



COLORADO STATE UNIVERSITY PUEBLO

Extended Studies

Business Administration, Bachelor of Science

OVERVIEW

The major in business management leads to the Bachelor of Science in Business Administration (BSBA) and provides students with the theoretical and conceptual basis of business as well as application skills to assume leadership roles in industry, government and education.

The undergraduate business management major permits students to select one area as an emphasis. The knowledge and skills acquired with the major in business management can be used in a number of areas, such as human resource and operations management. The business management major with an agribusiness emphasis prepares students for careers in the specialized agriculture/business sector. The business management major with an information technology emphasis prepares students for careers in managing technology in modern organizations.

LEARNING OUTCOMES

Outcomes Assessment Activities - Assurance of Learning

The use of direct measures of student performance in the Hasan School of Business provides a relevant set of performance data. Reviewed by faculty, discipline groups, the School's Assurance of Learning Committee, and administrators, results of these measures are used to make program improvements. In addition to course grades, direct measures of student performance in the school of Business include:

The Educational Testing Service (ETS) Major Field Test in Business

- This test, administered nationwide, assesses what students have learned in courses common to all business majors. Results are compared with those of other business students enrolled at selected peer institutions, as well as nationally. In the Hasan School of Business, the Major Field Test is given to students in the BSAD 493 Senior Seminar (1 cr.) capstone course in their senior year.

Course-Embedded Measures

- Exams, papers, presentations, and projects include course-embedded measures that can be used to assess student performance.

The Hasan School of Business compiles information to assess the success of graduates. Information is obtained from the CSU Pueblo Alumni Office, the Career Center, and other sources.



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CURRICULUM

9 credit hours of approved upper-division Management elective credits must be taken, as well as 6 approved upper-division Business electives. A total of 120 credits must be complete to obtain your B.S.B.A. degree.

*Courses can be taken through Independent Study

Course	Title	Credits
ACCT 201	Principles of Financial Accounting	3
ACCT 202	Principles of Managerial Accounting	3
BSAD 101	Business-Careers and Opportunities	3
*BSAD 265	Inferential Statistics & Problem Solving	3
*BSAD 270	Business Communications	3
*BSAD 302	Ethics in Business	3
*BSAD 360	Advanced Business Statistics	3
BSAD 493	Senior Seminar	3
CIS 100	Introduction to Word	1
CIS 103	Introduction to PowerPoint	1
CIS 104	Introduction to Excel Spreadsheets	1
*CIS 365	Management Information Systems	3
*ECON 201	Principles of Macroeconomics	3
*ECON 202	Principles of Microeconomics	3
*FIN 330	Principles of Finance	3
MATH 220	Quantitative Analysis For Business	3
*MGMT 201	Principles of Management	3
*MGMT 301	Organizational Behavior	3



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*MGMT 311	Operations and Quality Management	3
*MGMT 318	Human Resource Management	3
MGMT 475	International Management	3
*MGMT 485	Strategic Management	3
*MKTG 340	Principles of Marketing	3
Total Credits in Business Core		63

ECON 201 Principles of Macroeconomics (3 cr.) and ECON 202 Principles of Microeconomics (3 cr.) are counted in General Education.

Credit Policy

To earn a BSBA from CSU-Pueblo, students must complete no fewer than 30 semester hours in business at the 3/400 level in residence at CSU-Pueblo. “In residence” courses will include Business or CIS courses offered through CSU-Pueblo Extended Studies Programs. Students who complete junior- and senior-level courses at other colleges or universities with grades of C- or better, and wish to apply the credits earned toward their degree, must request approval through the Dean or Faculty Chair. Courses taken without such approval will not be counted toward the fulfillment of degree requirements.

Only the Dean or the Faculty Chair may waive any portion of these requirements and only upon a written petition by a student who has demonstrated extraordinary ability.

Transfer Students

Undergraduate transfer work from other institutions is evaluated first by the Registrar’s Office, but final degree determination is made by the Hasan School of Business. The School of Business reserves the right to disallow any credit that is not appropriate degree credit as determined by the School.

Summary of Graduation Requirements

General Education: 35 credits

Business Core: 45 credits

Major: 24-39 credits

Open Electives: 0-16

Total (minimum credits): 120