

Program: Automotive Industry Management

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Please complete this form for each undergraduate, minor, certificate, and graduate program (e.g., B.A., B.S., and M.S.) in your department and return it to Erin Frew, erin.frew@colostate-pueblo.edu as an email attachment before June 1, 2012. You'll also find the form at the assessment website at <http://www.colostate-pueblo.edu/Assessment/Resources/Pages/default.aspx>. Thank you.

I. Program student learning outcomes (SLOs) assessed in this cycle, processes, results, and recommendations.

A. Which of the program SLOs were assessed during this cycle? Please include the outcome(s) verbatim from the assessment plan.	B. When was this SLO last assessed?	C. What method was used for assessing the SLO? Please attach a copy of any rubrics used in the assessment process.	D. Who was assessed? Please fully describe the student group.	E. What is the expected achievement level and how many students should be at it?	F. What were the results of the assessment?	G. What were the department's conclusions about student performance?	H. What changes/improvements to the <u>program</u> are planned based on this assessment?
7-Portfolio Review *See Outcomes below	n/a See comments below #1	AIM faculty reviewed 9 student portfolios and made comments. See attached. The current information in the student portfolios is hard to	Graduating seniors	Expected learning outcome is 80% , with 85-90 % of the student being satisfied with learning	See note below.	AIM faculty agreed that a pre and post testing would benefit the evaluation of learning outcomes.	Address the issue of what needs to be filed for evaluation during the next 2015 cycle.

		evaluate for the new faculty as most of the information was obtained from previous instructors					
SLO Review by AIM Advisory Committee See comments below *See Outcomes below	Fall 2010	See comments below #2					Organize the AIM Advisory Committee for the fall of 2012

Comments:

1. Review of the nine **AIM Student Portfolios** was difficult for the AIM faculty. Since most of the information in the student files was from previous instructors it was hard to evaluate the Student Learning Outcomes (SLO). The current AIM faculty will institute pre testing for each course they teach and follow up with the expected learning outcomes and goals as they relate to the AIM Assessment. It will be beneficial for instructors or others that review the portfolios if comments are made on the assignments or works in the file.
2. The **AIM Advisory Committee** was unable to arrange a meeting time for fall 2011 or spring 2012. One was set for October of 2011 but do to lack of participation or a convenient meeting time did not occur. An informal meeting was held on April 19 to discuss further plans and the objective of the AIM Advisory Committee. Tyrell Smith (AIM Assistant Professor) and Jeremy Maxwell (AIM Alumni & Advisory Chair) will work to organize a formal meeting in fall of 2012 semester.

The AIM faculty has completed two cycles of the **Course Report Forms** and can use as a tool to evaluate their teaching along with the **Student Evaluations** provided each semester. It continues to be the instructors; Department Chair and CEEPS Dean Responsibility to react to student comments and suggestions

B. Follow-up (closing the loop) on results and activities from previous assessment cycles. In this section, please describe actions taken during this cycle that were based on, or implemented to address, the results of assessment from previous cycles.

A. What SLO(s) did you address? Please include the outcome(s) verbatim from the assessment plan.	B. When was this SLO last assessed?	C. What were the recommendations for change from the previous assessment?	D. Were the recommendations for change acted upon? If not, why?	E. What were the results of the changes? If the changes were not effective, what are the next steps or the new recommendations?
Exit Survey of 2011 includes a student perspective of learning outcomes and expectations.	n/a	Information for the Exit Survey of Spring 2011 suggested that equipment upgrades need to be made, and course information updated. Student also commented on a faculty members conduct in class and labs.	Attempts to update equipment have been made through writing of Student Technology Fee (STF) grants. Two grants have been approved that would significantly update equipment but the funds have not been made available to make such purchases. Other improvements to course teaching have been addressed and are continually being worked on by the entire AIM faculty. New text books are being reviewed for AIM 265 and AIM 425. Conduct issues have been addressed to the Department Chair.	Students have noticed the upgrades but continue to ask for more. One solution would be to have STF grant money made available for purchases now!

Comments:

It was the intent to complete another Exit Survey in the spring of 2012, this task was not completed. Another Exit Survey will be completed in spring 2013—as to allow students and the AIM faculty to have more time to react to previous concerns.

***Student Outcomes for AIM**

AIM graduates are expected to complete the following outcomes.

Students will be expected to:

1. Analyze profitability, efficiency and productivity using automotive financial documents and determine an appropriate managerial course of action.
2. Manage and implement retail inventory controls systems including loss sales reporting, pricing, and benchmarking and distribution systems
3. Recognize and apply proper health, safety, and environmental regulations based on federal and state standards.
4. Demonstrate critical thinking and problem solving in the diagnosis and service of automotive systems.
5. Effectively communicate concern, cause, correction and confirmation regarding vehicle diagnosis and service to both the technician and/or customer.
6. Develop professional writing and oral presentation skills regarding techniques for selling in the automotive industry.
7. Develop employment seeking skills and compile a professional development portfolio commensurate with AIM degree and entry level management positions within the automotive industry.