

### Academic Program Assessment AY 2024-2025

Program Name	Date Completed
Master of Business Administration	5/21/2025
Report Completed By	Report Contributors
Laurie Corradino	AoL Committee

### Brief Statement of Program Mission and Goals

The Business Administration MBA program at CSU Pueblo prepares students for high-level management careers in business and other organizations. The program helps students understand management theory and application, the economic, political, and social environment in which businesses function, and behavioral skills that are essential in the manager's role in the implementation of business decisions.

School Mission Statement: "At The Malik & Seeme Hasan School of Business, Colorado State University Pueblo, we transform students through innovative teaching in a supportive, nurturing and inclusive environment. We prioritize individual interactions with our diverse learning community, ensuring that our students and stakeholders are seen, heard, and valued. Our faculty focus their intellectual pursuits on applied scholarship and instructional delivery to expand the knowledge, skills and experiences our students need to thrive in their chosen fields. We create value by fostering professionalism and developing career-ready graduates. We engage in partnerships with our community that create purposeful jobs, strengthen our economy, and enhance the quality of life in Southern Colorado."

### Table I Closing the Loop

Report on at least one data-informed change to your curriculum during AY 2024-2025 that was implemented to improve student learning, in response to prior assessments or other data.

A. Describe issues or SLOs addressed in the AY 2024-2025 cycle. Paste SLOs verbatim below.

Graduates will apply analytical techniques and decision methods to arrive at sound strategic decisions

B. In which academic year and semester was this SLO last assessed to generate data that informed the change(s)?

Spring 2024



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## C. What were the recommendations for change in the previous cycle? (See Column H in the previous cycle's report.)

Financial ratio analysis needs to be emphasized in FIN 530 (Financial Management). Additional homework on Financial ratios to be assigned in FIN 530.

#### D. How were the recommendations for change acted upon?

As planned, additional coverage of and homework related to financial ratios was assigned in FIN 530.

E. How did the change(s) impact student learning? If the change was not effective, what are the next steps or new recommendations?

Based on the AY 2024-25 re-assessment of this SLO, improvement is still warranted given that the percentage of students proficient in the area - i.e., meeting or exceeding expectations (45.45%) as noted in Table II was below that in Spring 2024 (60%). However, since the assessment was administered in a different course, ACCT 510, it is unclear how many of the students who completed the assessment in Spring 2025 took FIN 530 after the additional coverage on financial ratios and their interpretation was added to the course. A continuing increased focus particularly on interpretation and application of financial ratios is suggested for FIN 530 as well as other relevant courses in the MBA curriculum.

### **Enter Table I Closing the Loop Comments Below**

In Spring 2024, artifacts related to this SLO were collected at the group level while in Spring 2025 (Table II results), the artifacts were collected at the individual level.



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### Table II Annual assessment of Student Learning Outcomes (SLOs) in AY 2024-25

1. Include information to share assessment processes, results, and recommendations for improved student learning. Copy this table for each assessed outcome.

## A. Program SLO assessed in this cycle. Copy the SLOs verbatim from the assessment plan.

Graduates will apply analytical techniques and decision methods to arrive at sound strategic decisions

B. Semester and year this SLO was reported on prior to this cycle.

Spring 2024

C. Describe the assessment method for this SLO.

10 multiple-choice questions related to ratio interpretation were administered in the F2F ACCT 510 (Managerial Accounting) course during Spring 2025. Based on feedback from the AACSB review team, the assessment process was simplified to focus on more objective, more easily ratable artifacts compared to prior assessment cycles.

- D. Described student group(s) assessed. Provide the number of students or number of artifacts assessed.
- 11 students/artifacts
  - E. Expected proficiency level and proportion of students who should reach this level.

We expect 80% of students should be at the proficient level. Proficient here is defined as at least meeting expectations which is associated with answering at least 7 out of 10 questions correctly.

F. Assessment results and number of students who met proficiency level.

A total of 5/11 (45.45%) of students met or exceeded expectations (4/11 = 36.36% met expectations and 1/11 = 9.09% exceeded expectations). The remaining 6/11 (54.54%) did not meet expectations.



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### G. Describe what results indicate about student performance.

While students may be able to calculate ratio results, they still struggle with interpreting ratios and understanding the meaning of them.

## H. Describe program level changes/improvements planned for AY 2025-2026 informed by this assessment.

A continuing increased focus particularly on interpretation and application of financial ratios is suggested and is planned for FIN 530 as well as other relevant courses in the MBA curriculum. The AoL committee will also assess Achieving Organizational Goals (SLO 1) for the MBA program in AY 2025-26.

#### **Enter Table II AY 2025 Assessment Comments Below**

No additional comments