

Colorado State University – Pueblo

Graduate Program Assessment Report for AY 2011-2012

Due: June 1, 2012

Program: Master of Business Administration

Date: May 29, 2012

Completed by: Steve Norman and Brad Gilbreath

I. Program student learning outcomes (SLOs) assessed in this cycle, processes, results, and recommendations.

A. Which of the program SLOs were assessed during this cycle?	B. When was this SLO last assessed?	C. What method was used for assessing the SLO?	D. Who was assessed?	E. What is the expected achievement level and how many students should be at it?	F. What were the results of the assessment?	G. What were the department's conclusions about student performance?	H. What changes/improvements are planned based on this assessment?
Decision-making in a global business environment (fall 2011)	Fall 2009	Case analysis	MBA students in MGMT 575	For our MBA students, we expect that at least 80% of students will either meet or exceed expectations for each sub-goal.	Students met our expectations for decision-making in a global business environment. Have not yet reviewed artifacts for BUSAD 502	Though students did meet our expectations for global, we had some slight deficiencies, mostly around students not taking the assignment seriously since it was only a small portion of their overall grade.	For global decision-making, we will make some procedural changes during the next cycle in order to try to improve the ability to adequately assess the global decision-making SLO. We will try to ensure that future assignments encourage students to take the assignment seriously and put in their best effort to more adequately assess true knowledge. We will assess results again in the next year or two, based on our assessment
Written communication skills	Spring 2010	Case write-up	MBA students in BUSAD 502				

							schedule.
Ethical analysis (spring, 2012)	Spring 2009	Case analysis	MBA students in MGMT 520	At least 80% of students will either meet or exceed expectations.	Students met our expectations.	Overall, students met expectations in this area. Will continue to monitor.	No changes needed at this time.

Comments:

We decided to assess two SLO's that were due to be assessed since neither SLO had been assessed since 2009 (2–3 year cycle). Though these areas (global and ethical) were within acceptable ranges in the past, we wanted to get a feel for where we were currently with these SLO's. Though students still performed within acceptable ranges, we made note of some procedural changes for both and will assess next cycle with these changes in mind.

B. Follow-up (closing the loop) on results and activities from previous assessment cycles. In this section, please describe actions taken during this cycle that were based on, or implemented to address, the results of assessment from previous cycles.

A. What SLO(s) did you address?	B. When was this SLO last assessed?	C. What were the recommendations for change from the previous assessment?	D. Were the recommendations for change acted upon? If not, why?	E. What were the results of the changes? If the changes were not effective, what are the next steps or the new recommendations?
MBA: <i>Decision-making in a global business environment and ethical analysis</i>	Fall 2009 (global) and spring 2009 (ethical)	Given the challenges of assessing past artifacts, the recommendations for assessing the global SLO was procedural, as discussed above. We will more carefully analyze future assignments to try to encourage students to put more effort into the assignment. This should give	Yes, this assignment in particular (global) was changed for the future to have more weighting toward the students' final course grade. This should help encourage better effort by the students. In addition, we will examine future assignments in other courses relative to this SLO	We have not had another round to assess results. Since student performance with this SLO (global) is within an acceptable range, we will make note of procedural changes for the next time it is assessed (usually, we try to assess each SLO at least every 2–3 years. We will also continue to assess our ethical SLO as scheduled with minor changes as this area has seen consistent and acceptable

		us a better barometer on true knowledge relative to the SLO.	in order to encourage higher quality effort by students.	performance.