

La Cucaracha was a proud member of the Chicano Press Association, founded in 1969 by staffs of about 20 newspapers, mostly in California.

Chicano Press Association



We are the people your government warned you about

In a 10-year period from the mid 60s to the mid 70s, more than 300 Chicano newspapers were published, mostly in the Southwest. Every organization of any size had a publication, “El Malcriado,” the voice of Cesar Chavez and the United Farm Workers and “El Gallo,” published by Rodolfo “Corky” Gonzales’ Crusade for Justice, are examples.



La Cucaracha premiere edition, May 1976

Below are nameplates from a few of the Chicano Newspapers that the staff of *La Cucaracha* was exchanging information with over the years.



Through this loose-knit network of alternative publications, supporters of the Chicano Movement spread the word about everything from boycotts and demonstrations to politics, the arts and education.

This exhibit features some of the top stories and issues from that era – 1976-1983 – from the pages of *La Cucaracha*.

La Cucaracha can be read online at coloradohistoricnewspapers.org

