to the event. State of Colorado law requires a certified games manager to oversee the raffle and hold a current raffle license. The games manager must be your RSO's advisor or a university raffle-licensed employee. Contact the coordinator of 1<sup>st</sup>-Gen & Student organization Programs for more information.

### **Ticketed events**

When admission is charged for attendance at an event, the University ticket procedures must be followed. Information about ticket procedures can be obtained from SLiCE.

### **Trademarked items**

Sales of items that use the name of Colorado State University Pueblo or any of its trademark symbols must be reviewed by The Office of Marketing, Communication and Community Affairs. to ensure compliance with University regulations. Products that violate trademarks or licensing regulations will not be approved for sale or distribution and may be confiscated.

### **Accounting and money management**

All monies earned from fundraising activities must be deposited on the first working day after the event into your Student Org's University 900 account.

### **Items allowable for sale**

1. Book sales/signing in conjunction with an event.
2. Sale of products related to the organization (pottery from Art Club, car service/washes from Automotive Industry Management club, etc.)
3. Tickets to RSO-sponsored events (dance or movie night)

4. RSO's apparel and novelty items
5. Tangible items (flowers, homemade craft type items, a group's literary publication, stuffed animals, pens, etc.)

**Items not allowable for sale**

1. Alcohol, tobacco, paraphernalia or related items
2. Food or beverages of any kind
3. Items that may cause harm or endanger the safety of others
4. Living creatures or dangerous/rare plants
5. Human or dating service

**Guidelines for Solicitation of Sponsors**

Recognized Student Organizations (RSO's) must follow guidelines when reaching out to individuals, local merchants, or corporations for donations. This is to ensure we do not request funds from the same donors multiple times.

1. Area merchants and corporations can contribute to RSO endeavors in two ways:
  - A direct donation of money or other non-monetary donation of merchandise, products, gift certificates, etc. in response to an approved solicitation by your RSO
  - A co-sponsorship understanding where the merchant will receive recognition from your organization
2. All solicitations of businesses or corporations must be approved through the Colorado State University- Pueblo Foundation Office. The Coordinator of 1<sup>st</sup>-Gen & Student organization Programs will begin working with the Foundation Office once RSO's provide the following information within their request:
  - A description of the activity or the letter that will be sent to the merchant for which your RSO is seeking support
  - Any promotional materials that will be used for solicitation
  - Methods your RSO will be using to contact merchants
  - A list of potential businesses/donors
  - The amount of money or services you are requesting
  - The ways co-sponsoring businesses or corporations will be acknowledged
3. Please submit your request for approval to the Coordinator of 1<sup>st</sup>-Gen & Student organization Programs at least two weeks before any outreach is conducted, and they will facilitate the approval process through the Foundation Office.
4. All contributions of money or gifts-in-kind (merchandise, products, gift certificates, etc.) will be approved or denied by SLiCE and the Colorado State University Pueblo Foundation Office.

5. If the value of the sponsorship is \$250 or more and the individual, local merchant or corporation would like a tax receipt for their charitable contribution, RSO's must contact the Assistant Director of 1<sup>st</sup>-Gen & Student organization Programs, who will request the information from the Colorado State University Pueblo Foundation Office.
6. All donations must be received in a form of a check that is written to Colorado State University Pueblo Foundation. All sponsorship checks must be submitted to SLiCE instead of your Student Org's University 900 account.
7. RSO's should acknowledge the assistance or contribution of co-sponsoring businesses or corporations in programs, banners, displays or on printed event memorabilia (party favors, t-shirts, caps, etc.)

### **SOF Grant and Finance Process and Policy**

#### **SOF Grant philosophy**

SOF Grants are available to any Recognized Student Organization (RSO) for programs and events that enhance the overall quality of student life on campus. SOF Grants should be used to boost the overall educational experience of students through development of, exposure to, and participation in social, cultural, intellectual, recreational, governance, leadership, campus and community service, and informational programs and activities. These policies comply with federal, state, and local laws as well as University policies as specified in the CSU Pueblo Student Handbook.

#### **SOF committee**

The SOF committee is responsible for the management, allocation, and supervision of the entire financial process. SOF Grants shall be fiscally managed and administered by SLiCE. The committee is composed of seven (7) students and makes all grant funding decisions. The committee shall be structured as follows:

1. Chair of committee- The Vice President of the Associated Students' Government (ASG)
2. Three Student Org. members- Appointed by the Coordinator of 1<sup>st</sup>-Gen & Student organization Programs
3. Two SEAL student employees- Appointed by Coordinator of 1<sup>st</sup>-Gen & Student organization Programs
4. Coordinator of 1<sup>st</sup>-Gen & Student Organization Programs, The only non-voting member
5. One student from the Center for Student Support and Advocacy Office- Appointed by the Executive Director of SLiCE.

#### **SOF Grant eligibility**

1. Fully compliant with the Student Org registration and recognition policy
2. Officers of the RSO are in good standing with the University
3. SOF Grants must be submitted to the SOF Committee at least three (3) weeks in advance of events/fundraisers, and at least six (6) to eight (8) weeks before a scheduled

professional development opportunity. After submission, your grant will be reviewed at the next scheduled SOF Grant meeting. For SOF Grant meeting dates, please check the dates on the SOF web page under events <https://www.csupueblo.edu/student-engagement-and-leadership/student-organizations/student-funding-committee.html>) or contact the current Coordinator.

4. All grants must be submitted by students and cannot be submitted by the advisor.
  - These grants are intended to support organizational activities, not to fully fund them.
  - RSO's are never guaranteed full or partial funding.
  - Grant funding is based on the SOF Committee's evaluation of the organization's request, submitted budget request, presentation, available funds, and information gathered during SOF Grant meeting.

### **SOF Funding categories**

SOF Grant monies are divided into three categories. All requests and expenditures are categorized into one of these three categories.

1. Operating
2. Programming
3. Professional Development

### **General Funding Policies and Guidelines**

Funding from all three categories (operating, programming, and professional development) must comply with the following policies:

1. The SOF Grant philosophy shall serve as the basis for awarding all grants.
2. The Grant must be filled out in its entirety and must be filled out on Monday.com. All proposals must include quotes from vendors and suppliers for each requested expense item.
3. Officers, members, or advisors are not permitted to sign contracts of any kind.
4. Members should not commit to any events and expenses until SOF Grant funding approval is final. A verbal contract may be considered legally binding. The SOF committee will not fund an event or expense arranged prior to approval of grant funding.
5. No money will be released for purchases until all paperwork is finalized, including signatures and approvals.
6. SOF funding may not be used to reimburse expenses incurred prior to funding approval.
7. All publicity for programs sponsored by SOF funding must have the "Student Fees at Work" logo clear and visible. You can find the logo at the Student Engagement and Leadership Office website (<https://www.csupueblo.edu/student-engagement-and-leadership/student-organizations/documents-student-orgs.html>)
8. Unallowable Expenses:
  - a. Activities not included in the original proposal
  - b. The purchase of furniture items or appliances
  - c. Activities designed to promote a single political candidate or issue
  - d. Activities that are not open to all students or those that do not comply with the

- University's non-discrimination policy
  - e. The purchase of alcohol
  - f. Donations, contributions, scholarships, grants, financial aid, legal services, religious or political proselytizing, or sponsorship of public elections
  - g. Activities that are linked to academic courses or when academic credit is awarded
  - h. Items for personal use
9. Collaborative events must have all SOF Grant proposals submitted at the same time so SOF committee can review all requests for funds. If Student Organizations are collaborating for an event, they will be allowed to request the shared maximum amount of \$3,000, each contributing \$1,500 from their initial request limit. Any funds leftover from their request will be distributed evenly for each RSO.

Any organization that does not abide by the requirements listed in these policies and guidelines may be deemed ineligible to receive grants from the SOF Committee until these policies have been met.

### **Operating Funds**

Operating funds may be requested annually to support the day-to-day operational expenses of organizations. Grants are used to enhance the overall effectiveness, mission, and presence of RSOs on campus. Organizations will be allowed to request up to \$500.00 per academic year for operating funds. Application to the grant does not guarantee the approval of funds.

1. Operating funds may not be used for the following:
  - a. Food at officer meetings
  - b. Salaries, stipends, or wages
  - c. Computer purchases
  - d. Bowling nights for members
  - e. As well as any other similar activities and expenses.
2. Operating funds are intended for startup expenses and/or organizational marketing materials, including (but not limited to):
  - a. Business cards
  - b. Tablecloths
  - c. Banners
  - d. T-shirts
3. All awarded funds must be expended no later than June 1st of each fiscal year. Any awarded grants not encumbered by June 1st will be forfeited.

### **Programming Funds**

Programming funds are awarded to support events that enhance the educational, cultural, and social experience of CSU Pueblo students and events that are available for participation by the entire student body. Student Organizations will be able to request up to \$1,500.00 per academic year.

1. Programming funds may be spent with the following stipulations:

- a. No more than \$18 per person per event for food
2. Programming funds may not be used for the following:
  - a. Services or ceremonies that are religious or political in nature
  - b. Events that are limited to organization membership
  - c. Salaries or stipends for CSU Pueblo faculty or staff
  - d. Programs that are held off-campus
  - e. Other stipulations and regulations under General Funding Policies and Guidelines
3. If the SOF Grant includes a lecturer, guest speaker, services rendered or performance, the request must include a letter from the individual or agent that includes:
  - a. Qualifications and experience
  - b. The proposed honorarium or sample/unsigned contract
  - c. Completed and signed W-9 and a Self-Vendor Certification form.
  - d. Confirmation of availability
  - e. The process for a contract needs to be completed at least 6 weeks in advance.
4. At least 10% of the total cost of each event must be funded by the RSO through self-generated funds or sponsorships with other entities. RSO's should show proof of the availability of funds at the time of submitting SOF Grant requests. RSO's 900 accounts will be checked for confirmation of funds prior to the SOF committee meeting.
5. Programming funds help to provide funding for events, activities, and programs from August 1st to May 31st of the fiscal year.
6. The SOF committee will award funds requested for campus security and emergency services as deemed necessary.
7. To guarantee your event is open to all students, all events are required to be submitted to Lighting Link.
8. An evaluation must be submitted on Lighting Link following your event. If a RSO does not comply, it will affect their eligibility for future grants.
9. All awarded funds must be expended no later than June 1st of each fiscal year. Any awarded grants not encumbered by June 1st will be forfeited.
10. An Authorized Business Function Form will need to be completed prior to the commitment of any funding. (<https://www.csupueblo.edu/purchasing/procurement-services/authorized-business-functions.html>)

### Professional Development

Professional development funds are only awarded to organizations applying for the costs of registration or admittance costs. SOF no longer provides funding for flights, car rentals, lodging, or any other type of expense related to travel. A staff member must accompany students if traveling outside of the state or the country. Students will be able to request up to \$1,000.00 per academic year.

1. Student Organizations traveling and receiving funding from the SOF Grant must complete the traveling form under Campus Safety website prior to travel (<https://www.csupueblo.edu/campus-safety/student-travel.html>)
2. Any student traveling will need to comply with the "University Sponsored Student Domestic Travel Policy".



3. In-state travel without an advisor must have an appointed student leader and a backup leader.

\*International travel requires presidential approval before applying for funds

### **Advisor travel incentives**

All RSO's must be accompanied by a full-time faculty or staff member when traveling out of state with more than three students.

1. A maximum of \$500 may be awarded for assisting the RSO's advisor or designee with travel expenses per year
2. Expenditures can only be used for registration, lodging, or transportation for the advisor

### **Fundraising**

All fundraising initiatives (with or without SOF Grant funding) must be approved by the Assistant Director of 1<sup>st</sup>-Gen & Student Org. Programs, who may seek further review from other University entities.

1. RSO's may request funding for organizational fundraisers within the Programming category of SOF. The SOF Committee may award startup costs to enable the proposed fundraiser. RSO's must repay these startup costs within four (4) weeks after the fundraiser as outlined below:
  - a. The SOF Committee may negotiate a repayment of 0%, 25%, 50% or 100% of the funds awarded. This stipulation shall be noted at the time of granting the award.
  - b. All self-generated funds by RSO's shall remain in that RSO's on-campus account and shall be carried forward to future fiscal years.
  - c. All funds generated through fundraising must be deposited into the RSO's University account within 48 hours.
2. Any RSO that does not comply with these parameters will be subject to judicial sanctions outlined in the Student Code of Conduct.

### **Helpful tips when applying for SOF Grants**

1. Make reasonable and practical requests. The theory that "if you ask for more, you will receive what you need" is inaccurate. If the SOF committee finds inflated requests in your grant proposal, the allocation may be less than what your organization really needs.
2. Be specific when requesting items. If it seems questionable, explain your request, providing sufficient information so the committee understands your needs.
3. Discuss the SOF Grant request with the Student Org Director to create the best possible request.
4. Have a location for your event reserved prior to applying. To reserve a location for your event, click the following link (<https://www.csupueblo.edu/auxiliary-services/event-scheduling.html>) or contact Auxiliary Services.
5. Proposals may be judged on the quality and clarity of the presentation to the committee. The use of PowerPoint and other visual aids is highly encouraged.



**Application and Review Process**

1. RSO Officers are responsible for developing and submitting SOF Grant proposals for each event, operational expense, fundraiser, and/or professional development. Applications must be filled out on Lightning Link.
2. Attach all required supporting documentation such as budget forms, quotes, estimates, proposals, biographies, etc.
3. At least one officer listed on the leadership roster must be present at the SOF Grant meeting and prepared to give a five-to-ten-minute presentation about their SOF Grant. The SOF committee may ask questions to the presenting member. All presentations are open to the public.
4. The designated presenter for the RSO must show up on time for the scheduled SOF meeting. There will be a 5-10 minute grace period for all presenters to arrive. Presenters who are running late must communicate with the SOF committee at least 1 hour prior to the scheduled meeting. If presenters run late and do not communicate with the SOF committee 1 hour prior, they will not get to present.
5. After the review, the SOF committee will deliberate and allocate funds privately.
6. RSO's will be sent a SOF Grant Notification Letter through email within 48 hours and will have five (5) business days to sign the grant, or it will become invalid.
7. SOF Grant money is not transferred into any Student Org accounts. Expenses are processed through a central grant account managed by SEAL.
8. Submissions of SOF Grant proposal does not guarantee an award. If an RSO incurs an expense or commits to a purchase or speaker without prior SOF approval, the RSO shall be personally responsible for paying that expense.

**Meetings and quorum**

1. The Quorum shall be any three (7) voting members.
2. SOF Grant committee shall meet at all scheduled times determined by the Student Org Director unless no grants need review on the scheduled date.
3. A schedule of meetings will be posted on Lightning Link.

**Basis of Grant Decisions**

Programs that seek to elevate the quality of education through co-curricular experiences will be considered a priority. The SOF committee shall make decisions based on viewpoint-neutral criteria as listed below:

1. Student Participation
  - a. The number of CSU Pueblo students active in the organization
  - b. The number of members active in planning, developing, coordinating, and implementation of the proposed activity
2. Completed Proposal
  - a. The application must:
    - a. Be submitted by the appropriate deadline

- b. Be filled out completely and thoroughly including (but not limited to):
    - a. Adequate descriptions and goals of event
    - b. Complete, detailed, and thorough description of expenses or fundraising
    - c. Budgets must be correctly added
  - c. Contain complete, detailed, and thorough backup documentation including (but not limited to):
    - a. Bio of speaker, performer, or conference/travel schedule
    - b. Cost estimates (provide as much detail as possible)
    - c. Correspondence and supporting items
- 3. Financial Dependency- Extent of reliance on grant funds verses obtaining alternative funding or use of self-generated funds
  - a. Co-sponsorships
  - b. Active collaborative efforts/sponsorships from other RSO's or departments
  - c. Involvement in fundraising, dues, and other self-generated funding
- 4. Presentation
  - a. The representatives of the RSO must be knowledgeable of the activity and adequately answer questions of the committee
  - b. The representatives of the RSO should have professionally presented the proposal to the committee. Use of PowerPoint or other visual aids is highly encouraged.
- 5. Cost Mitigation
  - a. The honorarium requested must be in the range like other speakers/performers
  - b. All expenses must be in the range of items used in similar events
  - c. Items cannot be requested that could or should be donated, free, provided by other sources, or obtained at a lower cost
- 6. Uniqueness
  - a. The event should not duplicate an event already held in the current semester unless proper justification is provided explaining the need for a similar event
- 7. Event Management
  - a. Events must be open to all CSU Pueblo students
  - b. Adequacy of facilities and venue
  - c. Scheduling of venue through appropriate University department
  - d. Other relative logistical requirements
  - e. An estimated attendance is required
- 8. Promotion
  - a. Advertising and promotion plan must be submitted with grant proposal that will include the description and method of advertising and extent of advertising
  - b. Promotion efforts should cover the entire campus

- c. All promotional items should be approved by the Marketing office.
9. History
- a. Prior management of funds
  - b. Completion of event surveys
  - c. Success of past events
  - d. Discussed and received assistance about their SOF Grant proposal prior to submission
  - e. Events have met the organization's goal for the event

SOF committee members cannot vote on any proposals that they are directly connected to through affiliation or membership. Funding is allocated on a first-come, first-served basis, until grant funds are depleted. RSO's are encouraged to apply as early as possible. Organizations with deficit funding in their accounts will not be considered for funding until debts are paid.

### **SOF policy exceptions**

RSO's may seek an exception from specific parts of this policy if that policy prevents the RSO from accomplishing its mission. Such exception requests should be submitted to the Student Org Director, along with a completed SOF Grant proposal. The Assistant Director of 1<sup>st</sup>-Gen & Student Org. Programs will consult with the Executive Director of SLiCE prior to making a decision. The RSO's officers will be notified if the exception is approved before the next SOF Grant review meeting.

### **SOF Grant appeals**

Appeals are limited to the process of receiving funds itself. Amounts in the Funding Policy are not subject to appeal and thus must be followed by the SOF committee. RSO's must submit a letter of appeal to the Executive Director of SLiCE within three (3) business days of the date of receiving the SOF Grant Notification Letter. The letter of appeal must be typed and must include the specific policy or guideline being questioned. The Executive Director of SLiCE may choose to deny the request or uphold the appeal and return the request back to the SOF committee for reevaluation.

### **Failure to adhere to regulations**

Funding spent on items not listed in the grant without the approval of the SOF committee will hold the organization liable for a complete refund.