

**EXHP 201: Drugs and Healthy Lifestyles****3 Credit Hours**

Overview of health promotion, fitness, athletic training, recreation and school-based programs and career opportunities.

**EXHP 288: Health Promotion Practicum****3 Credit Hours**

Overview of the fundamentals, skills, and professional opportunities in health promotion through the utilization of academic researching, application, theory, and experiential methods.

**EXHP 336: Community Health****3 Credit Hours**

Introduction to aspects of community and public health, functions of health services at all levels, and exploration of current health problems.

**EXHP 362: Evaluation of Current Health Issues****2 Credit Hours**

Evaluation of current health topics such as human sexuality, violence, environmental and psychoneuroimmunology and their impact on the health of the individual and community.

**MCCNM 210: Intro to Integrated Com.  
3 Credit Hours**

or

**MKTG 340: Principles of Marketing  
3 Credit Hours**

Fundamental principles of Integrated Marketing Communication, including advertising, public relations, sales promotion, and direct response, as applied to non-profit, government, and for profit organizations.

Analytical survey of problems encountered in distributing goods and services from a marketing-management approach with emphasis on the role of the consumer and the social responsibility of the marketer.

**EXHP 382: Lifestyle Disease Risk Reduction****3 Credit Hours**

Overview of principles of epidemiology and lifestyle-disease pathophysiology; examination of use of epidemiologic research to identify risk factors for disease.

**EXHP 436: Exercise Assessment and Leadership**

**3 Credit Hours**

Methods used to assess exercise clients and prescribe effective exercise programs in order to achieve optimal health. Referral for at risk clients will be discussed.

**EXHP 485: Methods in Health Promotion Programs**

**3 Credit Hours**

Planning, implementation, and evaluation of educational strategies and components of health promotion. Focus on educational methodology and student learning.

**EXHP 487: Health Promotion Program Planning & Evaluation**

**4 Credit Hours**

Focus on planning, implementing, and evaluating work site health promotion programs.

**EXHP 498: Internship**

**12 Credit Hours**

450 hours of supervised experience with approved professionals in select health promotion settings including the completion of a major application project and other various assignments.