Colorado State University – Pueblo Academic Program Assessment Report for AY 2013-2014

Program: Bachelor of Fine Art Date: May 14, 2014

Completed by: William Folkestad

Assessment contributors (other faculty involved in this program's assessment): All Art Faculty

Please complete this form for <u>each undergraduate, minor, certificate, and graduate program</u> (e.g., B.A., B.S., M.S.) in your department. Please copy any addenda (e.g., rubrics) and paste them in this document, and submit it to the dean of your college/school as per the deadline established. The dean will forward it to me as an email attachment before June 2, 2014. You'll also find the form at the assessment website at http://www.colostate-pueblo.edu/Assessment/ResultsAndReports/Pages/default.aspx.

Please describe the 2013-2014 assessment activities for the program in Part I. Use Column H to describe improvements planned for 2014-2015 based on the assessment process. In Part II, please describe activities engaged in during 2013-2014 designed to close-the-loop (improve the program) based on assessment activities and the information gathered in 2012-2013. Thank you.

I. Program student learning outcomes (SLOs) assessed in this cycle, processes, results, and recommendations.

A. Which of the	B.	C. What	D. Who was	E. What is the	F. What were	G. What were	H. What
program SLOs	When	method was	assessed?	expected	the results of	the department's	changes/improve
were assessed	was	used for	Please fully	achievement level	the	conclusions	ments to the
during this cycle?	this	assessing the	describe the	and how many or	assessment?	about student	program are
Please include the	SLO	SLO? Please	student	what proportion of		performance?	planned based on
outcome(s)	last	include a copy	group(s) and	students should be at			this assessment?
verbatim from the	assesse	of any rubrics	the number	it?			
assessment plan.	d?	used in the	of students				
	Please	assessment	or artifacts				
	indicat	process.	involved.				
	e the						
	semest						
	er and						
	year.						

Due: June 2, 2014

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1. Students	May	End of spring	All B.F.A.	85% of all B.F.A. art	2 of 6	Overall	No change to
will make use of	2013	semester	candidates	studio majors will be	students	satisfaction.	programmatic
intellectual and		student	completing	scored at	scored at the		instruction.
practical skills for		presentation	Art 410 (of	"Acceptable" or	"Acceptable"		
life long learning.		and discussion	19 students	higher on the Art 410	level; whereas		
(Art 410 portfolio		of artwork to	evaluated,	rubric. Note:	3 of 6		
presentation		faculty and	rubrics for 6	"Acceptable" refers	students		
faculty rubric		peers in Art	students	to evidence of the	scored at the		
Question #8.		410 (rubric	were	individual's	"Superior"		
"Does the		attached).	completed by	application of	level.		
student's creative			faculty).	superior studio skills	1 of 6		
momemtum show			,,	associated with the	students		
potential for an				best practices of	scored at the		
ongoing career in				their emphasis area	"Weak" level.		
the arts?")				(such as: Ceramics;			
				Photography/Digital			
				Art; Printmaking;			
				Painting; Drawing;			
				Sculpture/Site Art; or			
				Graphic Design) in			
				the works shown and			
				discussed.			
2. Students	May	End of spring	All B.F.A.	85% of all B.F.A. art	06 of 06	Overall	No change to
will create original	2013	semester	candidates	studio majors will be	students	satisfaction.	programmatic
work suitable for		student	completing	scored a "Yes" on	scored a		instruction.
entry into a juried		presentation	Art 410 (of	the Art 410 rubric.	"Yes."		
exhibition. (Art		and discussion	19 students	Note: "Yes" is a			
410 portfolio		of artwork to	evaluated,	subjective measure			
presentation		faculty and	rubrics for 6	of individual			
faculty rubric		peers in Art	students	competency when			
Question #6.		410 (rubric	were	referring to visual			
"Does this		attached).	completed by	evidence of concept			
student's work			faculty).	supported by			
manifest qualities				demonstrable			

associated with		superior studio skills.		
the best practices		(Please see		
of their emphasis		"Comments" below.)		
area?")				

Please note: This academic cycle the Department of Art had a large number of faculty evaluations of Art 410 B.F.A. students that were either incorrectly marked (for example, two answers were selected rather than the one required choice), or left blank, or had vague written comments but no categories selected for the individual questions. Therefore this report is a skewed measure of the actual accomplishments of the 29 students enrolled in Art410 19 of whom were B.F.A. candidates.

Comments: Art faculty are artist educators. A "Yes" or "No" evaluation of a student artist's work is a subjective and individual measure of an object's ability to sufficiently convey or visually express an artist's stated concerns for their work in question. In other words, has the student artist demonstrated that they can apply the required studio skills in support of the concept said to be at the origin of the work? Due to the large numbers of transfer students, not every Art 410 presenter was able to omit work created outside of our department. Nonetheless, the actual cases were very limited.

II. Follow-up (closing the loop) on results and activities from previous assessment cycles. In this section, please describe actions taken during this cycle that were based on, or implemented to address, the results of assessment from previous cycles.

A. What SLO(s) did you address? Please include the outcome(s) verbatim	B. When was this SLO last assessed? Please indicate	C. What were the recommendations for change from the previous assessment?	D. Were the recommendations for change acted upon? If not, why?	E. What were the results of the changes? If the changes were not effective, what are the next steps or the new recommendations?
from the assessment plan.	the semester and year.		·	
To prepare students for roles as professional artists, art educators, designers,	2013-2014	Faculty have sought to develop a professional practices course.	Yes	Two approaches were adopted. One used visiting professionals to instruct a one-credit workshop in the business of art. The other is being tested this summer (2014). A working artist and

practitioners and supporters of the visual arts and associated media.				current adjunct instructor has developed an Art 491 "Professional Practices in Art" course that covers a wide range of important topics ranging from websites and press releases to copyright law and intellectual property rights.
To enhance our students' understanding of the diverse imagery that is art.	2013-2014	Faculty have sought to identify opportunities for expanded professional engagements for our students and opportunities for interaction at the national level.	Yes	In spring semester 2013 and again in spring semester 2014 B.F.A. students in Ceramics, Photography/Digital Art, and Graphic Design accompanied professors/mentors on trips to national conferences and/or studio visits of national graphics firms or graphic artists. This exposure provided individual professional guidance and information that influenced the development and outcome of these students' artwork. This "moveable classroom" activity complements the annual interactions students have with four visiting studio professionals.

Comments:

Art 410 Faculty Assessment

Γransf	er Student:	Yes _	No	
Degree	Program:	B.A.	B.A. Art ED	B.F.A.
1.	Does the wor	k shown relate	e to the artist's stated inte	ention/conceptual claims?
	Yes	No		
2.	Does the wor	k shown indic	ate a critical awareness o	of contemporary trends/practices?
	Yes	No		
3.	Does the wor	k contain dem	onstrable strengths in for	oundation skills?
	Yes	No		
4.	Does the stud	dent's concept	and its presentation show	w maturity of expression?
	Yes	No		
5.	Overall does	the work conv	ey the clarity of purpose	e and innovation one might expect of a four-year art student?
	Yes	No		
6.	Does this stud	dent's work m	anifest qualities associate	ted with the best practices of their emphasis area?
	Yes	No		
7.	Is the student content and t		s their work with a meas	sure of depth using appropriate terminology and an understanding of form

	YesNo
8.	Does the student's creative momentum show potential for an ongoing career in the arts?
	WeakAcceptableSuperior
9.	Rate your overall perception of this student's professional presentation.
	Weak Acceptable Superior

Additional Comments on Reverse