



ORGANIZATIONAL DEVELOPMENT & ADVANCEMENT REPORT

JULY 2021 | PREPARED BY CLAIRE WEST

APRIL | MAY | JUNE

CREATING A SUSTAINABLE CAMPUS

In the April 2021 report, which covered work completed during the 1st quarter of the calendar year, we set expectations and scope. Now, we expand those definitions of our work to pave a path toward a financially sustainable campus. Under the guidance of the Chief Strategy Officer and the principles of Vision 2028, we are developing resources and building capacity for CSU Pueblo.

CAPACITY BUILDING: ORGANIZATIONAL DEVELOPMENT

FEDERAL GRANT STEWARDSHIP



Continued implementation of capacity-building federal grants that alleviate expenses from the Vision 2028 funding budget. This includes professional development opportunities for staff and faculty (36ers Club, Online Pedagogy Training, cultural competency certificates, Academic Impressions memberships) and numerous ongoing student support initiatives.

KENNETH KING FOUNDATION

Early in June, the Kenneth King Foundation granted our request for funding and awarded CSU Pueblo \$50,000 to fund the Works program in the School of Nursing. This grant will provide up to 15 nursing students with need-based stipends for previously unpaid clinical internships and field experiences in the 2021-2022 academic year. Stipends will vary by need and provide students with livable hourly pay to perform their work-based learning duties.

DRIVING GRANTS AND VISION 2028 IMPLEMENTATION

These Title V grants increase the capacity of the institution to graduate career-prepared students. MAESTRO—which will end this September—funds current summer offerings such as the Summer Bridge Program and CORE. Additionally, La GENTE monies recently led to hiring of the new Works Coordinator, who will expand internships and career placement for students. Vision 2028 funding has also led to the launch of the new Academy partnership with Straighter Line to offer alternative pathways for enrollment at CSU Pueblo. The website for the Academy launched on June 24th.

CREATING AN ONLINE PRESENCE

In collaboration with the Office of Marketing, Communications & Community Relations, we have launched a new landing page for Organizational Development & Advancement (ODA) on the CSU Pueblo website to engage with external partners in a modern way. Content will continue to be added and the pages refined in coming months.

IN THE WORKS

FUNDING OPPORTUNITIES

- 1 Refining, defining, and identifying philanthropic opportunities nationally and within the Denver area.
- 2 Preparing for proposals, grants, and LOI to drive resource development for academic partners, UTC's, veteran's affairs, etc. and propel Vision 2028 initiatives.

RESOURCE DEVELOPMENT: ADVANCEMENT



PRESIDENT'S DENVER COMMITTEE FORMATION

The purpose of the President's Denver Committee (PDC) will be to support and advance Colorado State University Pueblo through fundraising and strategic visibility in Metro Denver. The PDC will exercise the knowledge and experiences of its members to achieve two fundamental goals for CSU Pueblo's Chief Strategy Officer: Financial Growth and Reputation Building.

The first PDC event will be held surrounding the SPUR grand opening on January 8.

HARVARD CORE PROGRAM

In partnership with Harvard Business School Online, members of the ODA team recruited and implemented a new credential program, which is woven into CSU Pueblo Honor's College as an Hispanic Serving Initiatives program. During the 2020 pilot, CSU Pueblo students were among the program's top performers.

This June, seven CSU Pueblo students enrolled in the program, which runs through September. CORE coursework is presented as an hybrid-online program and counts as a summer session II Honors 491 course. Leveraging Vision 2028 funding for Gen Ed/Capstone work, CSU Pueblo is able to cover the cost for Harvard CORE directly, and will provide reimbursement to students for Honors 491 at completion of program.

INTEGRATING PUEBLO INTO CSU SYSTEM

Our Advancement team is working with inter-campus groups as part of the CSU System Partnership Committee in order to identify opportunities to strengthen collaborative and individual funding within the Denver area. Additionally, team are working to capitalize upon mutually beneficial strategic partnerships across the CSU System. ODA continues to work directly with Strategic Partnerships to drive national branding opportunities and federal funding relationships across the system.

As part of a system initiative for to strengthen equity and student experiences, the ODA office will oversee, manage, and report on a \$2.2 million system project for Academic Affairs.

OUR COLORADO REPORT

Completed in March, this report serves as an introduction to CSU Pueblo's impact on attainment and social mobility in Colorado. Please visit our [website](#), or access the report [here](#). Request hard copies by emailing claire.west@csupueblo.edu.

IN THE WORKS

PREPARING FOR FY22

- In the coming quarter, we will set measurable goals for fiscal year 22. We will focus on relationship building, success metrics, and determining what a major gift minimum looks like for the CSU Pueblo's Organizational Development and Advancement division.

DENVER & NATIONAL REPUTATION BUILDING



STATE "HUNGER FREE AND HEALTHY MINDS" DESIGNATION

The Department of Higher Education designated CSU Pueblo as one of four universities in Colorado excelling in their work to end hunger and address the mental health of students. On June 21, The Denver Post published [this article](#) announcing the designation.

PRESIDENTIAL ENGAGEMENT: DENVER & NATIONALLY

On behalf of the President, ODA created donor and prospect briefings, scheduled meetings with highly influential constituents, and orchestrated follow-up messages to steward prospective relationships. This work is integral to our planning efforts for the Presidential Denver Committee, the upcoming week of Convocation, and HSI week celebrations.

NEW YORK TIMES COVERAGE : COLORADO HIGHER ED & COVID

Based on the latest article published by The NY Times comparing, CSU Pueblo is among schools in the state with significantly decreasing coronavirus rates. CSU Pueblo positivity dropped from 20% in December 2020 to below 1% by June 2021 with an increased testing protocol that included more than 40,000 no-cost, on-campus tests provided to students and employees. Nationally, COVID cases continue to be up 64% since 2020 on college campuses, but at CSU Pueblo cases are down 51% since 2020, according to CDC data provided by the NY Times. Read the full article [here](#).

NATIONAL CASE STUDY: NTT DATA & COVID RESPONSE

Spartan Medical Group and NTT Data, our contracted COVID Testing and reporting partners during spring 2021, have developed a "case study" featuring CSU Pueblo ([read the study](#)) that other universities can use as a model when evaluating how to develop a comprehensive COVID-19 testing solution for future semesters ([video](#)).

EDUCATION FIRST: CSU PUEBLO & VISION 2028 AS NATIONAL MODEL

On April 27, 2021, CSU Pueblo was featured in the publication Education First, in an article titled "Strengthening Regional Universities to Foster Equity and Inclusion." Read the [article](#).

AASC&U SUBMISSION, APRIL 2021 | ANNOUNCEMENT FALL 2021

In April, 2021, CSU Pueblo's ODA team submitted an application to the American Association of State Colleges and Universities to be recognized as an innovative institution during the pandemic. Announcements of winners will be made prior to the national conference in November 2021.

HISPANIC ASSOCIATION OF COLLEGES AND UNIVERSITIES

In June, President Mottet was invited to speak as a member of a President's panel at the Hispanic Association of Colleges and Universities (HACU) leadership institute (LI). The LI is an all-day pre-conference program, offered as part of HACU's 35th Annual Conference "35 Years of Championing Hispanic Higher Education Success."