# Organizational Leadership Bachelor of Applied Science Assessment Plan

#### **Program Overview**

The Organizational Leadership Bachelor of Applied Science program is designed to enroll students holding a broad range of Associate degrees who are seeking a Bachelor's degree providing knowledge and expertise applicable to advancement in administration, leadership, management and supervision in a variety of organizations including business, government and non-profit organizations.

The curriculum includes coursework from across the leadership spectrum including literacy of basic organizational functions such as accounting, economics, communication technology, marketing as well as management of human resources, operations and projects. Leadership topics are brought into the curriculum both through targeted coursework and through leadership components included as part of related courses. The transfer and credit for prior learning policies are intended to give maximum acknowledgement and academic credit for prior education and experience, reducing the time and expense for completing the degree.

### **Learning Outcomes**

- 1. Develop skills and knowledge regarding leading and managing people in organizations.
- Develop awareness of personal characteristics including your personality, leadership characteristics, information processing style and other relevant characteristics, biases and predispositions.
- 3. Recognize strategies for organizational success in a variety of environments, such as business, government and not-for-profit industries.
- 4. Build expertise for ensuring ethical organizational culture.
- 5. Improve problem-solving and critical thinking knowledge and skills.
- 6. Practice implementation of leadership and management theory, philosophy and practice through coursework, case analysis, group/team activities, industry collaboration and academic simulation.

#### **Artifacts for Assessment**

Artifact	Learning Outcomes Assessed
Exit Survey (ADD LINK)	#1, #2, #3, #4, #5, #6
PLP 350: Leadership Philosophy and Action Plan	#1, #2, #4, #5
PLP 360: Nonprofit Proposal	#3, #6

#### **Assessment Rotation**

Academic Year	Outcome Assessed	Assessment Method
2023-2024	#1, #2	Exit Survey; PLP 350: Leadership Philosophy and Action Plan
2024-2025	#3, #6	Exit Survey; PLP 360: Nonprofit Proposal
2025-2026	#4, #5	Exit Survey; PLP 350: Leadership Philosophy and Action Plan

#### **Assessment Process and Procedures**

The Dean of Extended Studies oversees and evaluates assessment processes including collection of data, oversight and implementation of student and alumni survey documents, participation in alliance-wide normative testing as available, and maintains a routine review of course syllabi in conjunction with the academic Deans.

The Dean maintains and distributes aggregate GPA and inventory data to the advisory board, students, Provost's Office and reporting agencies (as appropriate). In conjunction with the advisory board, the Dean works with faculty and students to develop strategies for specific course changes, development of new co-curricular activities and opportunities, and elective opportunities. Reports for dissemination of BAS assessment data include the SLO, value, how the outcome was assessed, how it was measured, and comments for follow-up to close the loop.

Assessment results are used to change course assignments and scheduling, and to elicit new elective choices for students in the program.

# Organizational Leadership BAS Assessment Rubric

Learning Outcome	5 – Outstanding	4 – Very Good	3 – Adequate	2 - Needs Attention	1 – Not Acceptable
Leading & Managing Others in Organizations	Accurately understands the differences between leading and managing and the purpose, process, nature, and ideals of leadership. Documented practical skills and knowledge developed to both lead and manage people in organizations, businesses, non-profits, and government.	Understands the differences between leading and managing and knowledge in the purpose, process, nature, and ideals of leadership. skills and knowledge developed to both lead and manage people in some organizations.	Understands the differences between leading and managing. Still developing practical skills and knowledge to both lead and manage people in a few organizations.	Has developed skills and insight into leading or managing and is still working to develop knowledge in effective leadership and management in various organizations, businesses, non-profits, and government.	Little to no understanding of leading vs. managing and how to effectively do so in a variety of organizations.
Leadership & Personal Traits	Demonstrates self-leadership skills daily and continually works to improve, knowing that "leading oneself" involves both the utilization of behavioral and mental techniques. Is committed to personal and professional competence.	Applies the concept of "leading from the inside out" by applying the skills learned and demonstrating them on a regular basis in their own personal life to become a better leader for others.	Recognizes the value and skills involved in self- leadership and applies certain aspects but does not go "above and beyond" in applying or committing to personal and professional competence.	Recognizes the value and skills involved in self- leadership but does not actively work to develop or apply those concepts in their own life.	Has begun to understand the concept of self-leadership but does not recognize how it applies to their own life.

Organizational Success Strategies	Recognition of strategies for organizational success in a variety of environments. Solid illustration of the role of quality leadership on organization outcomes in a variety of environments.	Much recognition of strategies for organizational success in some environments. An illustration of the role of leadership in some environments.	Recognition of strategies for organizational success. An understanding of the role in leadership in organization outcomes in one environment or lessened understanding of this concept.	Little recognition of strategies for organizational success. A lessened understanding of the role of quality leadership in organizational outcomes.	No recognition of strategies for organizational success. Little or no understanding of the role of quality leadership in organizations.
Ethics & Organizational Culture	Recognizes that ethical issues when presented in a complex, multilayered (grey) context AND can recognize cross- relationships among the issues. Fully understands the intersection of ethics and organizational culture.	Recognizes that ethical issues when issues are presented in a complex, multilayered (grey) context OR can grasp cross-relationships among the issues. Mostly understands the intersection of ethics and organizational culture.	Recognizes obvious ethical issues and grasps the complexities or inter- relationships among the issues. Basic understanding the intersection of ethics and organizational culture.	Recognizes basic and obvious ethical issues and grasps (incompletely) the complexities or interrelationships among the issues. Somewhat understands the intersection of ethics and organizational culture.	Recognizes basic and obvious ethical issues but fails to grasp complexity or interrelationships. No understanding of the intersection of ethics and organizational culture.

Problem-Solving &	Accurately interprets	Accurately interprets	Begins to correctly	Misinterprets	Offers biased
Critical Thinking	evidence, statements,	evidence, statements,	interpret evidence,	evidence, statements,	interpretations of
	graphics, questions,	graphics, questions,	statements, graphics,	graphics, questions,	evidence, statements,
	etc. Thoughtfully	etc. Offers analyses	questions, etc. Begins	etc. Ignores or	graphics, questions,
	analyzes and evaluates	and evaluations of	to evaluate obvious	superficially evaluates	information, or the
	major alternative	obvious alternative	alternative points of	obvious alternative	points of view of
	points of view.	points of view. Justifies	view. Understands	points of view. Begins	others. Ignores or
	Achieves, clear,	some results or	what warranted or	to identify problem	superficially evaluates
	unambiguous	procedures, explains	correct conclusions	types. Relies on	obvious alternative
	conclusions from the	reasons. Focuses on	are. Focuses on more	standardized solution	points of view. Does
	data. Employs	difficult problems with	complex problems with	methods, rather than	not justify results or
	creativity in the search	persistence. Can work	persistence. Can work	guesswork or intuition.	procedures. Cannot
	for a solution.	independently with	under supervision with	Understands the level	identify problem types.
	Recognizes and values	confidence. Sees the	confidence. Begins to	of complexity of a	Relies on guesswork or
	alternative problem-	real-world relevance of	see the real-world	problem.	intuition rather than
	solving methods, when	problem. Provides a	relevance of problem.		standardized solutions.
	appropriate.	logical interpretation of	Understands examples		Does not understand
		the data.	of a logical		the level of complexity
			interpretation of data.		of a problem.
Implementation of	Connects and extends	Analyzes knowledge	Is able to connect	Begins to connect	Begins to identify
Leadership &	knowledge (facts,	(facts, theories, etc.)	knowledge (facts,	knowledge (facts,	knowledge (facts,
Management Theory	theories, etc.) from	from one's own	theories, etc.) from	theories, etc.) from	theories, etc.) from
	one's own academic	academic	one's own	one's own academic	one's own academic
	study/ field/discipline	study/field/discipline	study/field/discipline	study/field/discipline	study/field/discipline
	to one's own	making relevant	to civic engagement	to civic engagement	that is relevant to civic
	participation in various	connections to civic	and starts to shape	and to one's own	engagement and to
	organizations,	engagement and to	his/her own	participation in in	one's own participation
	government, and	one's own participation	participation in various	various organizations,	in in various
	industry.	in various	organizations,	government, and	organizations,
	iliuustiy.	organizations,	government, and	industry.	government, and
		government, and	industry.		industry.
		industry.			

## Organizational Leadership Bachelor of Applied Science (BAS)

## **Exit Survey Questions**

The Division of Extended Studies is interested in your perception of the quality of the education you have received from Colorado State University Pueblo, specifically in the Organizational Leadership BAS program. The primary focus of this assessment is the learning outcomes related to the content and delivery of courses you completed. Your responses to the following questions will have a direct impact on the Interdisciplinary Studies program.

The results of the survey will be summarized (your individual response will NOT be identified) and will be reviewed by the Dean of Extended Studies, Interdisciplinary Studies program team, and the Extended Studies Advisory Board for the purposes of evaluation and possible modification of the program and curriculum. The survey does not require your name, and individual data will not be reported.

\* When did you begin the Organizational Leadership BAS program at CSU Pueblo?

Drop down – Semester Drop down – year

\* When will you graduate with your Organizational Leadership BAS degree?

Drop down – semester Drop down – year

### Curriculum and Learning Outcomes

\* Why did you choose this major at CSU Pueblo? Expand on what connections you expected to make with degree based on the learning outcomes of the degree program.

Textbox

\* What is your level of mastery in the following learning outcomes for the Organizational Leadership BAS program?

Outcome 1: Develop skills and knowledge regarding leading and managing people in organizations.

a. Highly mastered b. mostly mastered c. neutral d. slightly mastered e. not mastered

Outcome 2: Develop awareness of personal characteristics including your personality, leadership characteristics, information processing style and other relevant characteristics, biases and predispositions.

a. Highly mastered b. mostly mastered c. neutral d. slightly mastered e. not mastered

Outcome 3: Recognize strategies for organizational success in a variety of environments, such as business, government and not-for-profit industries.

a. Highly mastered b. mostly mastered c. neutral d. slightly mastered e. not mastered

Outcome 4: Build expertise for ensuring ethical organizational culture.

a. Highly mastered b. mostly mastered c. neutral d. slightly mastered e. not mastered

Outcome 5: Improve problem-solving and critical thinking knowledge and skills.

a. Highly mastered b. mostly mastered c. neutral d. slightly mastered e. not mastered

Outcome 6: Practice implementation of leadership and management theory, philosophy and practice through coursework, case analysis, group/team activities, industry collaboration and academic simulation.

- a. Highly mastered b. mostly mastered c. neutral d. slightly mastered e. not mastered
- \* Select one of the learning outcomes (LIST AGAIN) and explain how you mastered it during your experience in the Interdisciplinary Studies program.

## RADIO BUTTON FOR OUTCOMES TO PICK THEN TEXTBOX OPENS

- 1. Develop skills and knowledge regarding leading and managing people in organizations.
- 2. Develop awareness of personal characteristics including your personality, leadership characteristics, information processing style and other relevant characteristics, biases and predispositions.
- 3. Recognize strategies for organizational success in a variety of environments, such as business, government and not-for-profit industries.
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- 5. improve problem-solving and critical thinking knowledge and skills.
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#### **Textbox**

\* What were the most valuable things you learned from your education at CSU Pueblo?

**Textbox** 

## \* Course Usability/Quality Ratings:

Rate each course that you completed at CSU Pueblo in two areas: Application and Quality.

The ratings should be based on the following scale:

5 = Very High application/quality	3 = Neutral	1 = Very Low application/quality
4 = High application/quality		2 = Low application/quality

If you did NOT take a class that is included on the list below, leave the ratings blank and proceed to the next item.

Course	Title	Application	Quality
BSAD 302	Ethics in Business	1-5	1-5
CIS 365	Management Information Systems	1-5	1-5
MGMT 301	Organizational Behavior	1-5	1-5
MGMT 311	Operations and Quality Management	1-5	1-5
MGMT 318	Human Resource Management	1-5	1-5
MGMT 368	Project Management	1-5	1-5
MKTG 340	Principles of Marketing	1-5	1-5
MGMT 480	Leadership & Organizational Change	1-5	1-5
PLP 350	Contemporary Leadership	1-5	1-5
PLP 360	Applied Leadership	1-5	1-5
PSYC 315	Organizational Psychology	1-5	1-5

<sup>\*</sup> Please list any topics/courses you feel should be included in the Organizational Leadership BAS program that are not currently taught:

Textbox

## **Program Evaluation**

- \* I believe that my preparation in Organizational Leadership BAS compares favorably with that of graduates from similar programs at other institutions of higher learning in Colorado.
- a. strongly agree
- b. agree
- c. no opinion
- d. disagree
- e. strongly disagree
- \* I speak positively to others about the CSU Pueblo as a good place to receive an education in Organizational Leadership.
- a. always
- b. most of the time c. about half the time d. occasionally
- e. never

a. always	b. most of t	he time c	. about half the t	ime d. o	ccasionally	e. never
* As a whole	e, the faculty a	t CSU Pueblo	showed interes	t in me as a pe	rson.	
a. always	b. most of t	he time c	. about half the t	ime d. o	ccasionally	e. never
	improvements s about the fa		el should be mad ::	e to the Organ	izational Lea	dership BAS pro
<mark>Textbox</mark>						
Profession	al Goals and	Career Re	adiness			
* I believe m	-	t CSU Pueblo	has successfully	prepared me	to enter the	related professi
a. strongly a	agree	b. agree	c. no opinion	d. disagree	e. strongl	y disagree
* How confi	dent do you fe	el about you	ır abilities in you	r chosen field a	it this time?	
a. very conf	ident	b. confiden	t c. no opinion	d. slightly cor	nfident e	. not confident
	e your professi	ional goals w	hen you began y	our degree?		
* What were Textbox						
Textbox	our professio	nal goals nov	w that you are re	ceiving your de	egree?	

### **Explanation: Textbox**

- \*This degree was a beneficial return on investment.
- a. strongly agree
- b. agree
- c. no opinion
- d. disagree
- e. strongly disagree
- \*This degree will allow for me to receive better compensation in the workplace
- a. strongly agree
- b. agree
- c. no opinion
- d. disagree
- e. strongly disagree

## **Prior Learning Assessment**

\* My degree plan and path to graduation included Prior Learning Assessment. (Definition of PLA populates)

## Yes/No

\* Which types of PLA did you earn?

Select all that apply (define each in survey):

- Joint Service Transcript (JST)
- CLEP/DSST
- General education test-out
- AP
- IB
- Credit for Prior Learning Portfolio assessment
- Other
- \* In which subjects did you earn PLA?

## **Textbox**

## **Demographics Questions**

- \* Question on active-duty military like on application
- \* Question on veteran status like on application
- \* Age bracket
- \* Hispanic/Latino
- \* Race
- <mark>\*</mark> Gender
- \* City/state