



Program Name	Date Completed
Bachelors of Science in Business Administration	5/22/2025
Report Completed By	Report Contributors
Ian Brennan	AoL Committee
Brief Statement of Program Mission and Goals	
School Mission Statement: “At The Malik & Seeme Hasan School of Business, Colorado State University Pueblo, we transform students through innovative teaching in a supportive, nurturing and inclusive environment. We prioritize individual interactions with our diverse learning community, ensuring that our students and stakeholders are seen, heard, and valued. Our faculty focus their intellectual pursuits on applied scholarship and instructional delivery to expand the knowledge, skills and experiences our students need to thrive in their chosen fields. We create value by fostering professionalism and developing career-ready graduates. We engage in partnerships with our community that create purposeful jobs, strengthen our economy, and enhance the quality of life in Southern Colorado.”	

Table I Closing the Loop

Report on at least one data-informed change to your curriculum during AY 2024-2025 that was implemented to improve student learning, in response to prior assessments or other data.

A. Describe issues or SLOs addressed in the AY 2024-2025 cycle. Paste SLOs verbatim below.
Prepare documents and presentations that are germane, well-organized and professional
B. In which academic year and semester was this SLO last assessed to generate data that informed the change(s)?
Fall 2023
C. What were the recommendations for change in the previous cycle? (See Column H in the previous cycle's report.)
Grammar lectures will become a permanent part of the curriculum in BUSAD 101
D. How were the recommendations for change acted upon?



Grammar lectures in BUSAD 101 have employed “Darling Guide to Grammar” content.

E. How did the change(s) impact student learning? If the change was not effective, what are the next steps or new recommendations?

Based on the AY 2024-25 re-assessment of this SLO, improvement that was seen in Fall 2023 (where 96% met or exceeded expectations) has been maintained. In Spring 2025, 17/18 (94.4%) students met or exceeded expectations on a subject-verb agreement exercise. In Spring 2025, the assessment was administered in MKTG 342--a different course than that in which the SLO was assessed in Fall 2023. The consistency in results obtained between Fall 2023 and Spring 2025 suggests that the Grammar lectures introduced in BUSAD 101 continue to be effective.

Enter Table I Closing the Loop Comments Below

In Fall 2023, artifacts related to this SLO were collected from students in BUSAD 101 who had been exposed to the Grammar lectures earlier in the semester. In Spring 2025, artifacts were collected from students in MKTG 342 that had been exposed to the grammar lectures in BUSAD 101 in prior semesters, but had not been exposed to grammar lectures in MKTG 342.

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Table II Annual assessment of Student Learning Outcomes (SLOs) in AY 2024-25

1. Include information to share assessment processes, results, and recommendations for improved student learning. Copy this table for each assessed outcome.

A. Program SLO assessed in this cycle. Copy the SLOs verbatim from the assessment plan.
Prepare documents and presentations that are germane, well-organized and professional
B. Semester and year this SLO was reported on prior to this cycle.
Fall 2023
C. Describe the assessment method for this SLO.
Ten multiple-choice questions related to subject-verb agreement were administered in the F2F MKTG 342 (Promotional Strategy) course during Spring 2025. Based on feedback from the AACSB review team in Spring 2024, the assessment process was simplified to focus on more objective, more easily ratable artifacts compared to prior assessment cycles where artifacts often involved case studies and multiple raters.
D. Described student group(s) assessed. Provide the number of students or number of artifacts assessed.
18 students/artifacts
E. Expected proficiency level and proportion of students who should reach this level.
We expect 80% of students should be at the proficient level. Proficient is defined as meeting or exceeding expectations which is associated with answering at least 7 out of 10 questions correctly.
F. Assessment results and number of students who met proficiency level.
A total of 17/18 (94.4%) of students met or exceeded expectations (11/18 scored 100%, 3/18 scored 90% and 3/18 scored 80%). Only 5.6% (1/18) of the students did not meet expectations.



G. Describe what results indicate about student performance.

Students have maintained the proficiency in the area of grammar (subject-verb agreement) that was initially observed in Fall 2003, after a grammar lecture was introduced into BUSAD 101

H. Describe program level changes/improvements planned for AY 2025-2026 informed by this assessment.

A continued focus on grammar in BUSAD 101 appears to be warranted. Given the improvements in student scores on subject-verb agreement, a plan to expand the focus on grammar (via additional lectures in BUSAD 101) will be implemented in AY 2025-2026.

Enter Table II AY 2025 Assessment Comments Below

No additional comments