



# Bachelor of Science in Business Administration: Marketing



**Transfer Guide - Pueblo Community College Students  
Transferring to: Colorado State University Pueblo  
Effective starting 2026**

## I. General Education Courses

	<b>Credit Hours</b>	<b>Pueblo Community College Course Number and Title or gtPathways Category</b>	<b>CSU Pueblo Course (credits)</b>
Written Communication	6	ENG 1021: English Composition I (GT-CO1) ENG 1022: English Composition II (GT-CO2)	ENG 101, 3 credits ENG 102, 3 credits
Mathematics	8	MAT 1340: College Algebra (GT-MA1) MAT 1400: Survey of Calculus (GT-MA1)	MATH 120, 3 credits MATH 221, 4 credits Plus 1cr elective
Arts & Humanities	6	Two gtPathways Arts & Humanities courses	6 credits
Social & Behavioral Sciences	6	ECO 2001: Principles of Macro Economics (GT-SS1) ECO 2002: Principles of Micro Economics (GT-SS1)	ECON 201, 3 credits ECON 202, 3 credits
History	3	One gtPathways History course ( <u>GT-HI1</u> )	3 credits
Natural & Physical Science	8	Two gtPathways Science courses ( <u>GT-SC1</u> )	8 credits
	<b>37</b>	<b>TOTAL GEN ED CREDITS</b>	<b>37 Credits</b>

## II. Required Courses

<b>Credit Hours</b>	<b>Pueblo Community College Course Number and Title</b>	<b>CSU Pueblo Course (credits)</b>
4	ACC 1021: Accounting I	ACCT 201, 3 credits plus 1 credit elective
4	ACC 1022: Accounting II	ACCT 202, 3 credits plus 1 credit elective
3	BUS 1015: Intro to Business	BSAD 101, 1 credit plus 2 credits elective
3	MAN 2026: Principles of Management	MGMT 201, 3 credits
3	BUS 2017: Business Communications	BSAD 270, 3 credits
3	BUS 2026: Business Statistics	BSAD 265, 3 credits
3	COM 1150: Public Speaking	CID 103, 3 credits
<b>23</b>	<b>TOTAL REQUIRED COURSES CREDITS</b>	<b>23 credits</b>
<b>60</b>	<b>TOTAL ASSOCIATE DEGREE CREDITS</b>	

### **ASSOCIATE OF ARTS OR SCIENCE DEGREE REQUIREMENTS (60 Credits):**

Students should note that all required courses must be satisfactorily completed as part of the AA degree at the community college and will also transfer and apply to the bachelor's degree requirements at the receiving 4-year institution. However, if you're going to transfer before completing the AA degree, you may not need some of these courses. In that case, check with the receiving institution and an advisor for your options.

## GUARANTEES & LIMITATIONS

1. **Completion of Associate’s Degree:** This transfer guide identifies the courses a student needs to complete (with a C- or higher) to earn an AA degree at a Colorado community/junior college in order to be able to finish the designated baccalaureate degree in no more than 60 credits. Per [Colorado Commission on Higher Education \(CCHE\) Policy I, L](#), students who complete an AA degree at a Colorado community/junior college and who are admitted to a Colorado public baccalaureate institution are guaranteed the following: the full transfer and application of a minimum of 60 credits toward the baccalaureate degree requirements at the Colorado institution of higher education; completion of the lower-division component of the receiving institution’s general education core curriculum; and junior standing. Course credit may be applied to major, elective or other requirements at the receiving institution’s discretion. If more than 60 college-level credits are taken or the student gets lower than a C- in one or more courses at the community/junior college, then some loss of transfer credit may occur, and students may not be able to complete this baccalaureate degree in 120 credits.
  
2. **Transfer Before Completing the Associate’s Degree:** If the student intends to transfer prior to completing an AA degree, this transfer guide should still be used to identify the courses that can most effectively prepare them for efficiently completing the designated major at the baccalaureate institution to which they are transferring. While not completing the required associate’s degree eliminates the guarantees described here, gtPathways general education courses identified in Section I are guaranteed to transfer and apply to the receiving institution’s gtPathways lower division general education requirements. Students are strongly encouraged to finish course sequences (such as English Comp I & II or Calculus I, II & III) before transferring.

For additional information on CCHE transfer policies and gtPathways guaranteed transfer of general education credit, visit <http://highered.colorado.gov/Academics/Transfers/Students.html>. To file a transfer-related complaint with the Colorado Department of Higher Education, visit <http://highered.colorado.gov/Academics/Complaints/default.html>

The chart shown below illustrates the remaining requirements to complete the BSBA: Management (Marketing) after transferring to CSU Pueblo. 60 semester credits are the maximum amount of transfer credit allowed from two-year institutions. Therefore the credits shown below **MUST** be completed at CSU Pueblo.

<b>Business Core Courses</b>		
<b>Course ID</b>	<b>Course Title</b>	<b>Credits</b>
BSAD 302	Ethics in Business	3
BSAD 360	Advanced Business Statistics	3
BSAD 493	Senior Seminar	1
CIS 250	Introduction to Business Analytics	3
FIN 330	Principles of Finance	3
MGMT 301	Organizational Behavior	3
MGMT 311	Operations/Quality Management	3
MGMT 485	Strategic Management	3
MKTG 340	Principles of Marketing	3
<b>Business Management (Marketing Emphasis)</b>		
CIS 365	Management Information Systems	3
MKTG 441	Marketing Strategies	3
MKTG 3/400 Level	Marketing Elective	18
Electives	Open Electives	11
<b>Total Transfer Credit Applied Toward BSBA Degree</b>		<b>60</b>
<b>Total Additional Credit Required for BSBA Degree</b>		<b>60</b>
<b>Total BSBA Degree Requirements</b>		<b>120</b>