



2024 Academic
Program Assessment
Report

Program current
assessment plan
here:

https://www.csupueblo.edu/assessment-and-student-learning/_doc/2019/report/business-bsba-assessment-report-2019.pdf

Program prior
assessment report
here:

https://www.csupueblo.edu/assessment-and-student-learning/_doc/2023/business-bsba-assessment-report-2023.pdf

Report Completed By:	Ian Brennan
Date Report Completed:	May 21, 2024
Faculty members involved in this Assessment:	Ian Brennan, Carl Wright and Patrick Radigan

Please describe this year's assessment activities and follow-up for your program below. (Separate sheet for each)	
Brief Statement of Program Mission and Goals:	

I. Assessment of Student Learning Outcomes (SLOs) in this cycle. Including

A. Your program SLOs are pasted here verbatim from your assessment plan. Please enter info in columns B-H only for those assessed during this annual cycle.	B. When was this SLO last reported on prior to this cycle? (semester and year)	C. What method was used for assessing the SLO? Please include a copy of any rubrics used in the assessment process.	D. Who was assessed? Please fully describe the student group(s) and the number of students or artifacts involved (N).	E. What is the expected proficiency level and how many or what proportion of students should be at that level?	F. What were the results of the assessment? (Include the proportion of students meeting proficiency.)	G. What were the department's conclusions about student performance?	H. What changes/improvements to the program are planned based on this assessment?
1.1 Prepare documents and presentations that are germane, well-organized and professional	Fall 2023	Multiple-choice assessment of subject-verb agreement. Questions drawn from https://www.guidetogrammar.org/grammar/	BUSAD 101 students (n=38)	70% should meet or exceed expectations	FALL 2023 CLOSE THE LOOP RESULT: 36/38 Met or Exceeded Expectations (95% Met/Exceeded)	The grammar lecture introduced in BUSAD 101 improved performance on a goal that only 28.5% had met or exceeded in Spring 2022	Grammar lectures will become a permanent part of the curriculum in BUSAD 101
2.1 Identify problems, apply appropriate techniques to solve them, and provide actionable recommendations	Spring 2023						
3.1 Demonstrate understanding of global issues and perspectives that may impact bus solutions	Spring 2023						
4.1 Demonstrate awareness of ethical issues and possible impacts on business decisions	Fall 2023	Assignment involved students writing individual letters of complaint about a corporate action. The letters incorporated the resolution desired by the complainant.	BUSAD 302 students (n=28)	70% should meet or exceed expectations	24/28 (85.7%) Met or Exceeded Expectations	Student performance on a task that assessed goal 4.1 was satisfactory.	

Comments on part I:	
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II. Closing the Loop. Describe at least one data-informed change to your

A. What SLO(s) or other issues did you address in this cycle? Please include SLOs verbatim from the assessment plan, as above.	B. When was this SLO last assessed to generate the data which informed the change? Please indicate the semester and year.	C. What were the recommendations for change from the previous assessment column H and/or feedback?	D. How were the recommendations for change acted upon?	E. What were the results of the changes? If the changes were not effective, what are the next steps or the new recommendations ?
1.1 Prepare documents and presentations that are germane, well-organized and professional	Spring 2022	To develop a plan to improve student performance in the area of subject-verb agreement.	A new lecture was introduced into BUSAD 101 in fall 2023. Student performance on subject-verb agreement was reassessed in Fall 2023 in BUSAD 101. Results were satisfactory	Student performance improved from 28.5% met or exceeded expectations to 95% met or exceeded expectations.

Comments on part II: