



KEY OPPORTUNITIES & HOW I CAN LEAD FORWARD

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4/4/2023



EXTENSIVE EXPERIENCE

Differentiated
recruitment &
retention

Diversity, equity,
and inclusion

Leading change

Student success
initiatives

Leveraging
existing funds for
investment

Data-informed
decision-making

Increasing
research profile

Community
engagement &
external
partnerships

Faculty
development:
recruitment
through *emeritus*

Addressing salary
issues (market and
inequities)

Strategic planning



STRENGTHS



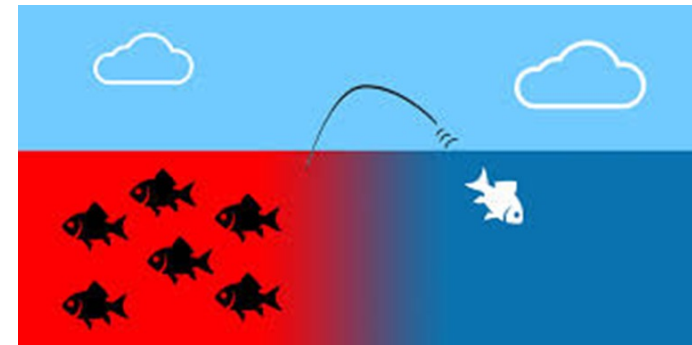
- HSI designation
- Clarity of mission and vision
- Outstanding faculty, staff, and students
- Strong and unique academic programs
- Access to HACU and AASCU communities
- Research centers
- Community partnerships



OPPORTUNITIES



- Embrace dual missions of access and excellence
- Grow enrollments through differentiated recruitment and retention strategies
- Look for “blue ocean” in creating new programs and research centers
- Enhance national reputation as the “People’s University”





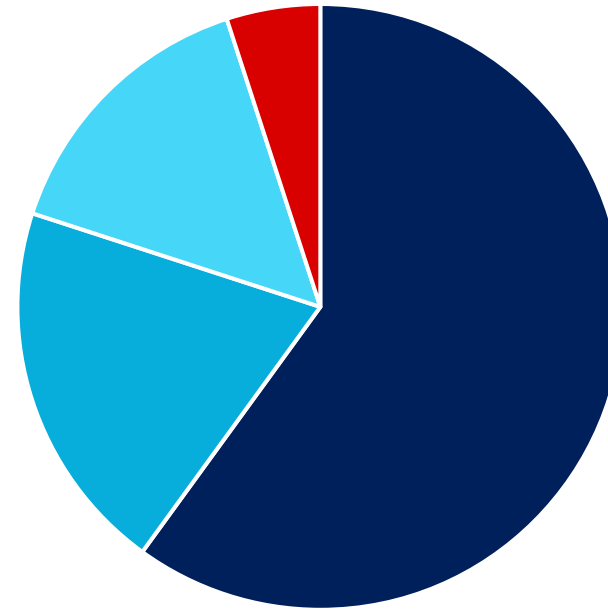
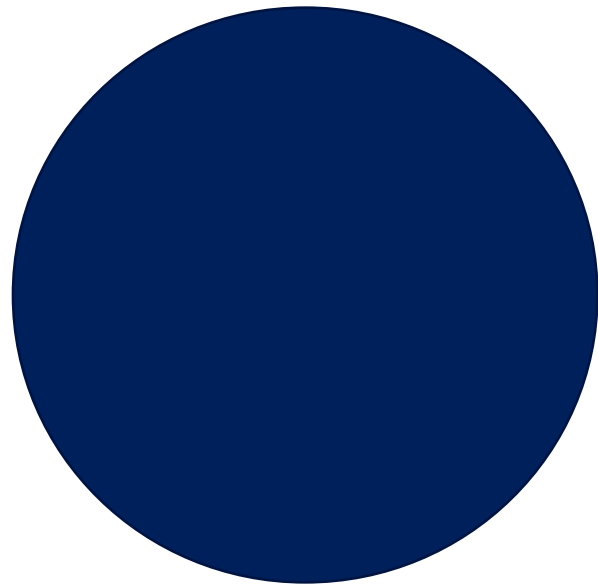
COLORADO STATE UNIVERSITY PUEBLO
College of Science, Technology,
Engineering & Mathematics
Engineering, Technology & Construction Management

DIFFERENTIATED APPROACHES





RECRUITMENT: THEN VS. NOW



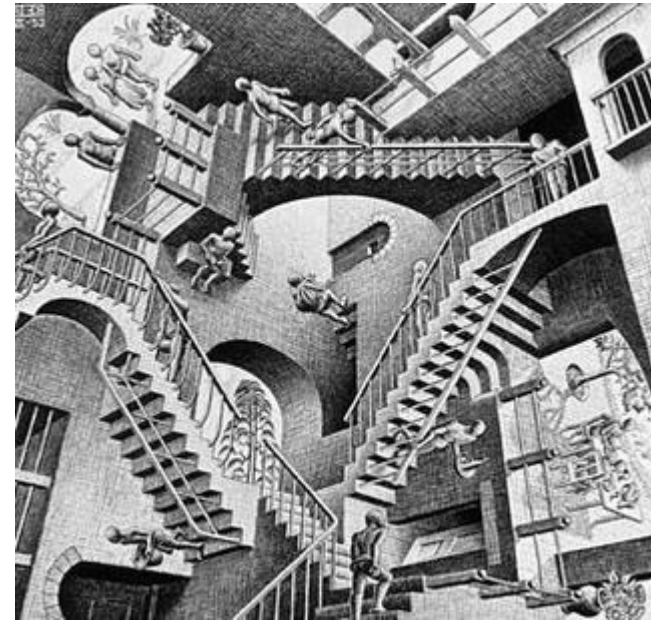
■ Trad ■ Transfer ■ Completion ■ Certificate



PATHWAYS: THEN VS. NOW



VS.



M.C. Escher's *Relativity* (1953)



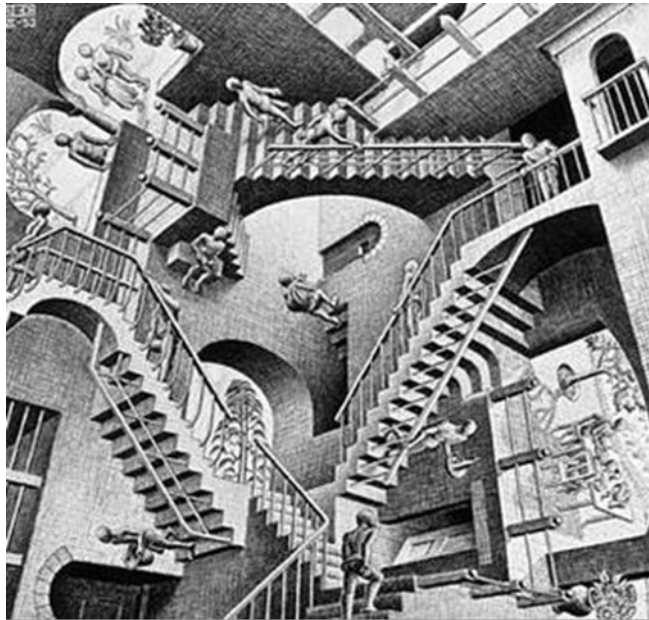
DIFFERENTIATE APPROACH

Traditional FTIC	Adult learners	Transfer
Certificate seekers	URM	Disability Services
Online only	Hybrid	Veterans
LGBTQIA	International	Part-time
Commuters	Cohort	First Gen





GOAL: SUPPORT MULTIPLE PATHS



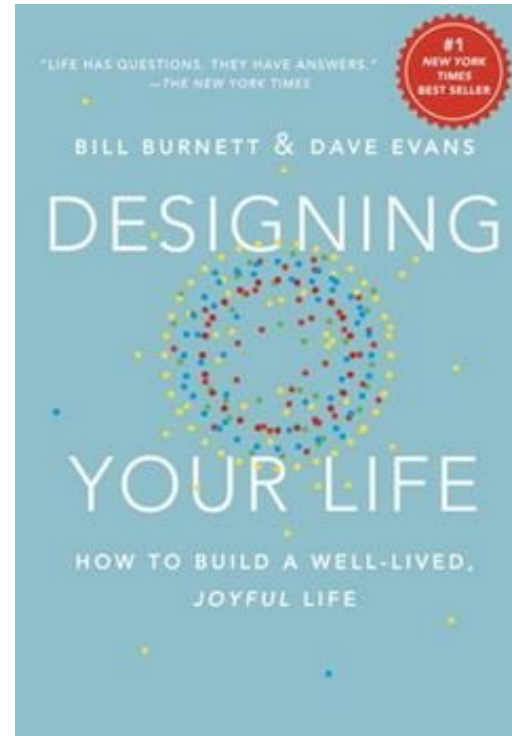
M.C. Escher's *Relativity* (1953)





OFFER PLAN B

- If not X, then what can I do?
- How will my credits apply?





TO AFFINITY AND BEYOND



Rock Racing



E-sports



Ethics Bowl



Ballet Folklorico





ADD VALUE: WHY TO COME & WHY TO STAY

Internships

High impact
practices

Advising

Experiential
learning
opportunities

Certificates

Study away

Mental health
support

Community
engagement
activities

Portfolios

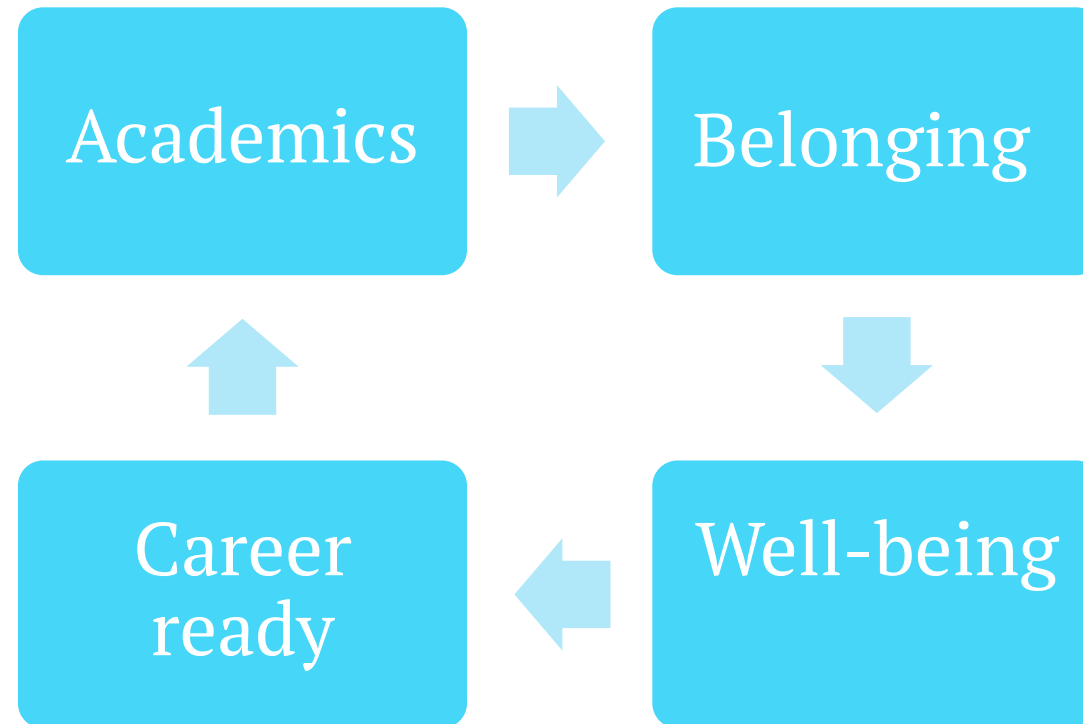
Student-faculty
research
opportunities

Student
journals

Student
organizations

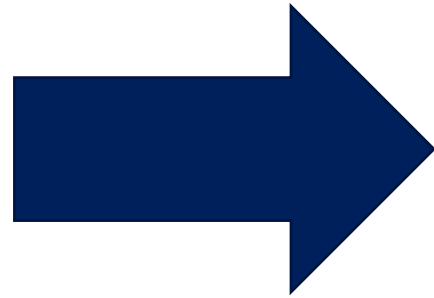


SEAMLESS & SUPPORTIVE EXPERIENCE





MAKE THE CONNECTION





QUESTIONS?