

Program: Nonprofit Administration Minor

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Assessment contributors (other faculty involved in this program's assessment): Dr. Sam Ebersole

Please complete this form for each undergraduate, minor, certificate, and graduate program (e.g., B.A., B.S., M.S.) in your department. Please copy any addenda (e.g., rubrics) and paste them in this document, and return it to Erin Frew, [erin.frew@colostate-pueblo.edu](mailto:erin.frew@colostate-pueblo.edu) as an email attachment before June 1, 2014. You'll also find the form at the assessment website at <http://www.colostate-pueblo.edu/Assessment/Resources/Pages/default.aspx>.

Please describe the 2013-14 assessment activities for the program in Part 1. Use Column H to describe improvements planned for 2014-15 based on the assessment process. In Part II, please describe activities engaged in during 2013-14 designed to close-the-loop (improve the program) based on assessment activities and the information gathered in 2012-2013. Thank you.

#### I. Program student learning outcomes (SLOs) assessed in this cycle, processes, results, and recommendations.

A. Which of the program SLOs were assessed during this cycle? <b>Please include the outcome(s) verbatim from the assessment plan.</b>	B. When was this SLO last assessed?	C. What method was used for assessing the SLO? <b>Please include a copy of any rubrics used in the assessment process.</b>	D. Who was assessed? Please fully describe the student group.	E. What is the expected achievement level and how many students should be at it?	F. What were the results of the assessment?	G. What were the department's conclusions about student performance?	H. What changes/improvements to the <u>program</u> are planned based on this assessment?
<b>Learning Outcome One:</b> The student should be able to identify the basic components in any nonprofit organization.	Spring 2014	Assessment of this outcome occurs in the final paper students complete for the MCCNM 370 course.	The 26 students enrolled in the MCCNM 370 course for the Spring 2014 semester.	90% of students should achieve average or above level on the final paper.	96% of students achieved average or above level on the final paper.	Students were able to identify the basic components of nonprofit organizations.	We are revisiting the current assessment plan and plan to submit a new plan for 2014-15.

Student learning in this outcome culminates in the MCCNM 370: Nonprofit Organizations and Communication course.							
Learning Outcome Two: The student should develop a strategic plan for a new nonprofit organization.	Spring 2014	Assessment of this outcome occurs in the final paper students complete for the MCCNM 370 course.	The 26 students enrolled in the MCCNM 370 course for the Spring 2014 semester.	90% of students should achieve average or above level on the final paper.	96% of students achieved average or above level on the final paper.	Students were able to develop a strategic plan for a new nonprofit organization.	We are revisiting the current assessment plan and plan to submit a new plan for 2014-15.

**B. Follow-up (closing the loop) on results and activities from previous assessment cycles. In this section, please describe actions taken during this cycle that were based on, or implemented to address, the results of assessment from previous cycles.**

A. What SLO(s) did you address? Please include the outcome(s) verbatim from the assessment plan.	B. When was this SLO last assessed?	C. What were the recommendations for change from the previous assessment?	D. Were the recommendations for change acted upon? If not, why?	E. What were the results of the changes? If the changes were not effective, what are the next steps or the new recommendations?
We are reviewing the current assessment plan and its learning outcomes in order to submit a new plan for 2014-15.	Spring 2014	No recommendations since the previous assessment was done in 2012.	N/A	The recommendation by the current advisor for the minor is to update and develop a new assessment plan for the minor in Nonprofit Administration and, consequently, the specific course requirements (curriculum map needed).*

**Comments:** The Nonprofit Administration minor falls under the College of Humanities and Social Sciences (CHASS). Due to the retirement in 2013 of the individual responsible for the development and monitoring of the minor and the recent resignation of the dean of CHASS, there has been limited oversight and management of this minor. Fortunately, a faculty member has been recently hired in the Mass Communications and Center for New Media department that has the skills, knowledge and credentials to possibly oversee this minor. We will be working with the new dean, provost and assistant provost to improve this

situation, as it is a beneficial minor for many students to have in addition to their major. There was a similar minor in the School of Business that has now been discontinued. That is why it is important to revisit the current assessment plan and make changes as needed in order to improve the educational quality of the minor, as well as increase the number of students, minoring in this field, from a variety of majors, including Mass Communications, Sociology, Psychology, Exercise Science and Health Promotion, Business, Art, etc. It is a minor that can “open up doors” for students in careers that they may not have thought possible.

Another consideration is the offering of this minor in the Continuing Education Department (soon to be Extended Studies) in the Colorado Springs area. This is an area highly populated with nonprofit organizations that would benefit from qualified, educated CSU-Pueblo graduates entering the work force. It would also provide more program resources for that department.