# Colorado State University – Pueblo Academic Program Assessment Report for AY 2012-2013 Due: June 1, 2013

Program: Automotive Industry Management Date: February 14, 2013, April 30, 2013

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Please complete this form for <u>each undergraduate, minor, certificate, and graduate program</u> (e.g., B.A., B.S., and M.S.) in your department. Please copy any addenda (e.g., rubrics) and paste them in this document, and return it to Erin Frew, <u>erin.frew@colostate-pueblo.edu</u> as an email attachment before June 1, 2013. You'll also find the form at the assessment website at <a href="http://www.colostate-pueblo.edu/Assessment/Resources/Pages/default.aspx">http://www.colostate-pueblo.edu/Assessment/Resources/Pages/default.aspx</a>. Thank you.

#### I. Program student learning outcomes (SLOs) assessed in this cycle, processes, results, and recommendations.

A. Which of the	B. When	C. What	D. Who was	E. What is	F. What were	G. What were the	H. What
program SLOs	was this	method was	assessed?	the	the results of	department's	changes/improvements
were assessed	SLO last	used for	Please fully	expected	the	conclusions about	to the <u>program</u> are
during this cycle?	assessed?	assessing the	describe the	achievement	assessment?	student	planned based on this
Please include		SLO? Please	student	level and		performance?	assessment?
the outcome(s)		include a copy	group.	how many			
verbatim from		of any rubrics		students			
the assessment		used in the		should be at			
plan.		assessment		it?			
		process.					
SLO #3:	n/a	AIM rubric,	Students	Expected	Pre and post	Students met and	From the testing and
Demonstrate		student	enrolled in	learning	testing.	exceeded the	student evaluations
knowledge and		presentation	AIM 305 for	outcome is	Results	expectation over	minor changes will
ability to apply		and oral	Fall 2012.	80% or	indicated an	85% of the SLO	occur. New training
automotive industry		communicatio		better	understandin	where achieved	material and industry
health, safety, and		n skills			g of course	using the current	information will
					topics	rubric.	continually be reviewed
environmental					significantly		and applied to the
regulations.					improved.		course.

SLO # 1	n/a	AIM Rubric.	Students (15)	Expected	Pre and post	Student	Minor change to the
Analyze financial profitability, efficiency and productivity of an automotive industry business	I -	Student evaluation on case report from business contact and course lecture	enrolled in AIM 425 Financial Mgmt.	learning outcome is 80% or better. While 100 % is always desired the achievement level of this course was and average of 94%	testing indicated a greater understandin g of the subject.	performance met expectations.	course syllabus on business contact. Time frame will be "arranged" to allow student to work at one location for several weeks then rotate.

## AIM Rubric—SLO 3

**Outcome:** Demonstrate knowledge and ability to apply automotive industry health, safety, and environmental systems

**Evidence:** Review of environmental issues, safe working practices under the Right to Know Laws, OSHA Regulations and Federal Agencies.

**Standard**: We will be satisfied if 80% or more of the students achieve Level 2 or 3

Category	Level 3	Level 2	Level 1	
category	Level 3	Level 2	LEVEI I	
Identify	Ability to apply knowledge and recognizes of industry regulatory issues, health and safety concerns Equipment & operation safety  Personal Protection Equipment  Training and Certifications	Some difficulty to apply knowledge and recognizes industry regulatory issues, health and safety concerns Equipment & operation safety Personal Protection Equipment Training and Certifications	Lacks ability to apply knowledge and recognizes express industry regulatory issues, health and safety concerns Equipment & operation safety Personal Protection Equipment Training and Certifications	
Practice	Demonstrates safe working practices and how to correct unsafe situations  Recognizes training and instruction in hazardous work environments	Difficulty identifying un safe working practices and how to correct situations  Needs improvement to recognize training and instruction in hazardous work environments	Lack the ability to identify the need for safe working practices and how to correct unsafe situations  Difficulty recognizing training and instruction in hazardous work environments	
Terms & Classifications	Proper use of OSHA, MSDS, Safety and Industry terminology on safety and training is strong	Difficulty in expressing and properly use OSHA, MSDS, Safety and Industry terminology on safety and training is acceptable	Lacks the ability to express industry terminology used in OSHA, MSDS, Safety and Industry regarding safety and training is not acceptable	

## AIM Rubric—SLO 1

Outcome: Analyze financial profitability, efficiency and productivity of an automotive industry business

**Evidence:** Review details of case report, financial document assessment, and oral and written critical issue discussion. **Standard:** We will be satisfied if 80% or more of the students achieve #3 Meets Expectations or #4 Exceeds Expectations

	Rating Category								
Dimension	1	2	3	4					
	Below standard	Needs Improvement	Meets Expectations	Exceeds Expectations					
Appraisal	No apparent understanding of dealership financial data	Weak understanding of dealership financial data	Understanding of dealership financial data is acceptable	Knowledgeable understanding of dealership financial data is exceptional					
Demonstrate	Critical thinking & thought process of mgmt theories is weak and requires significant learning	Critical thinking & thought process of mgmt theories is weak and needs further development	Critical thinking & thought process of mgmt theories is in acceptable	Critical thinking & thought process of mgmt theories is strong					
Summarize	Ha no clue on the detail of dealership operations	Provides some detail of dealership operations	Provides acceptable detail of dealership operations	Provides extensive detail of dealership operations					

#### **Four-Point Rubric Category Levels**

<u>Below Expectations</u>: Student's demonstrated level of understanding clearly does not meet our expectations. Major ideas may be missing, inaccurate, or irrelevant to the task.

<u>Needs Improvement</u>: Student needs to demonstrate a deeper understanding to meet our expectations, but does show some understanding; student may not fully develop ideas or may use concepts incorrectly.

Meets Expectations: Student meets our expectations, performs at a level acceptable for graduation, demonstrates good understanding, etc.

<u>Exceeds Expectations</u>: Student exceeds our expectations, performs at a sophisticated level, identifies subtle nuances, develops fresh insights, integrates ideas in creative ways, etc.

# B. Follow-up (closing the loop) on results and activities from previous assessment cycles. In this section, please describe actions taken during this cycle that were based on, or implemented to address, the results of assessment from previous cycles.

A. Which of the program SLOs were assessed during this cycle? Please include the outcome(s) verbatim from the assessment plan.	B. When was this SLO last assessed?	C. What method was used for assessing the SLO? Please attach a copy of any rubrics used in the assessment process.	D. Who was assessed? Please fully describe the student group.	E. What is the expected achievement level and how many students should be at it?	F. What were the results of the assessment?	G. What were the department's conclusions about student performance?	H. What changes/improvements to the <u>program</u> are planned based on this assessment?
7-Portfolio Review	n/a	AIM faculty reviewed 9 student portfolios and made comments. Current information in the student portfolios is hard to evaluate for the new faculty as most of the information was obtained from previous instructors.	Graduating seniors	Expected learning outcome is 80%, with 85-90 % of the student being satisfied with learning		AIM faculty agreed that a pre and post testing would benefit the evaluation of learning outcomes. This was accomplished in a few AIM course. This process will continue to be evaluated	Address the issue of what needs to be filed for evaluation during the next 2015 cycle or IF this process is sufficient to assess SLO of AIM. Faculty needs to make written recommendation of the student portfolios system and or suggestion on how to evaluate. This process maybe outdated.

SLO Review by	Fall 2010	n/a	n/a	n/a	The	n/a	AIM faculty to review and
AIM Advisory					assessment		revise SLO Spring of 2013,
Committee					was not		and then submit to the
					completed		AIM Advisory Committee
					during the		for review prior to the
					Fall 2010		Fall 2013 meeting.
					AIM		
					Advisory		
					Committee		
					meeting.		

Comments: