

2022

PHILANTHROPY

REPORT



COLORADO STATE UNIVERSITY PUEBLO
Operations & Advancement

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COLORADO STATE UNIVERSITY PUEBLO

Operations & Advancement

A NEW WAY OF THINKING.

The Operations and Advancement team oversees a strategic selection of campus enterprises and responsibilities, including: Facilities Management and the campus physical plant, Auxiliary Services, Hispanic Serving Institution Initiatives, and the Denver-based Advancement team. This diverse portfolio allows our teams to imagine long-term partnerships; support a campus master planning initiative; establish new fundraising opportunities as long-term, drivers for new and evolving academic and student experiences; and message and share CSU Pueblo's statewide engagement and impact to stakeholders in Denver and beyond.

Our team's objective is to build and strengthen CSU Pueblo's ten initiatives of Vision 2028, and support the campus ecosystem, as we work toward achieving the three wildly important goals of the university: elevating the appeal of campus, enhancing student success, and developing our people.

- Dr. Donna Souder Hodge

Vice President Operations & Advancement



01. INVESTMENTS

\$132,000

Awarded by the Daniels Fund to support the Vision 2028 goal of expanding the University Tracks Center.

\$15,900

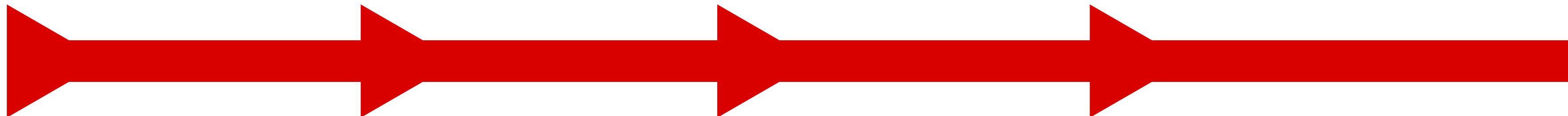
Scholarships raised from alumni, friends, and from the National Western Scholarship Trust.

\$15,000

Awarded by Pinnacol Assurance to support Nursing students in the Works program.

\$850,000

Awarded by the State of Colorado to CSU Pueblo for three years (2021-2024). This grant includes \$600,000 student scholarships.



INVESTMENTS 01.

\$50,000

Awarded by the Kenneth King Foundation to support Nursing students through the Works program.

\$80,000

Support from Buell Foundation Trustee for Early Childhood Education program and President's Leadership Program.

\$500,000

Canvas Credit Union support of CSU Pueblo programs, including CSU Pueblo Journey.

01. INVESTMENTS

- ▶ Currently, Operations & Advancement has **\$3.2 million** in outstanding opportunities for FY 2022.



\$ 1,642,900

Total external investments secured by Advancement from January 2020- May 2022

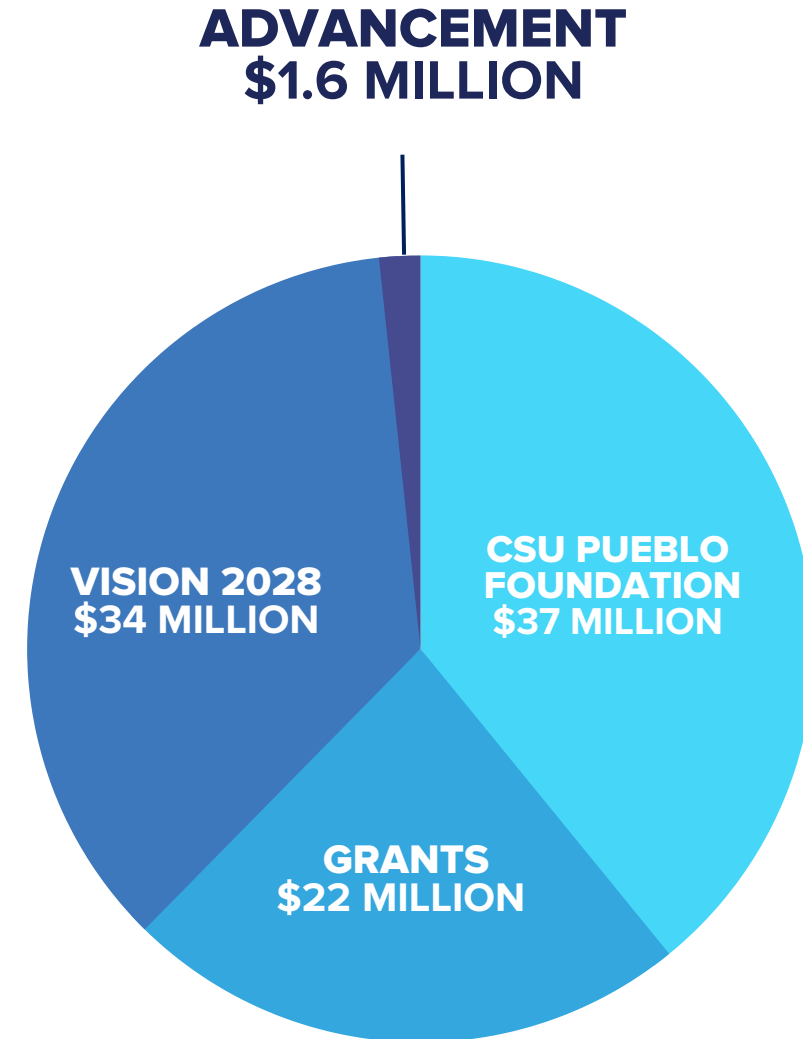
02. SUPPORT

Operations and Advancement has worked alongside CSU Pueblo Athletics and the CSU Pueblo Foundation to provide opportunities for the CSU Pueblo community by updating and codifying internal processes for naming opportunities and in our support of OverDrive, "A Comprehensive Campaign for CSU Pueblo."



SUPPORT 02.

The Office of Operations and Advancement currently oversees the fiscal management and reporting for Vision 2028, a \$34 million pledge from the CSU System; \$22 million in external grants (raised and managed by academic affairs and HSI Programs), and has contributed \$1.6 million in new dollars raised by the Advancement team since 2021.



\$94 MILLION

OF

\$100 MILLION

**CSU PUEBLO FOUNDATION
DRIVE CAMPAIGN REPORT**
AS OF MARCH 15, 2022

57M

03. ELEVATING APPEAL

PUBLICIZED IN NATIONAL HIGHER EDUCATION MAGAZINE

The Hispanic Outlook on Education Volume 32 Number 2 November/December 2021.
Title - Colorado State University Pueblo: Elevating HSI Status, Embracing Community, and Leveraging Opportunity.

STORY

COVER FEATURE, NATIONAL ARCHITECTURAL MAGAZINE

Taking advantage of its sprawling campus, the university has completed a 24-acre solar farm. The project, which is part of an energy performance contract, will save the university on energy costs and create new jobs in the community.

STORY

FEATURED IN ENGLISH & SPANISH LANGUAGE PUBLICATION

Founded in 1994, Al Dia is a multimedia and multilingual news media organization for Americans of Latin descent. The publication focuses on, “Business, Politics, and Culture, among other ambitious content initiatives.

STORY

ELEVATING APPEAL 03.

EDUCATION NEWS

It's our job to empower our students, empower our community and make a difference. So how do you articulate that?

STORY

NYT COVERAGE

Based on updated COVID-19 findings published by the New York Times, CSU Pueblo is among schools in the state with significantly decreasing coronavirus rates.

STORY

AASCU

CSU Pueblo Receives 2021 Excellence and Innovation Award for Campus Pandemic Response from the American Association of State Colleges and Universities (AASCU).

STORY

04 ENGAGEMENT



CREATING A PIPELINE IN DENVER AND BEYOND

During 2020-2022, the Advancement team initiated numerous Presidential Engagements in Metro Denver, including multiple events, meetings, and targeted stewardship opportunities.

04. STATEWIDE



OUR COLORADO REPORT

Completed in FY21, this report serves as an introduction to CSU Pueblo's impact on attainment and social mobility in Colorado.

[VIEW REPORT](#)

& NATIONAL 04.

HARVARD PARTNERSHIP

In partnership with Harvard Business School Online, members of the ODA team recruited and implemented a new credential program, which is woven into CSU Pueblo Honor’s College as a Hispanic Serving Initiatives program. During the 2020 pilot, CSU Pueblo students were among the program’s top performers.

This June, seven CSU Pueblo students enrolled in the program, which runs through September. This credential of readiness (CRe) coursework is presented as a hybrid–online program and counts as a summer session II Honors 491 course. Leveraging Vision 2028 funding for Gen Ed/Capstone work, CSU Pueblo is able to cover the cost for Harvard CRe directly and will provide reimbursement to students for Honors 491 at the completion of the program. This program, imagined by ODA, is now being stewarded by the Honors and Presidential Leadership Program.

EVENTS

Throughout the past year, the office of Operations and Advancement has hosted multiple professional development faculty and staff convocations that have included guest speakers from across the U.S.

Recent guest speakers have included Dr. Mary Helen Immordino-Yang, Dr. Mary Marovich, Dr. Cecilia Orphan, and Brandon Busteed.

Left to Right Photo:
Brandon Busteed,
Dr. Helen Immordino-Yang
and Dr. Cecilia Orphan





COLORADO STATE UNIVERSITY PUEBLO
Operations & Advancement



CSU SYSTEM
COLORADO STATE UNIVERSITY

