

ICR Governing Board Meeting

January 10, 2020 12:00 – 1:00 pm

Virtual Meeting

<https://csupueblo.zoom.us/j/510564566>

Meeting Agenda:

- I. Welcome (12:00-12:05pm)
- II. Approve minutes from 12/13/19 (12:05-12:10pm)
 - a. Dr. Sisley motions to approve; Dr. Hasan seconds. All vote aye.
- III. CBC Curriculum at CSU-Pueblo Discussion (12:10-12:25pm)
(Guests – Dean Dave Lehmpuhl: College of Science and Mathematics at CSU-Pueblo
– Dr. Chris Rasmussen: Colorado Department of Higher Education)
 - Discussion regarding the need to formalize a process and overview of discussion at 11/18/19 meeting. The background materials were emailed to the Board Members this week. Questions to address: how do we move forward; are there any other questions/concerns; does CCHE have the information that they need for their process.
 - a. Opportunity to discuss feedback from Mr. Lord's Team
 - Dr. Hasan would like more time to review.
 - Mr. Pace would like to thank Mr. Lord and his staff for their review.
 - Dr. Hasan asked a few questions including: what are the requirements of the degree? Dr. Lehmpuhl responded that the curriculum courses are included in the white paper and that there are two emphasis areas. The curriculum includes applied courses, some of which include labs (see whitepaper for listing of courses). Dr. Hasan asked who are the people being targeted to be involved in the program? Dr. Lehmpuhl responded that we are targeting anyone who would participate in
 - We need to come up with a plan to satisfy the board for this specific curriculum as well as a general plan for future programs. Dr. Bidwell suggested that Drs. Kinney and Rasmussen work together with Mr. McWhorter to develop a formal process.
 - This specific curriculum is unique because it was proposed before the board was in existence. Dr. Lehmpuhl confirmed that the program has been in development for more than a year now and explained that it has received all internal and system approval processes. We are ready for fall implementation (2020) once CCHE provides their approval. CCHE needs ICR Board input for their meetings.
 - Dr. Bidwell asked Dr. Rasmussen what his thoughts were with respect to the feedback by Mr. Lord's staff as well as the response from CSU-Pueblo. Dr. Rasmussen agreed to Dr. Bidwell's recommendation for the future working group. He also expressed that CCHE is interested in abiding by the details in HB19-1311, however, would like the process to align with other approvals that the Commission provides. The commission looks at if the degree is consistent with the role and mission of the institution, is there a demonstrated need for the degree program, is there a demand, does the financial implications of the degree meet the investment, is the program unique in the area, are there collaboration opportunities – those are the general categories considered. Initially the CSU-Pueblo program "checks all of the boxes". Dr. Rasmussen suggested the development of a process for the commission. The community college system is also considering developing a similar program. The degree proposal has been put forth for public comment for a 30-day period and will be on the agenda for CCHE on February 7th. The Commission does not want to inhibit the successful implementation of this program.
 - There was question about who can provide feedback and Dr. Rasmussen confirmed that it is within a group of subject matter experts in higher education and academia who can provide comment (subject matter experts). One public comment has been received thus far with respect to fully informing students about the potential implications of obtaining a degree in cannabis in the future.

- This is a noteworthy program because it will be the first of its kind in the state which will likely receive media inquiries.
- Dr. Bidwell asked Dr. Rasmussen if he felt that the dialogue between Mr. Lord's team and the CSU-Pueblo team was sufficient. He confirmed that the clarification did seem to address the concerns, but that CCHE does not get involved in the details of the content on campus as that needs to be addressed by subject matter experts. This is where the board can be helpful in terms of speaking to what the industry would like to see in terms of properly preparing students to meet the needs of the industry.
- Scott McWhorther shared that a critical area would be business ethics and compliance will be important from an industry perspective. Dr. Lehmpuhl agreed and expressed that an institutional limitation is the capital required to start a new program, but that the current plan is fiscally responsible but acknowledged that there could be some gaps in expertise that could be addressed with the elective opportunities so that students can get that expertise as part of the program. As the program grows we could refine the degree program to include additional critical areas as defined by the students industry.
- Dr. Bidwell asked how much more time the board needs to review this specific request? Mr. Pace asked for a separate call between now and the February meeting with CSU-Pueblo to provide an in depth overview of the program. Dean Lehmpuhl and Dr. Rasmussen would also participate.
- Dr. Hasan is troubled by the information from CCHE because of its focus on education. He feels as though there is more of an implication for industry. He feels like it is very unique and should be treated as such. He is not satisfied.
- ACTION ITEMS: Mr. McWhorther, Dr. Kinney, and Dr. Rasmussen to come up with structured procedure.
- ACTION ITEMS: Schedule a meeting in the next two weeks for an in depth meeting on the details of the CSU-Pueblo program. Dr. Bidwell will propose a time over email for this meeting.
- b. Opportunity to discuss the response from Dr. Lehmpuhl
- c. Input to CCHE

IV. ICR Budget Request (12:25-12:35pm)

- a. State Budget Request Update from (Dr. Bidwell, Dr. Kinney)
 - i. Updates since last meeting – Drs. Bidwell and Kinney have a meeting with Rep. Esgar to request the increased allocation through the JBC. The call is scheduled for January 21st.
- b. Fundraising Subcommittee Update (Mr. Pace, Mr. Lord, Dr. Sisley)
 - i. Letter was developed to share with Pueblo County by a few members of the committee. Background – they passed a tax increased related to marijuana tax revenue, and the letter asks for \$900k of that new tax revenue to support the ICR. Mr. Pace feels that the JBC is open to the request, but that they need additional details about what is happening the ICR. From now until March we will need to work hard to get these requests in. Drs. Bidwell and Kinney will need to have some formal meetings with elected officials.
 - ii. Dr. Hasan asked how the Board can help. Mr. Pace explained that he could reach out some local officials when the opportunity arises.
 - iii. Dr. Hasan met with the mayor of Glendale and he would consider a proposal from us. He will also reach out to the Mayor of Pueblo. Also, once we start to secure funding we can use this as an example of a collective effort that others might want to contribute. Dr. Kinney will reach out to Dr. Hasan by email to secure additional details.
 - iv. Perhaps Mr. Pace and Dr. Sisley could visit the capital to meet with folks if the opportunities arise.
 - v. Dr. Hasan suggested that President Mottet also reach out to Rep. Esgar.
 - vi. Suggestion – revise Pueblo letter to be able to use for other cities.
 - vii. Folks felt like the content of the letter was appropriate as is.
 - viii. Mr. Pace suggestion looking at DOR website to get counties/cities and adapt the letter to those areas for distribution. Dr. Kinney will revise to make it more general for distribution. The goal would be to get more letters out in the next few weeks. Dr. Hasan expressed the importance of follow up as well. Please let Drs. Bidwell, Kinney and the Fundraising subcommittee know about any specific relationships. Ean Seeb will also be a great resource for this relationship. This was tasked to the subcommittee to facilitate.

- ix. Dr. Sisley discussed follow up with industry about their interest in contributing. Mr. Pace suggested some interim steps before that which would be briefing groups such as MIG and Colorado LEED to include an ICR update and build some connections with industry representatives. Could this be delegated to the new PR committee? Mr. Lord and Mr. Pace can also help with this.

V. Governing Board Bylaws and Meeting Structure (12:35-12:40pm)

- a. Bylaws Subgroup Committee Update (Ann Bennan, Maureen Leehey, Malik Hasan)
Tabled to next meeting.

VI. PR/Community Subcommittee (12:40-12:45pm)

- a. Volunteers requested to work on this subcommittee that will focus on events to show that we are viable and active (Dr. Bidwell, Dr. Sisley)
 - i. No members were selected as volunteers at the last meeting.
 - ii. Mr. Pace volunteered. Dr. Bidwell also volunteered.
 - iii. Nicole and Dr. Bidwell to work on PR piece for this meeting and going forward. This will also be agenda item for the next meeting.
 - iv. Could the staff develop a PowerPoint presentation for the Board to use?
 - v. Dr. Bidwell asked if anyone on staff does this. Dr. Kinney responded that we have done this in the past and he could put some resources together. We respond to needs as they arise, but do not have a dedicated resource currently.
 - vi. Mr. Pace expressed how important it will be to communicate what we are up to. He suggested that we generate a release after meetings to express what the goals/initiatives are that are going on (e.g., curriculum at this meeting). It will be important to communicate to the public about the exciting things that the Board and ICR are working on. Could we contract with someone part time to manage this?
 - vii. Dr. Hasan suggested hiring a lobbyist to pursue our interests at the legislature. Mr. Pace agrees and would suggest a short term contract to evaluate success of this endeavor.
 - viii. Make a contact list of counties that have a robust tax revenue. Perhaps we could invite some of those commissioners to a meeting with us and giving them a first-hand exposure to the exciting things that we are doing.

VII. University of Mississippi Update (12:45-12:50pm)

- a. Updates (Dr. Sisley)
 - i. Tabled for next meeting.

VIII. Other Business (12:50-12:55pm)

- a. Follow up with Ean about Metric strategy and connection.

IX. Public Comment (12:55-1:00pm)

X. Adjourn