Colorado State University – Pueblo Academic Program Assessment Report for AY 2012–2013

Program: Master's of Business Administration

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Please complete this form for <u>each undergraduate</u>, <u>minor</u>, <u>certificate</u>, <u>and graduate program</u> (e.g., B.A., B.S., M.S.) in your department. Please copy any addenda (e.g., rubrics) and paste them in this document, and return it to Erin Frew, <u>erin.frew@colostate-pueblo.edu</u> as an email attachment before June 1, 2013. You'll also find the form at the assessment website at <u>http://www.colostate-pueblo.edu</u> as an email pueblo.edu/Assessment/Resources/Pages/default.aspx. Thank you.

I. Program student learning outcomes (SLOs) assessed in this cycle, processes, results, and recommendations.

A. Which of the	B. When was	C. What	D. Who was	E. What is	F. What were	G. What were the	H. What
program SLOs	this SLO last	method was	assessed?	the expected	the results of	department's	changes/improvements
were assessed	assessed?	used for	Please fully	achievement	the	conclusions about	to the <u>program</u> are
during this		assessing	describe the	level and	assessment?	student	planned based on this
cycle? Please		the SLO?	student	how many		performance?	assessment?
include the		Please	group.	students			
outcome(s)		include a		should be at			
verbatim from		copy of any		it?			
the assessment		rubrics used					
plan.		in the					
		assessment					
		process.					
SLO #2,	Though we	A quiz was	Students	For our MBA	100% of	This is an initial	Since this is an initial
Decision-	have had an	utilized to	from ACCTG	program, we	students	evaluation of our	evaluation of our new
making and	SLO	assess these	510 were	expect 80%	evaluated	new sub-goals for	sub-goals, we will need to
problem	pertaining to	sub-goals.	assessed	of students	met or	problem solving;	continue to modify our
solving.	problem	(Rubrics	during the	to meet or	exceeded	overall, students	rubrics and processes to
Specifically, we	solving,	attached).	spring of	exceed	expectations.	did well on this	be sure we are accurately
evaluated 5 of	which was		2013.	expectations.		assessment.	assessing as intended.

our sub-goals related to this major learning goal: 2.1 – Appropriately define problem(c)	last assessed Fall 2009, we created a new process during the fall of 2012						This assessment utilized a quiz, which was suitable for our initial assessment. We will look for a more rigorous artifact exercise in the future to provide a more reduct evaluation of
Note: Each of the sub-goals— 2.1 through	mented spring of 2013. Therefore,						students' ability to appropriately define problems.
the problem- solving process that we	initial assessment of the new						
adopted as "the HSB problem- solving	sub-goals as broken down (i.e., incorporating						
process." This process was adopted	steps helpful in problem solving).						
undergraduate level, students were having							
great difficulty in solving quantitative problems.							
2.2 – Identify known and unknown information	Please see above. Additional background:	Please see above – quiz	Students from ACCTG 510 were assessed	For our MBA program, we expect 80% of students	90% of students evaluated met or	Please see above. Additional background: We are in the early	Please see above. In addition: We will discuss among faculty "lessons learned" from

	We had conducted an extensive review of the pedagogical literature on problem solving and identified a helpful process for problem solving. After extensive discussion among the faculty, we adopted this problem solving model and based our pedagogy on it beginning in Spring		during the spring of 2013.	to meet or exceed expectations.	exceeded expectations.	stage of implementing our new sub-goals and supporting pedagogical approach, but indications thus far are positive.	implementing the problem-solving pedagogy. We also will verify and document who is utilizing the new pedagogy so we ensure that we give students enough exposure to <i>develop</i> the skills we are seeking to help them with their problem solving routine.
	it beginning in Spring 2013.						
2.3 – Translate problem into mathematical language	Please see above.	Please see above – quiz	Students from ACCTG 510 were assessed during the spring of	For our MBA program, we expect 80% of students to meet or exceed	90% of students evaluated met or exceeded expectations.	Please see above.	Please see above.

2.4 – Solve the	Please see	Please see	Students	For our MBA	90% of	Please see above.	Please see above.
problem	above.	above – quiz	from ACCTG	program, we	students		
			510 were	expect 80%	evaluated		
			assessed	of students	met or		
			during the	to meet or	exceeded		
			spring of	exceed	expectations.		
			2013.	expectations.			
2.5 – Check	Please see	Please see	Students	For our MBA	90% of	Please see above.	Please see above.
your answer	above.	above – quiz	from ACCTG	program, we	students		
			510 were	expect 80%	evaluated		
			assessed	of students	met or		
			during the	to meet or	exceeded		
			spring of	exceed	expectations.		
			2013.	expectations.			

Comments:

B. Follow-up (closing the loop) on results and activities from previous assessment cycles. In this section, please describe actions taken during this cycle that were based on, or implemented to address, the results of assessment from previous cycles.

A. What SLO(s)	B. When was this	C. What were the	D. Were the	E. What were the results of the
did you address?	SLO last assessed?	recommendations for change	recommendations for	changes? If the changes were not
Please include		from the previous	change acted upon? If not,	effective, what are the next steps or
the outcome(s)		assessment?	why?	the new recommendations?
verbatim from				
the assessment				
plan.				
MBA decision-	Though the sub-	As mentioned, we modified	Yes, we implemented a	Initial results support our changes.
making and	goals of decision-	the process and evaluation	new process for teaching	Students in ACCTG 510 did well overall
problem solving	making and	rubrics for assessing problem	and then evaluating	as a result. Professor Eriksen posted
(quantitative	problem solving	solving at both the graduate	problem solving.	the process on his syllabus and altered

problems).	were assessed in	and undergraduate levels.	his teaching to support and reinforce
Specifically, 5	the fall of 2009, the	Given mixed results in this	this new process. Moreover, the
sub-goals were	sub-goals recently	area in the past, we did some	faculty as whole agreed to begin
assessed:	changed.	research on alternative ways	teaching the new problem-solving
2.1 Appropri-	Therefore, these	to teach problem solving.	method. Next steps involve finding a
ately define	specific sub-goals	Our research found a more	more rigorous exercise to collect as an
the	were assessed for	methodical way of teaching	artifact to better test the process and
problem.	the first time during	and evaluating problem	students' use of the process.
2.2 Identify	this cycle.	solving and we changed our	
known and		process based on this	
unknown		research.	
variables.			
2.3 Translate			
problem(s)			
to mathe-			
matical			
language.			
2.4 Solve the			
problem.			
2.5 Check the			
answer.			

Comments: This report causes us to reflect on our assessment activities and reminds us of assessment-related actions we need to follow-up on. We appreciate the efforts of the Assistant Provost and contributing faculty to ensure that student learning is systematically assessed. While assessment requires some effort, we have seen the payoffs in terms of knowing what "exit skills" our students are accruing and identifying where we may have not been reaching expectations in terms of student learning. We have learned things that intuition (i.e., professors' informal observations of student work) and course grades cannot tell us.

This process and the template seem clear and well designed, but would it be possible to make the intent of Part B clearer? The instructions there seem fairly clear, but maybe another sentence or two like this could help: "Part B of the report, the lower half, is where programs document close-the-loop activities. In other words, the top half of the report pertains to what you assessed during this most recent academic year,

whereas the lower half describes what you did during the most recent academic year to remedy or improve things you noticed during the prior academic year's assessments.

GRADUATE LEARNING GOALS REVIEWER FORM ARTIFACT #:_____ REVIEWER:

To the reviewer: Exceeds expectations = 2; Meets expectations = 1; Does not meet expectations = 0

LEARNING GOAL TWO: DECISION MAKING AND PROBLEM SOLVING - Quantitative

Our graduate students will be able to analyze problems, identify relevant issues, and craft workable solutions.

MEASURABLE OBJECTIVES

Students will be able to:

2.6 Appropriately define the problem.

- 2.7 Identify known and unknown variables.
- 2.8 Translate problem(s) to mathematical language.
- 2.9 Solve the problem.
- 2.10 Check the answer.

2.6 Critically analyze and question knowledge claims in the specialized discipline.

DEC				
COMPETENCY	Exceeds	Meets	Does not meet	REVIEWERS
	Expectations	Expectations	Expectations	SCORE
2.1 Appropriately	Appropriately defines	Defines problem(s)	Fails to appropriately define	
define problem(s).	problem(s).	with some minor	problem(s).	
		challenges.		
2.2 Identify known	Identifies known and	Identifies most, but	Fails to identify known and	
and unknown	unknown information	not all, known and	unknown information.	
information.	appropriately.	unknown information.		
2.3 Translate	Properly translates	Properly translates	Does not properly translate	
problem into	problem(s) into	most of the	problem(s) into mathematical	
mathematical	mathematical	problem(s) into	language.	
language.	language.	mathematical		
		language.		
2.4 Solve the	Properly solves the	Properly solves most	Does not properly solve the	
problem.	problem(s).	of the problem(s).	problem(s).	
2.5 Check your	Properly checks	Properly checks most	Does not properly checks	
answer.	answer(s) for	answer(s) for	answer(s) for reasonableness	
	reasonableness and	reasonableness and	and magnitude.	
	magnitude.	magnitude.		
2.6 Critically analyze	Properly analyzes and	Properly analyzes and	Does not properly analyze and	
and question	questions knowledge	questions most	question knowledge claims	
knowledge claims in	claims within the	knowledge claims	within the specialized	
the specialized	specialized discipline.	within the specialized	discipline.	
discipline.		discipline.		