



COLORADO STATE UNIVERSITY PUEBLO

Extended Studies

Administration, Master of Business Administration

OVERVIEW

The goal of the MBA program is to prepare students for high-level general management careers in business and other organizations. Students acquire an understanding of management theory and application, the economic, political and social environment in which businesses function, and behavioral skills that are essential in the manager's role in the implementation of business decisions. The MBA program strives to provide an environment conducive to the development of each student's ability to think in a creative and effective manner. The program makes extensive use of lectures, seminars, group projects, and case studies that are designed to demonstrate the integrative, interdisciplinary nature of business decisions.

The program is open to all applicants with a bachelor's degree, regardless of the undergraduate field of study. Students without prior business course work will be required to take leveling courses in financial accounting, business statistics, microeconomics, finance, management, and marketing. Additionally, a review of GMAT writing subscore will be used to determine if there is a need for developmental work. Students who earn less than a "C" in any leveling course will be dismissed from the program. Generally, graduate students are required to complete all leveling course requirements before enrolling in the first 500-level courses. In some instances, a student will be permitted to enroll in 500-level courses while completing the final leveling courses.

Students will not be allowed to enroll in more than six hours of graduate-level course work without being fully admitted to the program.

LEARNING OUTCOMES

Learning Outcomes Assessment

The Hasan School of Business is committed to continuous improvement through a rigorous assessment program focused on measuring learning outcomes and implementing measures to enhance students' chances of success. Within each individual course, faculty members utilize a variety of assessment techniques including student presentations, projects, peer evaluations, examinations, and student surveys.



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Learning Goals for the MBA Program

The Hasan School of Business faculty works diligently to provide graduates with a high-quality education that prepares them for advancement in business. Our program prepares students through achievement of four primary learning goals.

1. Expression of Thoughts and Ideas
 - Our graduate students will be able to communicate effectively.
2. Decision Making and Problem Solving
 - Our graduate students will be able to analyze problems, identify relevant issues, and craft solutions.
3. Decision Making in a Global Business Environment
 - Our graduate students will be able to develop solutions for global business issues.
4. Ethical Analysis
 - Our graduate students will be able to evaluate ethical situations and offer appropriate recommendations.

Assurance of Learning

The use of direct measures of student performance in the Hasan School of Business provides a relevant set of performance data. Reviewed by faculty, discipline groups, the School's Assurance of Learning Committee, and administrators, results of these measures are used to make program improvements. In addition to course grades, direct measures of student performance in the Hasan School of Business include:

The Educational Testing Service (ETS) Major Field Test in Business

- This test, administered nationwide, assesses what students have learned primarily in courses common to all business majors. Results are compared with those of other business students enrolled at selected peer institutions, as well as nationally.

Course-Embedded Measures

- Exams, papers, presentations, and projects are course-embedded measures that can be used to assess student performance related to our MBA learning goals.

The Hasan School of Business compiles information to assess the success of MBA graduates. Information is obtained from the CSU Pueblo Alumni Office, the Career Center, and other sources.



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CURRICULUM

Course	Title	Credits
ACCT 510	Managerial Accounting	3
BSAD 502	Business Ethics and Environment	3
BSAD 575	International Business	3
ECON 510	Economics for Managers	3
FIN 530	Financial Management	3
MGMT 511	Production/Operations Management	3
MGMT 520	Management of Organizational Behavior	3
CIS 565	Management Information Systems	3
MGMT 585	Management Policy and Strategy	3
MKTG 540	Marketing Management	3
In addition, the following MBA courses must be completed:		
Approved Graduate Electives		6
Total Credits		36

All graduate courses for the MBA are listed in the appropriate department sections of accounting (ACCT), business administration (BSAD), computer information systems (CIS), economics (ECON), finance (FIN), management (MGMT), and marketing (MKTG).

HEALTHCARE EMPHASIS

Students have the option to pursue their MBA with an emphasis in Healthcare Administration. This emphasis may be of particular interest to students who plan to have a career in the healthcare industry, including public and private hospitals, pharmaceuticals, and other medical fields. This pathway prepares individuals for advancement in positions related to business and leadership, such as directors, coordinators, and chief nursing officers.

Additionally, this program is designed to bring healthcare support staff, particularly in the administrative areas, to develop solutions that help patients and support organizational needs and priorities. The program



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requires a 10-hour experiential learning experience as part of the curriculum, which can be completed through a healthcare facility, either through current employment or an internship opportunity.

Course Requirements

Course	Title	Credits
ACCT 510	Managerial Accounting	3
CIS 565	Management Information Systems	3
ECON 510	Economics for Managers	3
FIN 530	Financial Management	3
MGMT 511	Production/Operations Management	3
MGMT 585	Management Policy and Strategy	3
NSG 505	Biostatistics & Research	3
NSG 548	Healthcare: Ethics, Law & Policy	3
NSG 716	Healthcare Business & Finance	3
NSG 718	Organizational & Systems Leadership	3
BSAD 575	International Business	3
Total Credits		36

MBA Standards

A student who earns two “C” or lower grades in graduate-level courses is placed on probation. If a third “C” or lower grade is earned, the student is automatically dismissed from the program.

The MBA degree will be conferred upon students who successfully complete a minimum of 36 hours of approved course work with a minimum GPA of 3.000. The curriculum includes the following 30 credits which are taken by all MBA students.