



2019-2020

*Sponsor Opportunities*





# President's Gala & Soiree Sponsorship Opportunities



Each year, the Colorado State University–Pueblo Foundation hosts the President's Club Soirée - Tuesday, March 10, 2020 and President's Gala - Saturday, May 16, 2020. The Soirée is a complimentary event providing an opportunity for CSU-Pueblo President Timothy Mottet and the CSU-Pueblo Foundation Board of Directors to recognize individuals and organizations who have made a significant impact on the University. The President's Gala is the University's largest fundraiser for scholarships and campus projects and honors individuals with medallions for their distinguished service to the community, University and education.

## Platinum: \$5,250

\*SOIRÉE LEAD SPONSOR BENEFITS LISTED TO THE LOWER RIGHT AND THE FOLLOWING 2020 PRESIDENT'S GALA BENEFITS:

- Two (2) corporate tables of eight
- Premier placement of logo on Gala banner
- Name listed in program
- Logo displayed on Gala website
- Logo displayed on sign at cocktail hour buffet table and logo displayed on sign at bar
- Two named scholarships (\$1,000 each) for the 2020-21 academic year
- Invitation to Friends & Scholars Luncheon in the fall of 2020 to meet scholarship recipients
- Membership to the President's Club for the 2020-21 Academic Year
- Invitation to the 2021 President's Club Soirée

## Gold: \$3,250

\*SOIRÉE LEAD SPONSOR BENEFITS LISTED TO THE LOWER RIGHT AND THE FOLLOWING 2020 PRESIDENT'S GALA BENEFITS:

- One (1) corporate table of eight
- Logo displayed on Gala banner
- Name listed in program
- Name listed on Gala website
- Name displayed at cocktail hour buffet table and name displayed at bar
- One named scholarship (\$1,000) for the 2020-21 academic year
- Invitation to Friends & Scholars Luncheon in the fall of 2020 to meet scholarship recipients
- Membership to the President's Club for the 2020-21 Academic Year
- Invitation to the 2021 President's Club Soirée

## Silver: \$1,750

\*SOIRÉE LEAD SPONSOR BENEFITS LISTED BELOW AND THE FOLLOWING 2020 PRESIDENT'S GALA BENEFITS:

- One (1) corporate table of eight
- Name listed on banner and in program
- Membership to the President's Club for the 2020-21 Academic Year
- Invitation to the 2021 President's Club Soirée

## Bronze: \$875

\*SOIRÉE LEAD SPONSOR BENEFITS LISTED BELOW AND THE FOLLOWING 2020 PRESIDENT'S GALA BENEFITS:

- Four tickets
- Name listed in Gala program

## Soiree Only:

### Lead Sponsor: \$500

- Invitations for four (4) to the President's Club Event
- Logo displayed at the Soirée
- Logo displayed on RSVP website
- Logo displayed on all social media outlets
- Logo displayed on post-event "thank you" email to event attendees

### Event Supporter: \$250

- Invitations for four (2) to the President's Club Event
- Name displayed at the Soirée
- Name displayed on RSVP website
- Name displayed on all social media outlets
- Name displayed on post-event "thank you" email to event attendees



# *Friends & Scholars Luncheon*

## **SPONSORSHIP OPPORTUNITIES**



**Tuesday, November 5, 2019 at 11:30 a.m.**

More than 500 scholarship recipients and benefactors attend annually. More than 800 students receive scholarship dollars from 200 individuals who have donated to named scholarships. The CSU-Pueblo Foundation provides more than \$2.5 million in scholarships each year.

*Bringing together generous scholarship benefactors and their fortunate student recipients.*



### *Lead Sponsor: \$1,000*

- Opportunity to speak at event
- Full-page ad in the Friends & Scholars program
- Premium logo placement at buffet tables
- Logo on event website
- Two (2) tickets to the Friends & Scholars Luncheon
- Recognition during the Friends & Scholars Luncheon
- Membership to the President's Club for the 2019/2020 Academic Year
- Invitation to the 2020 President's Club Soirée

### *Underwriter: \$500*

- Half-page ad in the Friends & Scholars program
- Logo placement at buffet tables
- Logo on event website
- Two (2) tickets to the Friends & Scholars Luncheon
- Recognition during the Friends & Scholars Luncheon

### *Friends & Scholars Supporter: \$250*

- Name listed in event program
- Name listed on event website
- Recognition during the Friends & Scholars Luncheon







# Sponsorship OPPORTUNITIES

Join us on Friday, November 15, 2019 for our  
4<sup>th</sup> Annual #LOVECSUPueblo Give Day!

## *Give Day Event Sponsor - \$1,500*

- Your logo prominently placed in all email communications (15,000 recipients)
- Your company logo prominently featured in Welcome and Thank You videos
- Your company mentioned in boosted social media Welcome and Thank you video posts
- Your logo prominently featured in post Give Day results graphic email and social media posts
- Your logo posted on Give Day's primary web page
- Your company's logo integrated into Thank You Graphic

## *Matching Sponsor - \$1,000*

- Your logo prominently placed in all email communications (15,000 recipients)
- Your company logo prominently featured in Welcome and Thank You videos
- Your company mentioned in boosted social media Welcome and Thank You video posts
- Your logo prominently featured in post Give Day results graphic email and social media posts
- Your logo posted on your Give Day project's web page

## *Video Sponsor - \$500 (4 available)*

(Campaign with: Most Alumni Donors, Most Student Donors, Most Faculty/Staff Donors, Most Out-of-Town Donors)

- Your logo placed in all email communications (15,000 recipients)
- Your company mentioned in boosted social media Welcome and Thank you video posts
- Your logo featured in post Give Day results graphic email and social media posts
- Your logo posted on Give Day web page
- Your logo posted with Ambassador Post

## *Give Day Supporter - \$250 or incentive\**

- Your name placed in all email communications - 15,000 recipients
- Your company mentioned in boosted social media Welcome and Thank you video posts
- Your name featured in post Give Day result
- Your name listed on Give Day web page

\*Offer incentive for customer with proof of Give Day donation (ex. 20% off purchase)



2018

*Give*  
**DAY**  
MARKETING  
STATISTICS

- Give Day Page Views: 9,966
- Foundation Webpage: 2,793
- Campaign interaction/Campaign page views: 2,501
- Alumni Facebook: 2,934
- University Facebook: 18,384
- New Facebook Followers: 91
- Day of — Social Media Engagement: 2,038
- Day of — Social Media Reach: 26,467
- Days Leading to and Post Give Day — Social Media Engagement: 3,739
- Days Leading to and Post Give Day — Social Media Reach: 224,839

**Total impressions For Give Day: 293,752**

## Friends & Scholars Luncheon

Tuesday, November 5, 2019

- ☐ Lead Sponsor: \$1,000
- ☐ Underwriter: \$500
- ☐ Supporter: \$250



Friday, November 15, 2019

- ☐ Event Sponsor: \$1,500
- ☐ Matching Sponsor: \$1,000
- ☐ Video Sponsor: \$500
  - ☐ Most Alumni Donors
  - ☐ Most Student Donors
  - ☐ Most Faculty/Staff Donors
  - ☐ Most Out-of-Town Donors
- ☐ Supporter: \$250
- ☐ Supporter: customer incentive - \_\_\_\_\_

## President's Club Soiree

Tuesday, March 10, 2020

- ☐ Lead Sponsor: \$500
- ☐ Event Supporter: \$250

## President's Gala

Saturday, May 16, 2020

- ☐ Platinum: \$5,000
- ☐ Matching: \$5,000
- ☐ Gold: \$3,000
- ☐ Silver: \$1,500
- ☐ Bronze: \$625
- ☐ Friend: \$300

## Gala - Soiree Combo

- ☐ Platinum: \$5,250
- ☐ Gold: \$3,250
- ☐ Silver: \$1,750
- ☐ Bronze: \$875

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

☐ Invoice: \_\_\_\_ in full \_\_\_\_ monthly \_\_\_\_ quarterly

☐ Payment to "CSU-Pueblo Foundation" is enclosed.

Credit card:

Visa

AMEX

MC

Discover

Name on CC: \_\_\_\_\_

Acct #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

\_\_\_\_\_  
Signature (Required)

Please return this form to:

CSU-Pueblo Foundation | 2200 N Bonforte Blvd | Pueblo, CO 81001  
Phone: 719-549-2307 | Fax: 719-549-2941 | Email: [amber.shipley@csupueblo.edu](mailto:amber.shipley@csupueblo.edu)

